

# FINANCIAL TIMES



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Weekend FT  
Money makes the art go around

World Business Newspaper

FRIDAY, MARCH 29, 1996

## British beef crisis overshadows start of IGC conference

European Union leaders gather in Turin today for the ceremonial launch of the intergovernmental conference on the future of Europe. But the summit has been overshadowed by the collapse of the beef market. UK prime minister John Major is expected to make a strong appeal for financial support if he orders a selective cull of cattle to restore public confidence in the safety of British beef. Page 2; EU beef sales slump, Page 9; Editorial Comment, Page 15

**VW surprised at 14% sales rise:** Volkswagen, Europe's largest carmaker, said the first quarter this year had been one of the best sales periods in the company's history with unit sales up 14.2 per cent compared with the same period last year. At the company's annual news conference, Ferdinand Piëch, the chairman, said: "We are cautious. We did not expect the first quarter to have turned out as good as it did." Page 17; Prophet of the production line, Page 15

**Alcatel Alsthom, the French telecommunications and engineering group, reported losses of FF25.6bn (\$5bn) for 1995, the largest in the country's corporate history. The losses - which followed profits in 1994 of FF3.6bn - included FF23.1bn in exceptional provisions and depreciation charges, reflecting the restructuring programme launched last year by Serge Tchuruk after he took over as chairman of the group nine months ago. Page 17**

**Dublin warns of 'logjam' risk:** John Bruton (left), the Irish prime minister, yesterday warned Britain not to allow next June's all-party talks on Northern Ireland to be "logjammed" by the weapons decommissioning issue or jeopardised by unionist posturing in the elected assembly. He also appealed for compassionate treatment for a dying Irish Republican Army prisoner, suggesting such a humanitarian gesture could help persuade the IRA to restore its ceasefire. Page 16

**Trouble looms on US-Japan air agreement:** Japanese officials expect further troubled relations with the US over air transport despite an outline deal on expanding air cargo flights. Page 7

**Russian venture for oil group:** Royal Dutch/Shell has formed a joint venture with a Russian oil company Evikhan to develop and operate oil fields in western Siberia. The Anglo-Dutch group said the project's future would depend on implementation of Russia's controversial production-sharing law. Page 7

**Singapore pips Hong Kong in ratings:** Singapore has topped its arch-rival Hong Kong to the post in having the most secure banking system among the emerging countries of Asia, according to Standard & Poor's, the US rating agency. Page 6

**UK and China dispute handover ceremony:** Britain and China failed to resolve differences on a planned ceremony to mark Hong Kong's return to Chinese sovereignty next year. Page 6

**Russian bond talks collapse:** Talks between Merrill Lynch and Russia's central bank over a \$500m government bond placement have collapsed after the two sides were unable to finalise details of the landmark deal. Page 2

**France seeks aid for Corsica:** The French government is to request European Commission approval for a wide-ranging economic development package designed to help boost investment and end the violence on the troubled Mediterranean island of Corsica. Page 3

**Vietnam gives go-ahead to Honda:** Vietnam gave permission to Honda to build a \$100m motorcycle assembly plant near Hanoi, becoming the third foreign company to enter the country's booming motorcycle market. Page 7

**Kanemaru dies at 81:** A colourful chapter in Japan's political history ended with the death, at the age of 81, of Shin Kanemaru, the fallen godfather of the ruling Liberal Democratic party. Page 6

**Argentine cabinet chief quits:** Argentina's cabinet chief resigned, removing a strong figure from the centre of the administration. Page 5

**Ramos seeks to boost Philippines reforms:** Fidel Ramos, the Philippines president, injected fresh momentum into the country's economic reform programme with a large package of privatisation, deregulation and market opening measures. Page 16; Price of democracy, Page 6

STOCK MARKET INDICES

|                     |           |          |
|---------------------|-----------|----------|
| New York Composite  | 5,938.53  | (-30.25) |
| Dow Jones Ind Av    | 2,969.41  | (-10.53) |
| NASDAQ Composite    | 1,094.41  | (-10.53) |
| Europe and Far East |           |          |
| CAC40               | 2,018.97  | (-10.54) |
| DAX                 | 2,282.44  | (-16.39) |
| FT-100              | 3,572.5   | (-40.2)  |
| Nikkei              | 21,295.82 | (-34.18) |

US LIBOR RATES

|                  |         |
|------------------|---------|
| Federal Funds    | 5.75%   |
| 3-mth Treas Bill | 5.1625% |
| Long Bond        | 9.94%   |
| Yield            | 5.718%  |

OTHER RATES

|                    |        |           |
|--------------------|--------|-----------|
| UK 3-mth interbank | 6.25%  | (nominal) |
| UK 10 yr GR        | 9.82%  | (95.12)   |
| France 10 yr OAT   | 104.65 | (104.72)  |
| Germany 10 yr Bund | 96.7   | (97.18)   |
| Japan 10 yr JGB    | 58.619 | (nominal) |

NORTH SEA OIL (Argus)

|                    |         |         |
|--------------------|---------|---------|
| Brent 15-day (May) | \$19.09 | (19.83) |
|--------------------|---------|---------|

OTHER RATES

|              |         |              |         |             |           |             |         |
|--------------|---------|--------------|---------|-------------|-----------|-------------|---------|
| Atlanta      | LE3.220 | Germany      | D44.00  | Lithuania   | Ly 15.00  | Oster       | OR13.00 |
| Beijing      | 5.000   | France       | FR12.00 | Luxembourg  | Lux 10.00 | Spain       | SP12.00 |
| Bombay       | 10.000  | Italy        | IT12.00 | Switzerland | Swi 10.00 | Sweden      | SE12.00 |
| Calcutta     | 10.000  | Japan        | JP12.00 | UK          | UK12.00   | USA         | US12.00 |
| Chennai      | 10.000  | South Africa | SA12.00 | Canada      | CA12.00   | India       | IN12.00 |
| Colombo      | 10.000  | China        | CN12.00 | Denmark     | DK12.00   | Indonesia   | ID12.00 |
| Dhaka        | 10.000  | France       | FR12.00 | Finland     | FI12.00   | Malaysia    | MY12.00 |
| Delhi        | 10.000  | Germany      | DE12.00 | Greece      | GR12.00   | Nepal       | NP12.00 |
| Dubai        | 10.000  | India        | IN12.00 | Hong Kong   | HK12.00   | Philippines | PH12.00 |
| Guangzhou    | 10.000  | Japan        | JP12.00 | Indonesia   | ID12.00   | Singapore   | SG12.00 |
| Hanoi        | 10.000  | South Korea  | KR12.00 | Italy       | IT12.00   | Taiwan      | TA12.00 |
| Harbin       | 10.000  | Thailand     | TH12.00 | UK          | UK12.00   | USA         | US12.00 |
| Heilongjiang | 10.000  | Vietnam      | VN12.00 | USA         | US12.00   | Other       | OR12.00 |
| Jakarta      | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Kuala Lumpur | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| London       | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Manila       | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Mumbai       | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Nagasaki     | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Osaka        | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Shanghai     | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Singapore    | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Sourabaya    | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Taipei       | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Tokyo        | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |
| Yokohama     | 10.000  | Other        | OR12.00 | Other       | OR12.00   | Other       | OR12.00 |

## Wolfensohn complains of culture of 'cynicism and distrust' at bank

# World Bank chief accuses staff of blocking reforms

By Michael Holman in London and Peter Wadswade and Robert Chote in Washington

Mr James Wolfensohn, the World Bank president, has accused his senior staff of erecting a "glass wall" in the face of his efforts to generate greater enthusiasm and improve leadership at the world's most important development agency.

Mr Wolfensohn, who has won a reputation for blunt speaking, took over as president of the bank nine months ago. While acknowledging the high calibre of his staff, he laments the "cynicism and distrust" in the bank and expresses astonishment at "the lack of a sense of team".

These and other critical comments, contained in the transcript of a meeting this month between Mr Wolfensohn and top managers, highlight the difficulties facing the former investment banker in his attempt to overhaul the institution.

The bank, which employs 6,500 people, has long been criticised for being inefficient, overly bureaucratic, and for failing to achieve its mission of fostering sustainable development, especially in Africa.

Mr Wolfensohn's passionate exchange with more than 300 leading bank officials was apparently designed to jolt them into an urgent review of their role. Bank officials say internal studies show strong support from employees for Mr Wolfensohn's mission of change. But they also reflect a deep distrust of the senior managers charged with directing it.

Since taking the post, Mr Wolfensohn has fought to create a "results culture" which rewards excellence and punishes poor performance by staff. The new bank chief wants success to be judged by the impact of projects, not by the number of loans approved and monies disbursed, as in the past.

Bank officials last night said this was the fifth or sixth such meeting Mr Wolfensohn had had with staff, but agreed that the tone of his remarks was unusually forthright. The details of the earlier meetings have not been made public.

The remarks reveal the difficulties Mr Wolfensohn is having in stamping his management style on an organisation which has defeated several earlier attempts at institutional reform.

"I'm a new guy," says Mr Wolfensohn at one point in the transcript. "You all know much more than I do. But there is so much baggage. And yet there is a need, somehow, to break through this glass wall, this unseen glass wall, to get enthusiasm, change and commitment. Unless you give the leadership and unless you have the belief... we cannot win."

Mr Wolfensohn refers to staff surveys which he says indicate "a lack of trust in management, a huge sense of cynicism, and some distance between expressed desire to move forward for change and commitment in the organisation."

Mr Wolfensohn urges his senior colleagues to help him find ways to overcome this wall of distrust: "I don't know what else we can do, in terms of standard and even non-standard approaches, to try and bring about change in the institution. I just don't know what else to do... I just beg you to think about it."

Members of the bank's board are largely supportive of Mr Wolfensohn's efforts to shake up the organisation.

Cry from the heart, Page 4

## Dutch food group pays \$2.9bn for US chain of stores

# Stop & Shop

By Ronald van de Krol in Amsterdam and Maggie Urry in New York

Ahold, the acquisitive Dutch food retailer, is splashing out \$2.9bn to take over Stop & Shop, the biggest operator of supermarkets in New England.

The takeover, the largest in Ahold's history, will make the Dutch company the fifth biggest supermarket group in the US.

The company, which has already built up a network of five US supermarket chains since 1977, is currently ranked seventh among food retailers active in the US.

Ahold said Stop & Shop's majority shareholder, the Wall Street leveraged buyout investment group Kohlberg Kravis Roberts (KKR), had agreed to sell its 62 per cent stake. A tender offer for the remaining shares will be launched on April 3 on the New York Stock Exchange at a price of \$33 1/2 per share. The price will rise to \$34 1/2 if regulatory approval is not received by July 31.

In early trading, Stop & Shop's shares jumped 86% to \$33 1/2. Ahold's shares fell \$1.70 to close at \$1.70 in Amsterdam.

Ahold said its earnings per share would show an increase in 1996 despite the size of the acquisition, which also calls for the assumption of \$1.1bn in debt.

The takeover will require a bridging loan from a group of international banks. This will then be refinanced following the completion of a planned issue of ordinary shares, convertible preference shares and cumulative preference shares. Details of the share issue have not yet been published. Ahold is scheduled to hold a press conference this morning.

The deal will give Kohlberg Kravis Roberts a 10% stake in a \$100m investment it made in Stop & Shop in 1988 as part of a leveraged buyout. Stop & Shop was refloated in November 1991, with the company issuing 17m shares at \$12.50 each. That raised \$200m, which Stop & Shop

Continued on Page 16  
Lex, Page 16

## Mandela replaces finance chief in reshuffle

# South African president awards key post to ANC member for the first time

By Roger Matthews and Mark Ashurst in Johannesburg

President Nelson Mandela of South Africa announced a cabinet reshuffle yesterday and, for the first time, awarded the ministry of finance to a member of the ruling African National Congress.

Mr Trevor Manuel, formerly minister of trade and industry, takes over the finance portfolio on April 4 from the politically non-aligned Mr Chris Liebenberg, who resigned for personal reasons.

Mr Manuel will be the third finance minister since the government of national unity was formed less than two years ago.

The appointment of Mr Manuel, who has clashed with South Africa's biggest conglomerates over his determination to break their dominance of the local market, will test international confidence in the management of the economy. Rumours that Mr Liebenberg was to resign helped to push the rand lower against the dollar, closing at R4.004, down R0.3 on the day.

The ministry of finance has also been given substantially more power, absorbing the reconstruction and development programme which has received budget allocations of R15bn (\$3.7bn).

The programme, the most politically important part of ANC policy, aims to bring basic services, such as water and housing, to millions of people, especially in rural areas.

Mr Jay Naidoo, who headed the programme and had been under growing criticism for its failure to deliver results more rapidly, will replace Mr Palo Jordan as minister of posts and telecommunications.

Surprisingly, Mr Jordan quits the cabinet just two weeks after he announced a blueprint for the development of the telecoms sector. Mr Alec Erwin, a former trade union official, has been promoted from deputy finance minister to head the ministry of trade and industry.

Mr Mandela told parliament that he had struck a deal with Mr Liebenberg that his appointment would only be for a short time, and the government had to stick by that commitment.

Mr Liebenberg, who earlier this month delivered his second budget, said he wished to spend more time with his family.

The appointment of Mr Manuel, who impressed many with his grasp of complex trade and industry issues, puts the ANC in full charge of economic policy.

Mr Manuel has no experience in the banking industry or finance, unlike his two predecessors who were chosen primarily because Mr Mandela believed their records would attract international respect.

The South African Chamber of Business, which represents thousands of companies and chambers of commerce, said the departure of Mr Liebenberg came "when the country is still struggling to build a reputation for financial stability and sound economic management".

Observer, Page 15

## Swedish 7-Eleven stores lose some of their convenience

# Some of their convenience

By Hugh Carnegie in Stockholm

Swedish branches of the worldwide 7-Eleven convenience store chain will be rather less convenient to customers than before under a new agreement with the country's powerful trade union movement.

The Swedish 7-Eleven franchisees have reluctantly accepted a deal with the retail workers' union which stops them selling regular retail goods between the hours of midnight and 6am.

As a result of the deal, the stores will only be allowed to sell fast foods during those hours and will have to cover up their other lines of goods, probably with sheets, at midnight.

The deal is the second victory within a year over a high-profile US-based retail operation for the union, Handelsanställningens Förbund. Last August, Handels, one of the most radical trade unions in Sweden, forced the Toys R Us chain to accept a collective agreement after a strike lasting several months.

In the case of 7-Eleven, Handels succeeded after year-long negotiations in winning acceptance of the employers for its restrictions on round-the-clock working hours in the retail sector.

"Handels are against everything American. This was the best agreement I could come up with," said Mr Björn Krasse, managing director of Small Shops Sweden, local operator of 7-Eleven franchises.

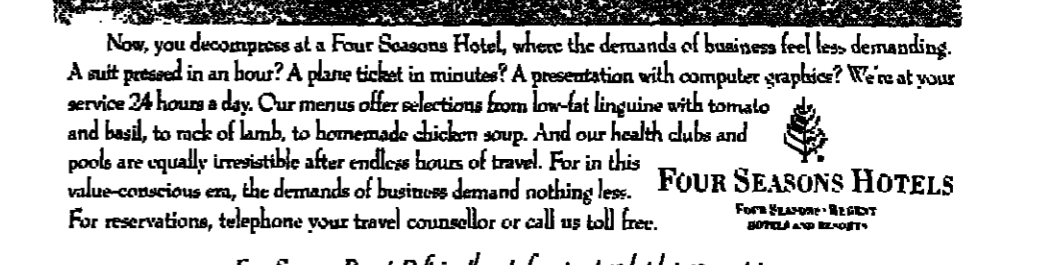
"Otherwise we would have had to close completely or end up in a conflict we would only lose - like Toys R Us."

7-Eleven stores had been covered by an agreement with the Swedish hotel and restaurant union. But Handels put pressure on it to end its agreement to make way for the retail union and presented the new demands. 7-Eleven workers will be represented by the hotel and restaurant union between the hours of midnight and 6am when they sell fast foods.

Mr Krasse complained that petrol stations and many independent all-night stores would still be able to sell a full range of goods which 7-Eleven stores were now unable to offer because they continued to be covered by agreements with the transport union and the hotel and restaurant union. "We are simply the victims of a tough union," he said.

There are 16,000 7-Eleven stores around the world. The brand is owned by the Dallas-based Southland Corporation of the US.

Mr Krasse said it was likely 30 jobs would be lost out of 300 in Sweden's 31 7-Eleven stores. The Swedish Employers' Confederation complained that Handels' attitude was damaging job creation when unemployment in Sweden was running at more than 12 per cent.



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NEWS: EUROPE

Yugoslavia fights Slovenia debt deal

By Kevin Done, East Europe Correspondent

Rump Yugoslavia yesterday launched a legal action to block the landmark foreign debt deal reached between Slovenia and the so-called London Club of commercial banks.

The conflict centres on the attempt by Slovenia, the most advanced of the five states that emerged from the collapse of former Yugoslavia, to reach its own agreement with the commercial banks on its share of the total \$4.2bn of former Yugoslav debt.

Slovenia is seeking to sever its links with the foreign debts amassed by former Yugoslavia and to create an independent presence in the international capital markets with a separate country risk assessment.

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Beef crisis overshadows IGC start

Lionel Barber and John Kampfner report from Turin on the main summit issues

IGC 1996

By Peter Norman in Bonn

Children in the European Union should be obliged to learn two European foreign languages and history with a more European bias, under proposals to strengthen the EU put forward yesterday by two senior politicians in Chancellor Helmut Kohl's Christian Democratic Union.

EU leaders gather in Turin today for the ceremonial launch of the intergovernmental conference on the future of Europe. But the summit has been overshadowed by the collapse of the beef market.

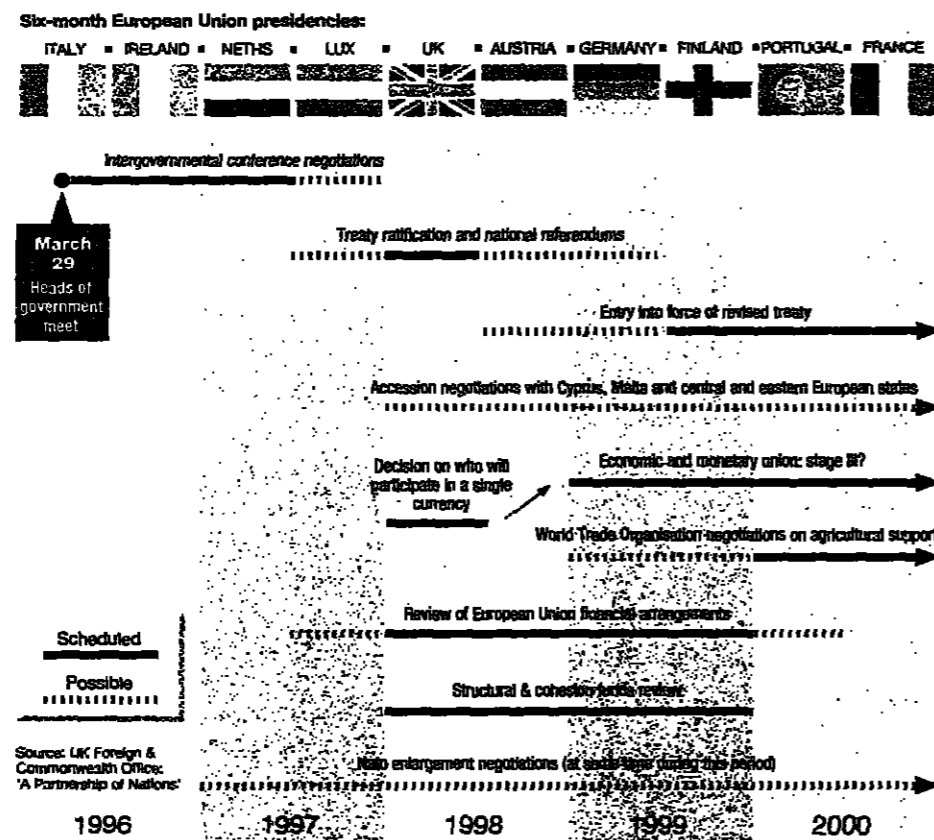
Relations between the UK and the rest of the EU are already tangled as a result of Britain's headline opposition to further political integration, the focus of the IGC which will review the operation of the Maastricht treaty.

The conference, a series of rolling negotiations broken by periodic summits, is expected to last at least 15 months. It will cover the relations between small and larger states, majority voting and the national veto, as well as efforts to make the EU's internal and external policy more coherent, visible and effective.

President Jacques Chirac is expected to make a strong plea for a renewal of "social Europe" today in response to the high unemployment in Europe.

Most leaders are expected to endorse the thrust of his plan, but without supporting his call for an extra Ecu1bn (550bn) on showpiece trans-European infrastructure projects and an extra Ecu700m on research and development.

EU intergovernmental conference: the road ahead



Talk, lunch - then it's up to the backroom boys

By Lionel Barber

The Maastricht treaty review conference, which opens today in Turin, is being billed as a chance to shape Europe for the 21st century.

Leaders attending the launch ceremony in Lingotto - a Fiat car factory converted into a space-age conference centre - will have a set-piece exchange, lunch, and jet out of town. Then, it's over to the technocrats.

For the next few months, almost all the serious preparation of "Maastricht II" will be in the hands of near-anonymous constitutional experts meeting every week or so in Brussels to discuss possible revisions to the treaty.

The process - known as an intergovernmental conference or IGC - involves rolling negotiations between a group of around 20 national representatives with staff support.

Maastricht I was widely condemned as an elitist exercise in which politicians and Brussels technocrats delivered a text which was about as dull as a London bus timetable.

Governments are deeply split over EU priorities

(including asylum, visa policy). The common foreign and security policy, which member states want to make more effective, credible and visible; and defence.

Employment, where some member states want to strengthen language on social policy and job-creation without, however, rewriting Maastricht I's provisions on monetary union.

The European Parliament, where a German-led bloc of countries would like to strengthen MEPs' role as a democratic counterweight to the European Commission and the decision-making Council of Ministers in Brussels.

Many of those involved in the IGC played leading roles in Maastricht I and do not have a political background. The striking exceptions are Mr Michel Barnier and Mr Werner Hoyer.

EUROPEAN NEWS DIGEST

Russian bond talks collapse

The talks between Merrill Lynch and Russia's central bank over a \$500m government bond placement have collapsed after the two sides were unable to finalise details of the landmark deal.

CAP abuses bring Brussels fines

Ten EU members are being fined a total of Ecu787m (\$1bn) for fraud and abuses connected with the common agricultural policy in 1992, with a further Ecu208m of fines still under discussion in a conciliation process.

Portuguese party adrift

Portugal's Social Democrats (PSD), adrift without effective leadership since their defeat by the Socialists in October's general election, begin a party congress today.

Setback for French post office

The French post office was ordered yesterday to cancel immediately a radio and television advertising campaign to promote its housing loans.

Berlin tightens its belt

Berlin's city government was last night poised to push through a controversial package of cost-cutting measures aimed at saving DM5.5bn (\$3.5bn) a year until 1999.

Hurd urges Nato expansion

Nato should proceed swiftly with the incorporation of new members, despite Russia's strong objections, Mr Douglas Hurd, the former UK foreign secretary, said yesterday.

French output forecast to rise

The decline in French industrial activity has stopped in recent months and a pick-up in production can be expected in the second quarter, but prices should remain on a downward trend, the statistics office Insee said.

Luxembourger set to make his presence felt

When EU leaders gather in Turin today watch out for the tall young man with the spectacles. Mr Jean-Claude Juncker, Luxembourg's prime minister, is not a household name like President Jacques Chirac or Chancellor Helmut Kohl, but he is one of the most promising politicians of his generation and will make sure his voice is heard in the negotiations.

Being a protégé of Mr Kohl helps, and being a Luxembourgish is something of an advantage, too. Since 1945, the Grand Duchy has produced several prominent Europeans, the latest being Mr Jacques Santer, president of the European Commission, who was Mr Juncker's predecessor.



Juncker: promising

Yet the real reason Mr Juncker is worth watching lies in the nature of the IGC itself. Because it is a negotiation between national governments about revisions to EU treaties, each member state - including plucky little Luxembourg (population 450,000) - has a veto on the outcome.

In some areas, Mr Juncker will wield the veto as readily as the British or the French. He will insist on retaining Luxembourg's right to a commissioner in Brussels. He will resist extending majority voting to fiscal policy because it would threaten the Grand Duchy's status as a withholding tax haven.

Mr Juncker, 41, knows a thing or two about IGC negotiations, having drafted much of the 1991 Maastricht language on monetary union during the Luxembourg presidency of the EU. The son of a steelworker, he was educated at Strasbourg University, and speaks fluent French, German and English.

Lionel Barber



MARCH 29 1996

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Russia's central bank

Russia and Merrill

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# Yeltsin's plan for Chechnya evaporates

**By Chrystia Freeland in Moscow**

In a remarkable sign of openness - or perhaps desperation - a senior Kremlin official this week sought the advice of leading Russian journalists on how to smooth over what could become one of the most embarrassing episodes in Russian President Boris Yeltsin's bid for re-election.

Mr Yeltsin has promised voters that he will appear on national television on Sunday to unveil a new plan for resolving the war in Chechnya, an unpopular conflict which many analysts believe could hurt his chances in the June 16 presidential ballot.

Earlier this month, government officials announced that the much-hyped plan had been approved by the Security Council, one of Russia's top policymaking bodies, but declined to reveal any details.

However, in a briefing at the Kremlin this week with several senior Russian journalists, a senior presidential aide admitted that Mr Yeltsin had no new plan to reveal on Sunday. Instead, the Kremlin official said, the president planned to

# Dictator's folly now a conference venue

**Virginia Marsh on how Romanians are putting a 'symbol of suffering' to practical purposes**

**W**ith its gilded ceiling, marble columns and crystal chandeliers, it was intended as a reception hall for kings. Now the Sala Unirii in Bucharest's People's Palace - the world's second largest building after the Pentagon - can be yours for \$6,000 (£3,900) a day.

Lavish halls in which toppled dictator Nicolae Ceausescu and his wife Elena, planned to hold state banquets and fête foreign dignitaries are now filled by company launches, lawyers' seminars, human rights conferences and fashion shows.

Six years after the revolution that toppled the Ceausescus, Romania is slowly finding uses for the 11-storey palace, standing high on its 24-hectare site, dominating downtown Bucharest. With 900 rooms, it is one of many white elephants the hated couple bequeathed this poor Balkan nation, complicating an already arduous transition to a market economy.

Renamed the Palace of the Parliament, Romania is trying to market it as an international conference centre.

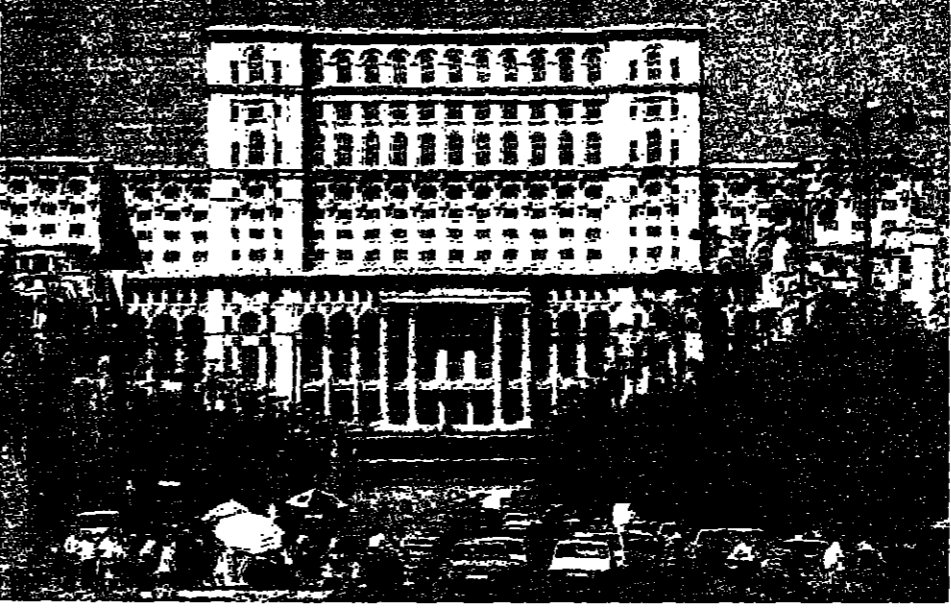
"It evokes an emotional response from Romanians. It is identified with Ceausescu and, for many, it symbolises the sufferings endured under his regime," says Mr Radu Cimponeriu, the conference centre's manager. "Foreigners appreciate it most."

It took 20,000 workers, many of them conscript soldiers, and 700 architects more than a decade to construct the palace, which was decked out with two million tonnes of marble and 2,800 crystal chandeliers. Artists were requisitioned from all over Romania to design interiors and furnishings, right down to ornate brass screens for the radiators, one-off porcelain dinner services and dozens of hand-woven carpets and tapestries.

The heart of historic Bucharest - dozens of churches and synagogues and thousands of homes - was razed to make way for it and the surrounding Civic Centre, a vast concrete complex of apartments, government offices, shops and grand boulevards, is still only partially completed.

The city's crumbling infrastructure was neglected as resources equivalent to several per cent of annual GDP were diverted to the project in the late 1980s. Mr Crin Halaicu, mayor of Bucharest, remarked - only partly in jest - that if all the lights in the People's Palace were turned on, the city would have no electricity.

Seventeen of its largest and grandest salons have been



Bucharest's People's Palace: it took 20,000 workers more than a decade to construct

turned over to Mr Cimponeriu and his team. Their tasks include improving the building's image and raising money from hiring out rooms.

An advertising campaign has been launched with the slogan "A New Place for a New World". Glossy pamphlets and postcards show the palace, which resembles a huge wedding-cake, set against a fiery red evening sky.

Event organisers can choose from the 2,600 square metre Sala Unirii, home to one of the world's largest carpets, through to smaller rooms, suitable for up to 20 guests, for a few hundred dollars a day.

Other chambers such as the Nicolae Titulescu room named after a pre-war Romanian statesman, with its rose-coloured carpets and curtains, elegant Louis XIV furniture and marble busts, are reserved for official events.

The biggest of last year's 100 events was a week-long meeting of the Inter-Parliamentary Union, attended by 1,300 delegates. But however successful

the marketing of the palace, its huge construction costs are unlikely ever to be recouped.

Mr Halaicu and others in opposition parties favoured privatising the building or at least parts of it, arguing it had already cost the cash-strapped state far too much. Some said it should be dynamited. Others suggested turning it into a museum of communism.

The left-led government decided to fund its completion - it was around 80 per cent built in December 1989 - and to use it to house as many state bodies as possible.

As well as the conference team, the Court of Accounts and the Official Monitor (the newspaper which publishes laws and government decisions) have moved in: the Senate and the Chamber of Deputies, the two houses of parliament, are due to join them after this year's general elections. MPs use some of the several hundred offices on the upper eight floors.

Mr Cimponeriu regrets the use of the building by state organisations requires tight security. "People might not like the palace but it does contain pieces of art and we can respect the many Romanians who worked so hard to create it - even if it was ordered by Ceausescu."

# Democrats rally to Russia leader

**By John Thornhill in Moscow**

Some of Russia's leading democratic politicians are slowly - if reluctantly - rallying to President Boris Yeltsin's tattered banner as it becomes increasingly clear that the presidential election in June is turning into a head-to-head contest between the incumbent and Mr Gennady Zyuganov, the Communist party leader.

Mr Anatoly Chubais, the former first deputy prime minister in charge of economic policy who was sacked by Mr Yeltsin in January, yesterday expressed strong support for the president and revealed that he had been helping the re-election campaign.

"A Zyuganov victory would lead to bloodshed in Russia. I am 100 per cent convinced," said Mr Chubais, who is deputy leader of the liberal Russia's Choice political movement.

Mr Eduard Rossel, the powerful governor of the Sverdlovsk region who has clashed

# Lee Chun Jung borrowed an umbrella to reach the top of the world.

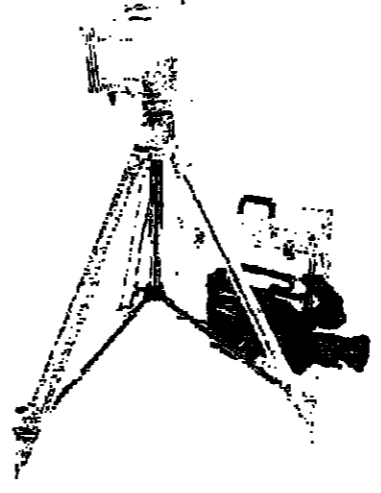


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MTI's National Award winner, the V-Link Portable Microwave System, can support wide-band audio and video communication.

# France to seek aid for Corsica

**By Andrew Jack in Paris**

The French government is to request European Commission approval in June for a wide-ranging economic development package designed to help boost investment and end the violence on the troubled Mediterranean island of Corsica.

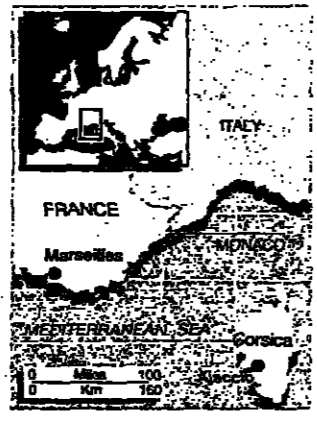
Mr Jean-Claude Gaudin, minister for regional development, urban affairs and integration, said yesterday that he would seek local politicians' support ahead of an appeal to Brussels for exempting businesses on the island from many tax obligations.

The government published a list of 88 of the most impoverished urban areas which will be eligible for "free zone" status - where businesses will also be able to claim substantial reductions in social security and local tax charges.

The details follow the announcement by Mr Alain Juppé, the prime minister, in January of a national FFybilis (\$843m) year urban policy to help attack growing problems of deprivation and violence across the country. Since then the situation in Corsica has worsened, with growing demands for economic aid as attacks against public property and violence between rival nationalist groups has escalated.

Following negotiations and high-level ministerial visits to the island over the past three months, the French cabinet resolved this week to create an additional "free zone" covering all of Corsica alongside those for urban regions elsewhere in the country. Details of the exemptions have yet to be finalised.

Brussels earlier this week approved the principle of the "free zones" for France's urban areas. But the benefits for Corsica would range more widely.



The government plans a FFy40m aid package for the agricultural sector, and resumption of EU subsidies to milk producers on the island - suspended in February following widespread fraud.

There will be an extended moratorium on debt and specially reduced interest rates for the hotel trade in Corsica, which has had two particularly poor years following the economic downturn in France. There will be special aid for small businesses, a renewed emphasis on the Corsican language and support for local culture.

Government statistics put Corsica's unemployment level at 12 per cent, just above the national average, and suggest 60 per cent of income comes from state aid.

Mr Alain Lamoussure, the government's spokesman, reiterated that French policy towards Corsica would be one of "dialogue, openness, application of the law but also firmness".

In spite of a temporary ceasefire announced at a press conference in January by 600 hooded and armed members of the National Front for the Liberation of Corsica, one of the leading groups, violence has continued.

NEWS: INTERNATIONAL

# World Bank chief's cry from the heart

Michael Holman and Patti Waldmeir on Wolfensohn's passionate appeal to senior management

Seldom if ever can a World Bank president have made a speech as impassioned and as critical as the one Mr James Wolfensohn made to senior management at a meeting in Washington on March 12.

It was a cry from the heart of a man who seeks to inspire as much as to lead, but who has seen that inspiration blocked by cynicism and distrust. For 90 minutes before 300 senior colleagues, Mr Wolfensohn fought that cynicism with the rhetorical weapons he uses so well: frankness, sincerity, passion and hyperbole.

He concluded on a high note, stopping the tone of enthusiasm he hopes will infect the work of his subordinates around the world: "I am... talking about a new atmosphere of change and a new atmosphere of hope and a new dream... where we can say we are affecting the lives of people in the world (more) positively than anyone else, and we are doing it brilliantly."

He spoke of a "humanised" Bank of a future when "we can say that we care, that we can cry about poverty, that we can laugh when people have a good time, that we can embrace our clients, that we can tell our kids we made a difference." He had even invited two of his own children to earlier inspirational

sessions, "because I want them to be proud of me, I want them to think that what I am doing is different."

But these comments came at the end of an extraordinarily critical session in which the new Bank chief, reviewing progress after nine months as head, alternately cajoled, chastised, implored and berated his listeners. Participants say the atmosphere was by turns subdued, and electric.

The issues were wide-ranging. But again and again, Mr Wolfensohn hammered home one central message with a vivid metaphor: there was a "glass wall" which was standing in the way of his efforts to ensure that the Bank was more efficient as a development agency.

The Bank chief's frustration was palpable: he has staked his reputation on revolutionising the internal culture of the organisation, as an essential prerequisite to improving the Bank's ability to deliver

development worldwide.

Among other things, Mr Wolfensohn wants success in the Bank to be judged by the performance of projects rather than the number of loans approved.

At times, his tone bordered on despair: "I don't know what else we can do, in terms of standard or even non-standard approaches, to try to bring change in the institution. I just don't know what else to do."

"How can we get a new basis for working inside the bank? How can we change the atmosphere? How can we move from cynicism, distrust and distance, to risk-taking and involvement?... there is so much baggage. There is a need, somehow, to break through this glass wall, this unseen glass wall, to get enthusiasm, change and commitment," he said.

"I cannot have a situation where we as a group don't have that sense of excitement, commitment, and trust. I don't expect it overnight, but I have to tell you we have got to

change this, and I don't know how to do it. I just don't know how to do it."

Bank insiders say his comments were partly designed to shock his audience - the managers whose past performance has inspired widespread distrust among the staff. They say Mr Wolfensohn does not believe his experiment in more effective management is in peril.

But the evidence from internal Bank studies of personnel, cited by him in the meeting, is grim. Results of Bank "focus" (study) groups "undeniably show that there is a lack of trust in management, a huge sense of cynicism and there is some distance which I cannot get my hands on between expressed desire to move forward for change, and commitment in the organisation... there is a palpable reservation in the air."

The distrust is hampering efforts to restructure the organisation, Mr Wolfensohn is

responsible for that does not engender trust," said one participant in the meeting.

Such a personnel issue was high on the agenda at the meeting: senior staff were unhappy about alleged favouritism on the part of Mr Wolfensohn and his top aides in the choice of individuals for a new training initiative. But questioners soon moved on to other issues. One senior manager took the opportunity to complain: "Up to now, I've had the impression that you thought you had all the answers, and that the message was 'get on board, or get off the ship'."

Others spoke of a "culture of approval, a culture where people don't express their opinions forthrightly" for fear of jeopardising career prospects. For his part, Mr Wolfensohn said he was astonished at "the lack of interpersonal generosity (and) the lack of a team, a sense of team."

He appealed to his colleagues to do their own independent thinking about change: "I do not have a monopoly on the ideas... I am enfranchising everyone of you... to come up with some ideas of how we can bring about the change," he said, adding, "there is just something here which the surveys show, and which I can feel, which is inhibiting us... and I just beg you to think about it."

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## TOUGH TRANSITION FOR HARD-BITTEN BANKER

The drive and passion which James Wolfensohn has brought to his job as World Bank president, coupled with his skills as a lawyer and banker, make the former Australian air force pilot and Olympic fencer a formidable figure. Nine months into the job he needs all these qualities and more if he is to restore drive, purpose, and confidence to an institution which many believe has lost its way. The Bank's record in Africa - its most formidable challenge - has been mixed at best. Accused of undue secrecy and poor performance by many of its projects, it is seen as

cumbersome, bureaucratic and sometimes aloof from others in the field. Mr Wolfensohn, 62, a naturalised US citizen, has already made a mark on the Bank, forging closer links with non-governmental organisations as well as the private sector. But it has been a difficult transition for him - from tough-spoken hard-bitten international investment banker, used to getting his way, to a role which requires him to be a diplomat, personnel manager, and catalyst for change in an organisation as large as the Bank, and still so set in its ways.

# Politician who dispenses bitter medicine

Former detainee has tough views about South Africa's economy

Mr Trevor Manuel, South Africa's new finance minister, believes the country is "in a state of serious social, political and economic decrepitude". Like many other ministers who are members of the African National Congress, he believes not only that change is critical but that the government can effect it.

He is also clear what the goals of the government must be. Speaking to a Cape Town audience last year he defined them as "greater economic efficiency, increased and innovative productivity, competitiveness and entrepreneurship".

Yesterday's reshuffle, which also transfers responsibility for the government's national programme of reconstruction and development to Mr Manuel,

acknowledges that the delivery of jobs and services depends on his ability to promote a more efficient, market-driven economy.

While the private sector broadly agrees with these priorities, the country's biggest companies are riled by his view that "the conglomerates have ensnared the market".

They are also suspicious of assurances from the 49-year-old former political detainee that "we are not anti-big, but we recognise that bigger is not necessarily better".

Mr Manuel, a Capetonian of descent, is the country's first non-white finance minister and the first to be appointed from within the ranks of the ANC.

"They are not postponing the day when we have a real political class as finance minister. This is the real thing," a prominent businessman commented yesterday.

After several years in and out of prison during the 1980s, Mr Manuel was appointed head of economic planning by the ANC in 1991. He has no formal training in finance or economics, but is praised even by his critics for his energy and quick learning. He dedicated his two-year tenure as minister of trade and industry to dismantling the high tariff barriers and inefficient incentives which



Moving jobs: Chris Liebenberg (left), Trevor Manuel (bottom right), Alec Erwin (top right)

underpinned the economy during the sanctions era, earning it the nickname "Battleship South Africa".

To date, he has abolished the General Export Incentive Scheme of cash rewards for exporters, phased-down subsidies for the synthetic fuels industry, negotiated South Africa's entry into the World Trade Organisation, and lowered tariffs in line with the General Agreement on Tariffs and Trade - in some cases, even lower.

Business has welcomed his drive for greater competitiveness but complains that it has been offered little in the way of supply-side incentives to sweeten the bitter taste of Mr Manuel's medicine.

Mr Leslie Boyd, chairman of Anglo-American Industrial Corporation, spoke for many when he recently questioned the zeal of Mr Manuel's

reforms: "Where are the brownie points that South Africa earned from being holier than Gatt?"

Mr Manuel's attacks on the conglomerates appears to have mellowed in recent months. He accepted that in part their dominance of the domestic economy was a result of the restrictions on black businessmen imposed by apartheid, exchange controls, and isolation from the international economy. But, he warned, this was the consequence of government policy. And, what government did, government could also undo.

However, a draft policy on competition policy, prepared for publication last year, has since been returned to the drawing board.

So intense had speculation become about the policy, in part fuelled by Mr Manuel's

refusal to discuss details with leading industrialists, that at a recent briefing with journalists in Cape Town he felt compelled to open his speech with a reminder: "I am not the minister of competition policy. I am the minister of trade and industry."

When it is finally unveiled, though not by Mr Manuel, it is likely still to reflect his view that "the vertical integration, horizontal collusion or cross-holdings are far more important as an indicator of uncompetitive behaviour than size or market-share".

As finance minister, he has pledged to maintain the fiscal discipline and budgetary objectives of his predecessor. But the markets will be wary of Mr Manuel's attempts to remedy what he calls the "deep-seated structural crisis" in the economy.

Mr Alec Erwin, who leaves

his post as deputy finance minister to take over at trade and industry, is a linchpin of the alliance between the African National Congress and the trade union movement. A former academic and official in several trade unions, he played the go-between in the stand-off between the government and labour over its privatisation proposals earlier this year.

His entry into the debate over competition policy was welcomed by members of the Business South Africa lobby group yesterday. "He is one of the best brains in the government, and at the finance ministry he held a much wider brief," said one. "He will have no problem learning the ropes."

**Roger Matthews and Mark Ashurst**

INTERNATIONAL NEWS DIGEST

## Rabin inquiry assails Shin Bet

Israel's official inquiry into the assassination of Prime Minister Yitzhak Rabin yesterday criticised the country's security services for failures of intelligence and procedure. The findings of the three-man state commission came a day after Vigal Amir was found guilty of murdering Mr Rabin in November last year and sentenced to life imprisonment.

The commission attacked Israel's Shin Bet security agency for ignoring intelligence information that a Jewish extremist might try to kill the prime minister. It said that Mr Rabin's bodyguards thought that "stones or tomatoes" might be directed at Mr Rabin at a Tel Aviv peace rally but not bullets. The Commission recommended punitive measures against three Shin Bet officials but said the Shin Bet head who resigned recently should not be punished further.

Meanwhile, Israeli security forces yesterday arrested more than 370 Palestinians in the West Bank as part of a continuing action against Islamist extremists. *Jukan Ocarina, Jerusalem*

## Court holds up BCCI payment

Legal moves in London may delay the first payment to creditors of the Bank of Credit and Commerce International of a first dividend of 20p in the pound. BCCI collapsed in 1991 with initial debts of \$14bn. More than 100,000 creditors around the world were expecting to get their first dividend this summer from a global settlement put together by liquidators Deloitte & Touche. The High Court in London was asked by the liquidators to dismiss claims by four groups of creditors who said they had the right to be paid first. In full, Sir Richard Scott, the vice-chancellor, has given two of the groups time to file evidence to back up their claims.

Former bank employees are making a claim along with a group of banks led by the Faisal Islamic Bank. Similar claims by the Luxembourg banking regulator have been dismissed, according to Deloitte & Touche.

The liquidators are resisting all the actions and describe them as "queue jumping". *Jim Kelly, London*

## China backs total N-test ban

China has joined the other four declared nuclear powers in supporting a total nuclear weapons test ban, but will not back down on an exception for "peaceful nuclear explosions". Addressing a United Nations conference in Geneva, Mr Sha Zukang, chief Chinese delegate, said China was prepared to agree to treaty language prohibiting "any nuclear weapon test explosion". The US, France, Britain and Russia have already endorsed a "zero-yield" treaty, though Russia has yet to accept the detail. China, the only nuclear power still testing, says it wants a test accord this year. But its demand to be able to carry out peaceful nuclear explosions is a big obstacle to completing the treaty on time. *Frances Williams, Geneva*

## Nigeria welcomes Boutros Ghali

Nigeria's military government, an international pariah over alleged human rights abuses and lack of democracy, has promised full co-operation with a United Nations fact-finding mission arriving in Lagos yesterday. Officials said the team, sent by Mr Boutros Boutros Ghali, UN secretary-general, at the request of the Nigerian government, would stay until April 6 and would have unhindered access in the country.

"All necessary co-operation and assistance that will enhance their job would be provided for them," said Mr Auwalu Yadanu, legal adviser to military ruler General Sani Abacha. Nigerian pro-democracy activists, wary that the mission would not be allowed to operate freely, said on Wednesday they wanted to meet it to explain issues about Nigeria. Nigeria, Africa's most populous nation of nearly 80m, has been in turmoil since June 1993 when the army annulled a presidential election to restore democracy. It has been under a world spotlight since November when nine minority rights activists including writer Ken Saro-Wiwa were hanged for the murder of four pro-government chiefs. The UN mission was invited by Nigeria's government to look into the trial and executions and also to study the programme for restoring democracy. *Reuters, Lagos*

## UN ponders sanctions on Sudan

A proposed resolution was circulated privately among members of the United Nations Security Council yesterday to impose arms, aviation and diplomatic sanctions on Sudan until it extradites three men to Ethiopia to face charges of trying to kill Egyptian President Hosni Mubarak. Mr Mubarak escaped unharmed when his entourage was fired on shortly after arriving in Addis Ababa last June 26 for a summit meeting of the Organisation of African Unity.

The draft resolution, obtained by Reuters, is a follow-up to one adopted unanimously on January 21 calling on Sudan to surrender the wanted men for trial and to stop "assisting, supporting and facilitating terrorist activities". Sudan says it has been unable to find the suspects, has no indication that two of them ever entered Sudan, and denies any involvement in terrorism. *Reuters, New York*

## Ugandan leader faces election

Uganda yesterday announced a presidential poll for May 9 when President Yoweri Museveni will face the electorate for the first time in his 10 years in power. Two other candidates are confirmed: Mr Paul Semogerere of the opposition Democratic party and educationalist Mr Mohammed Mwanja, a political unknown. *Reuters, Kampala*

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The Financial Times plans to publish a series of surveys on 'New Financial Markets', the fourth of these being

## African Investment & Banking

on Thursday, May 9.

The reports are as follows:

|          |   |              |                                    |
|----------|---|--------------|------------------------------------|
| April 15 | Eastern & Central Europe Finance & Investment | September 27 | World Economy & Finance            |
| April 29 | Asian Financial Markets                       | October 29   | Middle East Finance and Investment |
| May 23   | African Banking and Investment                |              |                                    |

they will be timed to coincide with development bank and regional economic meetings in those areas. These high level meetings attract potential investors to the region, international investment bankers, alongside local banks and businesses.

The African Investment & Banking survey aims to look at the rapid growth of this market in recent years. It will contain a number of sections including individual economies, debt, infrastructure development, project finance and the role played by international financial institutions in the region.

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NEWS: ASIA-PACIFIC

OBITUARY: SHIN KANEMARU

Fallen godfather of Japan's LDP

A colourful chapter in Japan's political history ended yesterday with the death, at the age of 81, of Mr Shin Kanemaru, the fallen godfather of the ruling Liberal Democratic party.

Like many of the people who held real power in Japan even today, Mr Kanemaru preferred to operate in private rather than compete for the highest official office.

He looked and sounded the part of behind-the-scenes manipulator. A piercing stare was discernible under Mr Kanemaru's hooded eyelids.



Shin Kanemaru (right), the godfather of Japanese politics, shaking hands in 1981 with Kichi Miyazawa, who had just received the necessary blessing ahead of taking the leadership of the Liberal Democratic party and the country.

Standard & Poor's weighs Asian banking systems

Singapore pips HK in ratings

Singapore has pipped its arch-rival Hong Kong to the post in having the most secure banking system among the emerging countries of Asia, according to Standard & Poor's, the US rating agency.

Research by S&P shows the emerging markets of Asia are often lucrative territory for banks. The lush spreads, and rising business volumes contrast markedly with the eroding profitability of developed country banks because of competition from the securities markets and over-banked conditions, he said.

Manila's rocky road to economic change is price of democracy

Sweeping changes: the main measures

- Deregulation of the oil industry, including the liberalisation of politically sensitive petrol and crude oil prices. The oil price stabilisation fund, which has acted to shield domestic prices from global fluctuations, will be scrapped.

It has been a difficult 10 months for the administration of President Fidel Ramos since the ruling party coalition won congressional elections last May. The signing into law of several much-awaited reforms yesterday and the announcement that Manila's water system would be privatised in December are the first tangible fruits of last May's poll victory.

International financial news from a European perspective. AFX NEWS logo and text.

Bhutto acts over curb on powers

Ms Benazir Bhutto, the Pakistani prime minister, yesterday announced her government would seek a review of a supreme court decision that curbs the government's powers to appoint judges.

Sino-UK dispute over ceremony

Britain and China yesterday failed to resolve differences on a planned ceremony to mark Hong Kong's return to Chinese sovereignty next year, amid signs of increasing tensions between the two sides.

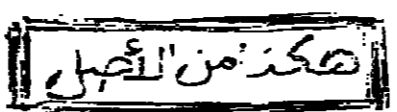
Sri Lanka hit by 4-hour cuts

Work in Sri Lanka's factories and offices has been disrupted since a daily four-hour power cut started six days ago, but the Ceylon Electricity Board said yesterday the savings would be enough to avert a total blackout within three weeks.

Thai current account deficit falls

Thailand's current account deficit fell sharply in January but money supply ballooned in February, although the country's investment cycle they both showed signs of improvement.

If you need to know what's moving Europe's markets, you need AFX NEWS, the real-time English language newswire that gives the latest international financial and corporate news.





# GrandMet discovers the spirit of Confucius

By Tony Walker in Beijing

Confucius says: drink more Glibey's gin. That might suggest itself as an advertising slogan for Grand Metropolitan of the UK, which announced yesterday a joint venture in the great sage's birthplace, International Distillers and Vintners, the drinks arm of Grand Metropolitan, will invest \$27m in the venture with Qufu Distillery to produce and market such brands as Smirnoff vodka and Glibey's in China.

Confucius Family Liquor brand, a sorghum-based spirit popular throughout China.

International Distillers will have a 67 per cent share in the venture whose plant will be located in Qufu, about 300km south-east of Beijing. It plans to begin producing international spirits brands later this year.

Mr Dennis Malamatinas, president of IDV Asia Pacific, described China as a "market of enormous potential". He said the partnership with Qufu distillery was in line with the company's strategy of entering new markets with a well established local enterprise.

The joint venture would enable IDV to produce a range of its brands locally and would also provide the company with access to a wider consumer market. IDV brands on sale in China include, apart from Smirnoff and Glibey's, J & B whiskey, Cinzano and Dunhill cognacs.

"The formation of the Qufu Shengyong International Distillers is a further example of IDV continuing to build its investment in the Asia Pacific region, where it now operates in 15 countries," Mr Malamatinas said.

The market in China for western spirits and wines accounts for an estimated 15m cases a

year, including 1m cases of imported spirits, half of which is cognac.

A distribution monopoly held by the state-owned Sugar, Tobacco and Wine wholesale organisations is breaking down. New distribution channels are being opened and competition is increasing.

IDV hopes to follow a similar route in China to that in India where it claims to have been the first international company to have produced its own specially developed national brands, including Spey Royal Scotch whisky. Sales in India last year reached 700,000 cases.

## WORLD TRADE NEWS DIGEST

# Honda secures Hanoi go-ahead

Vietnam yesterday gave permission to Honda to build a \$100m motorcycle assembly plant near Hanoi, becoming the third foreign company to enter the country's booming motorcycle market.

The Japanese company last year signed a joint venture agreement for the plant with Vietnam Engineering and Agriculture Manufacturing Corp, under the Vietnamese ministry of industry. Honda's 70 per cent stake is held 42 per cent by Honda Motor and 28 per cent by Honda's Thai subsidiary, Asian Honda Motor.

Mr Yoshihisa Takase, chief representative of Honda Vietnam, said the plant would start producing 100cc motorcycles at the end of 1997, making 200,000 units a year at first, rising to 450,000 by 2005. Some motorcycles would eventually be exported, he said.

Industry analysts say demand for motorcycles in Vietnam this year is likely to reach 850,000 units, as increasingly affluent urban Vietnamese turn from the traditional bicycle to motorcycles. Honda, which dominates the market with its "Dream" model, sees demand rising by between 8 and 10 per cent a year, Mr Takase said.

Although the joint venture will start by assembling the motorcycles, it will have to ensure that 60 per cent of the final product is made from locally manufactured parts within five to six years.

## Daewoo's \$3bn Europe plan

Daewoo Electronics said yesterday it was considering investing up to \$3bn (\$3bn) to build several factories in western Europe. This would include the £1.2bn semiconductor plant in Northern Ireland in co-operation with Texas Instruments already announced.

The South Korean company is planning to build three or four factories to manufacture washing machines and refrigerators, with possibly another to make components for microwave ovens. This reflects the group's ambitions to become one of the world's five biggest white goods producers within the next decade.

Daewoo already operates a washing machine factory in Poland that produces 300,000 machines a year. It announced last week that it would build a refrigerator plant in Bilbao, Spain. Earlier this week, Daewoo announced that it would invest \$14.8m to expand production at its VCR plant in Northern Ireland.

Electrical transmission and distribution equipment specialist Reyrolle, part of the Rolls-Royce Industrial Power Group, has won two orders from Dubai. The contracts, each worth \$20m, are for extensions to three electrical substations which Reyrolle constructed in 1993 for the Dubai Electricity and Water Authority.

BHP Transport, part of the Australian resources group, has won a logistics contract to service the business being set up by Ikea, the Swedish-based home furnishing group, in Malaysia. BHP said the contract would cover warehousing and transport of Ikea products.

Peru has accepted a \$70m credit line from the Export-Import Bank of China for the purchase of Chinese-made capital goods. The amount to be financed in each trade contract must be repaid over seven years at an interest rate of Libor, plus a margin to be negotiated. Under its 1996 budget, the central government may raise its \$27bn external debt by \$2bn this year.

# Trouble looms for US-Japan air accord

By Michio Nakamoto in Tokyo

Japanese officials expect further troubled relations with the US over air transport despite yesterday's outline accord on expanding air cargo flights.

Both the US and Japan had been keen to reach an agreement before a scheduled visit to Japan by President Bill Clinton next month and ahead of a looming March 31 deadline.

"This is a win-win situation. This is a great day for Japan and the United States," said one US official yesterday.

However, celebrations over the accord are expected to be short-lived. While most cargo carriers have been granted extra flight rights, the agreement left the thorniest issue unresolved - the two countries' different interpretations of "beyond rights".

The US takes the view that "beyond rights" provide US carriers with unrestricted rights to fly to Japan, pick up an unlimited volume of cargo and fly from there to a third country.

The Japanese, however, argue that since the main purpose of "beyond rights" for US carriers is to fly cargo from the US to a third destination via Japan, the volume of cargo they are allowed to pick up in Japan should be restricted.

Meanwhile, there are concerns in Japan over an emerging dispute over passenger

flights, as Japanese transport authorities warned about possible sanctions if the US failed to approve a Japan Air Lines flight from Tokyo to Kona, Hawaii. JAL has already more than 400 seats booked for the first flight on Monday.

However, the US accuses Japan of failing to live up to the 1952 bilateral aviation accord by withholding approval for a United Airlines flight from Osaka to Seoul. The dispute over air passenger traffic is expected to be even more contentious than the air cargo talks.

Under the cargo agreement, Northwest Airlines, Federal Express and United Airlines will be permitted to serve three additional points in Japan and to operate from any US city. United Parcel Service will have the right to fly into Kansai International Airport and up to two points beyond in other countries.

On the Japanese side, Japan Air Lines will be allowed unlimited cargo flights to three additional US cities from Japan, bringing the total to eight US cities, and unlimited "beyond rights" from the US to third countries.

Nippon Cargo Airlines, an all-cargo carrier, will increase the number of US cities it serves from four to seven and its weekly flight frequencies from 11 to 18. NCA also won the right to operate limited services beyond the US.

# Aluminium producer sets up London joint venture with Swiss trader

## Russian smelter finds new partner

By Kenneth Gooding, Mining Correspondent

Krasnoyarsk, the second largest aluminium smelter in Russia - and the world - is setting up a joint venture in London with Glencore, the Switzerland-based international trading group, to give the Russian company direct contact with western customers.

The arrangement to form Krazpa Metal is another blow for Trans-World Metals, the London-based trading group, which was Krasnoyarsk's biggest supplier of raw materials and buyer of its aluminium after the collapse of the Soviet Union.

Trans-World attempted to protect its position by acquir-

ing, via Russian associates, 20 per cent of Krasnoyarsk when it was privatised, only to find this holding struck off the share register which was directly controlled by the smelter management.

Trans-World is fighting in the Russian courts to have its holding reinstated, and a company official said that if the action was successful, all arrangements concluded by the smelter after the register was changed were likely to be overturned.

Mr Yuri Kolpakov, general director of Krasnoyarsk, insisted yesterday that the Trans-World holding had been "illegal". He said the smelter was now controlled by a financial-industrial group made up of several organisations based

in the Krasnoyarsk region of Siberia. He was a member of that group's management.

Mr Willy Strothotte, Glencore's chairman, said that any argument about control of Krasnoyarsk would not affect his group but only the new 50-50 joint company. He said Krazpa was the culmination of a relationship between Glencore and the smelter that stretched back many years - "although we had our ups and downs in the early 1990s."

Krazpa would enable the smelter to get closer to its western markets and would provide training for Krasnoyarsk personnel in metals trading.

Mr Alexander Ratnikov, chairman of Krazpa, said the new company this year would

provide raw materials for Krasnoyarsk to produce 150,000 tonnes of aluminium for delivery to the west. Krazpa would also buy 30,000 tonnes of high purity aluminium from the Russian smelter.

The smelter was producing at its full capacity of 750,000 tonnes a year, said Mr Kolpakov. A start had been made on a \$1.2bn, eight-year project to upgrade the smelter without interrupting output. Krasnoyarsk had provided \$150m from profits towards this scheme last year.

The project would require western help with technology and financing. Pechiney of France, Kaiser Aluminium of the US and Hydro Aluminium of Norway had all expressed an interest.

# Shell wary of Russia's oilfields law

By Robert Corzine in London

Royal Dutch/Shell has formed a joint venture with a Russian oil company, Evlkhon, to develop and operate oilfields in western Siberia.

But the Anglo-Dutch oil group said the future of the venture would depend on the implementation of Russia's controversial production-sharing law, designed to attract tens of billions of dollars in foreign investments, which was approved in December last year.

"We want to start working as soon as possible," said Mr Alan Parsley, a director in charge of new business development at Shell International

Exploration and Production. "But we have great concerns over profits and we must be sure of the commercial conditions. We must first bring tax laws in line with Russia's production-sharing law, to have negotiations with the government."

The production-sharing legislation was revised by parliament, and foreign oil companies have said the law in its current state is far from what they hoped to see. It requires parliament's approval to exploit certain areas, including continental shelf reserves.

The legislation also gives Russia the right to cancel deals if world oil markets move sharply and it limits western

companies' ability to sue in international courts. It is also unclear on some tax issues.

"The production-sharing law does not really fit in the current legislation system. Other pieces of legislation should be amended to make it work, and the law must be amended as well," said Mr Frans Rooy, Shell's legal adviser.

Mr Richard Mann, general manager of Shell's Russian unit, Shell Neft, said he hoped tax issues could be reconciled with the production-sharing law by the end of 1996.

"We hope this will be done soon. Otherwise we wouldn't have signed the joint venture agreement," he said.

The Russian government said last month it would amend the law, taking into account comments by western investors.

Estimated recoverable reserves in the Salym area where the venture will operate are 139m tonnes of crude oil. Recovery should start in 1998 and reach projected levels of 6m tonnes a year by 2003. The two companies have already started to test oil production from five wells in the area.

Shell and other western oil companies such as Exxon and Mobil plan to invest in various projects around the Far Eastern island of Sakhalin, but these projects are also on hold until tax and legal issues are reconciled with the new law.



### Can you light up the sky without clouding the air?

Natural gas - affordable, safe and available - is an increasingly popular choice for driving turbines that generate electrical power all over the world. Although it burns relatively cleanly, combustion does produce nitrogen oxide, implicated in acid rain. Abatement techniques have reduced emissions, but heightened awareness among the industrial nations continues to generate tighter legislative controls and the development of ecologically-sound power plants.

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NEWS: UK

# Minister warns against hasty Emu rejection

By Gillian Tett, Economics Correspondent

The UK risks losing investment from other countries if it stays outside a strong European single currency, Mr Kenneth Clarke, the chancellor of the exchequer, warned yesterday.

Investors decided that the single currency area was a more stable economic region, they would choose to build factories there instead of in Britain, Mr Clarke said.

His comments came as he presented a robust defence of his "wait and see" position about UK membership of a single currency.

In recent weeks Mr Clarke has become increasingly isolated in the UK cabinet over his opposition to a referendum on the single currency. However, he yesterday insisted that "it would be a terrible mistake" to rule out membership of a single currency block.

Speaking to the House of Lords committee on monetary union, he denied that he was favouring of monetary union "come what may".

But he admitted that staying out could carry risks. One of these was that investors might choose to invest in a single currency block if that looked more stable.

The possibility that the UK would conclusively rule out membership of a single currency was an issue which "worried people investing in the UK", he warned.

A second risk of staying outside was that it might lead to discrimination within Europe.

Any calls for new protective trade barriers against weak currency areas - of the sort that have recently been heard from some French industrialists - would be illegal, he stressed.

But there was a possible risk that countries outside a single currency area could lose political influence - a threat he intended to fight.

Meanwhile, the question of

# Review may boost offer to Names

By Ralph Atkins, Insurance Correspondent

Lloyd's of London's ruling council is mounting a complete review of its ambitious recovery plan in special meetings over the next two weeks which is expected to pave the way for an increased settlement offer to loss-making and litigating Names.

Mr David Rowland, Lloyd's chairman, has called the meetings as hard hit Names increase the pressure on auditors involved in litigation at the insurance market to provide more than £150m towards the cost of the recovery plan.

Names' action group leaders

are warning that without a higher contribution, auditors would be excluded from any deal - leaving them vulnerable to further costly legal action.

Names (individuals whose assets have traditionally supported Lloyd's)

ported Lloyd's) also want Lloyd's agents, which handle Names' affairs and run underwriting syndicates, to increase substantially their proposed £200m contribution.

Together with £100m secured from insurance brokers, the agents' and auditors' contribu-

tions would push the size of the out-of-court settlement plan well above £30m from the current £2.5bn. Lloyd's, however, remains tight-lipped on the size of the eventual revised offer.

Meanwhile, the Gooda Walker Action Group, one of the largest and most influential groups representing loss-making Names, is balloting members on "indicative" statements despatched earlier this month. These provided a first indication to Names of the cost of drawing a line under their affairs at Lloyd's but were based on a £2.8bn settlement "pot".

Final bills are due to be sent

out at the end of May. Results of the Gooda Walker ballot are expected next week.

As well as the out-of-court offer, the recovery plan includes a giant reinsurance company, Equitas, set up with Names' funds. This will take over billions of dollars of outstanding US pollution and asbestos-related claims.

Lloyd's has moved to have dismissed a potentially highly damaging legal case brought by securities regulators in California which alleges that investment in the market was "mis-sold". Failure to block the case could seriously undermine Lloyd's recovery plan.

# Fourth consortium quits trials of motorway tolls

By Charles Batchelor, Transport Correspondent

Government plans for electronic tolls on Britain's 2,700km motorway network are in disarray after a fourth consortium said it planned to withdraw from trials. All British motorways apart from short stretches in tunnels and on bridges are toll-free.

Testing of competing technologies at the Transport Research Laboratory's test track were due to have started late last year and trials on the M3 motorway were to take place in mid-1996. Both have been delayed for a further six to 12 months.

The transport department

originally announced in 1993 that it hoped to have a nationwide electronic tolling scheme in place by 1998. But one equipment supplier said it thought 2004 was now the earliest date tolls could be introduced.

The latest consortium to withdraw from the trials is Tollstar, which is headed by Peak, the UK's only listed specialist traffic management company. It said it was not prepared to continue with the project as currently conceived.

Tollstar was one of eight consortia selected to carry out trials from the 29 groups which originally bid to take part. The three other consortia to withdraw over the past four

months were Autolink UK, which included 3M; Siemens Traffic Controls, which also involved Lockheed; and Tollway, which includes W.S. Atkins and Serco Systems.

The companies which have withdrawn from the project said they were concerned the government would not want to press ahead with a proposal which could cost motorists money in advance of a general election, according to a report in today's Economist newspaper.

They were also worried at the vagueness of the technical specification; the government's unwillingness to share the development costs; and the prospect of long delays.

# Minister to defend jobs policy

The government is convinced next week's jobs summit of the seven main industrialised nations at Lille in France will endorse Britain's flexible labour market model as a way to reduce unemployment, our Employment Editor writes.

Mrs Gillian Shephard, the education and employment secretary, said yesterday UK ministers would not be "gloating" about their country's "achievement" in reducing unemployment and creating jobs.

But she believed the other main industrialised countries agreed on the need for structural reform and strict fiscal policies to keep inflation low and government expenditure stable. "There is no other way; they envy us, particularly our low non-wage labour costs."

British ministers are particularly pleased to find they are not alone in their opposition to the inclusion of the issue of so-called social clauses in trade agreements to protect labour standards on the Lille conference agenda.

Japan and Canada back the UK position, and the subject will be discussed only briefly. The UK government accepts that Mr Jacques Chirac, the French president will be keen to use the jobs summit to explain his social market model to deal with his country's rising unemployment.

# Gatwick Express sale nears

The National Express coach group is poised to take over passenger train franchises for the Gatwick Express and Midland Main Line companies if it can convince the competition authorities that there are no monopolies objections, our Transport Correspondent writes.

Mr Roger Salmon, rail franchising director, said yesterday that National Express was the preferred bidder for the two franchises. Their sale would bring to four the total number

of franchises to be allocated although a fifth, for East Coast InterCity, is expected to be awarded to Sea Containers.

The Office of Fair Trading has 39 days in which to decide whether there are any objections on competition grounds to the takeovers. National Express runs coaches on routes which compete with Midland Main Lines' services between London St Pancras and Leeds via Leicester, Nottingham, Derby and Sheffield. Mr Adam Mills, deputy chief

executive, said the company had been provisionally awarded a 15-year franchise for Gatwick Express where it planned a complete replacement of its ageing trains and a 10-year franchise for Midland Main Line. On this line it plans to introduce new trains from 1999 so as to double service frequencies to destinations north of Bedford to two an hour from one at present. It has held talks with four rolling stock manufacturers about new trains.

## UK ECONOMICS DIGEST

# Membership of unions declines

Trade union membership has fallen to its lowest level in Britain since the second world war, official figures show. In 1994, there was a 5 per cent drop to 8,230,545 workers belonging to unions. This was the 15th consecutive year of decline after union membership peaked at 13.2m in 1978. Fewer than one in three employees are trade unionists, or 5m less than at the end of the 1970s. Union finances, however, appear to be improving. Their total net assets rose by 4.4 per cent in 1994 to £563m (£663m) while their gross income increased by 17.4 per cent to £724m.

Robert Taylor, Employment Editor

## Manufacturing fears ease

Fears for the long-term health of manufacturing industry were eased when official figures confirmed that the drop in factory investment last year was not as great as suspected. Higher than expected spending on engineering machinery and on investment in the chemical sector meant that government statisticians revised down estimates of the overall decline in investment in the fourth quarter of last year. Seasonally adjusted manufacturing investment in the fourth quarter was 5 per cent lower than in the third quarter at constant prices, the Central Statistical Office said. This was better than the picture presented by earlier figures which had startled City of London economists by showing a 9 per cent drop in investment.

Graham Bowley, Economics Staff

## Engineering turnover up

Engineering turnover increased slightly in January, fueling hopes that the manufacturing climate may be improving. The rise followed a slightly weaker picture in November and December. However, the rise in January took turnover only to October levels while the level of orders on hand remained fairly static. The data therefore suggested that any improvement in climate was still occurring only gradually. The Central Statistical Office said that the total turnover in the engineering industry rose by a seasonally adjusted 1.6 per cent in the three months to January, compared with the previous three months. The rise was 4.3 per cent compared with the corresponding period a year before.

Gillian Tett, Economics Correspondent

## Milestone for satellite TV

Cable and satellite television has this month broken the 10 per cent share of viewing barrier in the UK for the first time. Mr David Elstein, director of programmes at British Sky Broadcasting, said at a TV Summit conference of broadcasters. The biggest stake in BSkyB is held by Mr Rupert Murdoch's media conglomerate. The share of total TV viewing attributed by BARB, the official television ratings organisation, to cable and satellite channels exceeded 10 per cent in the week which included the broadcast of the Bruno/Tyson boxing match on March 17. In that week the new channels beat a terrestrial channel, Channel 4, for the first time.

Raymond Snoddy, Industry Staff

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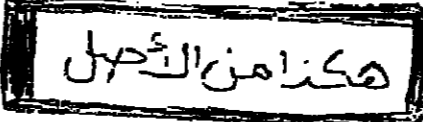
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The BSE crisis 'British have inflicted their problems on the rest of us and I'm not sure we can survive'

# Ministers to hold emergency meeting Beef sales slump spreads across EU

Financial Times Reporters in Brussels and London

The European Union has called an emergency meeting of farm ministers on Monday to consider measures to calm EU beef markets in the wake of the crisis over BSE, or mad cow disease.

The market for beef collapsed in the UK with one supermarket reporting a 70 per cent plunge in beef sales following Britain's announcement of a link between BSE and the human brain disease Creutzfeldt-Jakob disease.

The UK government hammered out final details of its strategy for restoring confidence in British beef yesterday. It is understood to include a programme of destruction of older cattle when they reach the end of their working lives, costing up to £50m a year.

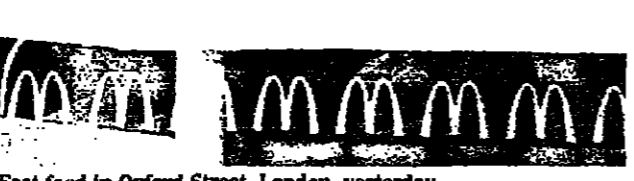
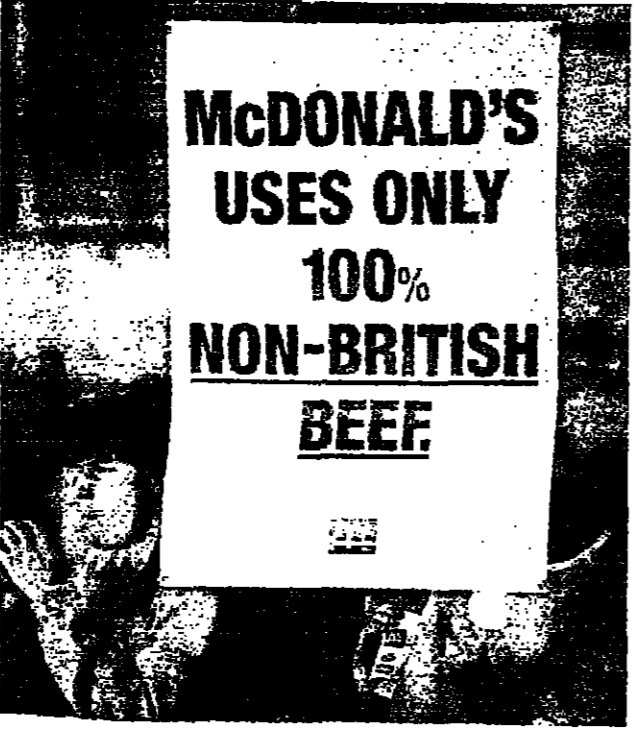
Downing Street officials yesterday said they hoped for an early resolution to what they admitted was "a huge crisis", and for the lifting of the EU's export ban.

A spokesman said: "The aim is to come to a proposal supported by the Commission to restore confidence in British beef. The lifting of the ban would be a signal step in restoring confidence."

Mr Richard Packer, permanent secretary (top minister) at the UK Ministry of Agriculture, is expected to meet Mr Fischer today with the question of EU financial support for the slaughter programme near the top of the agenda.

Mr Fischer said it was necessary to "act very quickly" given the serious situation in the British market where beef was no longer saleable.

The European Commission agreed a worldwide ban on British beef on Wednesday in an effort to prevent the crisis spreading to the EU.



Fast food in Oxford Street, London, yesterday

By Deborah Hargreaves in London

Mr Ludwig Gruber, a Bavarian beef farmer, was angry with Britain yesterday after the collapse in European beef prices. "The British have inflicted their problems on the rest of us and I'm not sure we can survive at this rate," he said.

Mr Gruber, who has a herd of 120 bullocks in the Danube valley near Regensburg, had agreed to sell 20 for slaughter this week but the local abattoir cancelled. "It's a huge problem, consumers aren't buying beef and neither are the slaughter houses. No one is making a price for bullocks right now."

Mr Gruber's complaints are echoed by farmers across the European Union, where beef demand has slumped by 30 per cent on average since Britain first announced the link between bovine spongiform encephalopathy and Creutzfeldt-Jakob disease.

Mr Franz Fischer, European agriculture commissioner, imposed a world ban on British beef and beef products this week to try and shore up consumer confidence. But shoppers across the EU are shunning beef wherever it comes from.

Other countries such as Egypt, Libya and the United Arab Emirates have banned all imports of EU beef.

Mr Ivan Yates, Irish agriculture minister, was on his way to Egypt yesterday to try to arrange the landing of 7,000 live cattle at the port of Alexandria.

"Our trade with Egypt is worth £200m a year and we are suffering because the image of EU beef is that it is unsafe," said Mr Kevin Kinseal, director of livestock at the Irish farmers' union.

In Ireland, where sales of older cattle are fast grinding to a halt and prices have dropped by between 10 per cent and 40 per cent, farmers were calling on the European Commission to restart the intervention system.

The Commission's beef management committee meets today to consider steps for supporting the market.

Some EU countries have tried to take their own steps. Mr Philippe Vasseur, French agriculture minister, said yesterday at an emergency meeting with farmers, that any case of BSE in French cattle would lead to the whole herd being destroyed.

The Dutch government plans to start slaughtering 64,000 British calves next week which had been bought for veal production. The programme will cost £155m in compensation for farmers and for replacing the stock by buying from other European countries.

A consignment of Northern Irish beef is to be incinerated in the Cantabria region of northern Spain today, although local health authorities said the meat was perfectly fit to eat.

Import controls were tightened in Spain in the last few days, with 50 tonnes of British beef impounded.

One of the large cattle markets at Parthenay in north-west France saw its numbers halved yesterday with only 400 animals for sale. The price fell by FF13 per kg to FF17 per kg.

"It is a big problem for French farmers because they can't sell their produce and they are expecting the price to drop further next week," said Mr Christophe Souillard of the French farmers' union.

"Consumers in Germany are just not buying beef," said Ms Uta Meiners of the German farmers' organisation. The Bavarian beef industry usually slaughters 2,600 cattle a week and has all but closed down.

Mr Mario Maritato, secretary-general of the Italian meat trade federation said that Italian beef sales had fallen by between 20 and 30 per cent in the last few days.

Additional reporting by David White in Madrid and Andrew Hill in Milan

## Government declines \$210m of Brussels aid

By George Parker, at Westminster

The UK government has cancelled its offer to help English farmers' marketing and packaging initiatives because the government said it did not want the money. The decision to withdraw the funds, due to be paid between 1994 and 1998, was taken by the European Commission last week.

Money will still be available for projects in Scotland and Wales. The agriculture ministry

Kangaroo meat could soon appear on British school menus, Peter John writes. Freedown, an importer of exotic foods, says education authorities in London and the west of England county of Dorset had expressed an interest in finding a substitute for beef.

"It's been mayhem," said Mr John Bengue, one of the company's two partners. "We have been inundated with calls and, from a turnover of around £50,000 (\$76,000) last year, we are now projecting annualised sales of some £300,000."

Freedown was established two years ago by

Mr Daniel Russell to market the venison produced by his brother's farm in Blandford, Dorset. Soon afterwards, Mr Russell expanded into kangaroo, which he imported from Australia. Then, with Mr Bengue, he moved into ostrich, emu, wild boar, bison and crocodile from Zimbabwe.

They have already had an approach from a division of Whitechurch, the meat processing group, which is looking at supplying ostrich burgers - an established delicacy in South Africa - to offset some of the damage to its sales of traditional burgers.

The centrist Liberal Democrat party yesterday accused the government of pursuing a "suicidal" policy towards rural areas, and urged ministers to reverse their decision.

Mr Robin Teverson, the party's member of the European parliament for Cornwall in south-west England, said: "Our government is not only intent on killing its own farming industry through lack of decisive action on BSE; it is now rejecting vital funds to farmers from Europe. It is scandalous that at a time when some farmers' livelihoods are on the line, the government is saying 'No' to around £150m in grant aid."

### UK NEWS DIGEST

## Trains to Paris squeeze airline

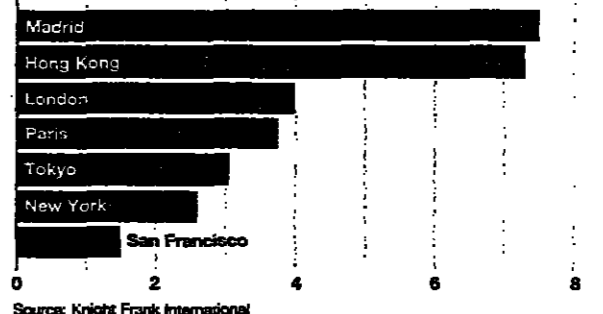
British Midland, the UK airline, said the impact of the Eurostar train service between Paris and London had forced it to drop its flights between Orly airport in Paris and London Heathrow. The airline had three flights a day to Orly. It intends to continue its eight flights a day between Heathrow and Charles de Gaulle airport in Paris. British Midland said last year it had not lost passengers as a result of Eurostar. The airline said yesterday that Eurostar had now had an effect, but it had always been hard to persuade UK passengers to fly to Orly, which was less known in Britain than Charles de Gaulle.

Michael Skapinker, Aerospace Correspondent

## Sydney standards win praise

Sydney and San Francisco provide some of the world's most desirable living conditions for globe-trotting executives, according to accommodation comparisons from Knight Frank International, the UK firm of real estate agents. It makes lifestyle comparisons between 11 of the world's cities, balancing salaries against housing costs, school fees, commuting times and how leisure time is spent. On that basis, it says,

## Relative cost of a home



Multiple of typical executive's annual salary

London is still one of the world's most expensive cities for executives. Schooling costs in London, Hong Kong and San Francisco are between 3 and 5 per cent of annual earnings, it says, whereas in Madrid they are 10 per cent. Offsetting this, a four-bedroom house in Madrid would cost about \$500,000 compared with with \$800,000 in London and \$1.9m in Hong Kong.

Richard Donkin, Employment Staff

## Leukaemia link denied

There is no direct link between radiation and the high rate of infant leukaemia close to the Sellafield nuclear plant in north-west England, said government scientists on the Committee on Medical Aspects of Radiation in the Environment. Their report into the incidence of cancer and leukaemia in young people in the area confirmed that in the village of Seascale there was a "continuing excess" of cases. But "on current knowledge, environmental radiation exposure from authorised or unplanned releases could not account for the excess".

James Harding, Westminster

Pipeline study: The British and Irish governments are conducting a feasibility study for a gas pipeline between Northern Ireland and the Republic of Ireland. The survey, expected to cost £240,000 (\$367,000) will go for tender in the next few weeks. The study is to be 50 per cent funded by the European Union under its Trans European Network programme.

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# LANARKSHIRE

ECONOMIC DEVELOPMENT: by James Buxton

## Gritty determination

### New life in the ruins

Five years of regeneration efforts are starting to bear fruit after the mass closures of the Scottish steel industry in the past two decades, writes James Buxton

A few months ago Lanarkshire made the national headlines with a piece of good news that contrasted sharply with the economic gloom of its recent past. It had won one of those spectacular inward investments for which there is passionate competition among the regions of Britain and, indeed, the countries of Europe.

The Taiwanese company Chung Hwa said it was going to spend £260m establishing a plant making cathode ray tubes for televisions and computers at Mossend. When it is complete in 1999 it will employ 3,300 people. By coincidence that is about the same number of jobs that were lost in the closure between 1980 and 1992 of British Steel's Ravenscraig steel complex at Motherwell, after a decade of furious polemics about its threatened demise.

Not only will Chung Hwa Picture Tubes bring a new industry requiring relatively skilled jobs to Lanarkshire; there are indications that other companies from Taiwan will follow it by setting up associated plants in the same area.

ing £31m) has been spent by the Lanarkshire Development Agency, the local enterprise company, on retraining the workforce, creating new business locations, raising the performance of existing companies and improving the environment.

"We could have let our heads go down and thrown in the towel, or we could have dug deep and found new energy to address the issues," says Mr Terry Currie, the director of business development at the LDA. "We did the latter, and we are now in the very early stages of reaping the fruits of it."

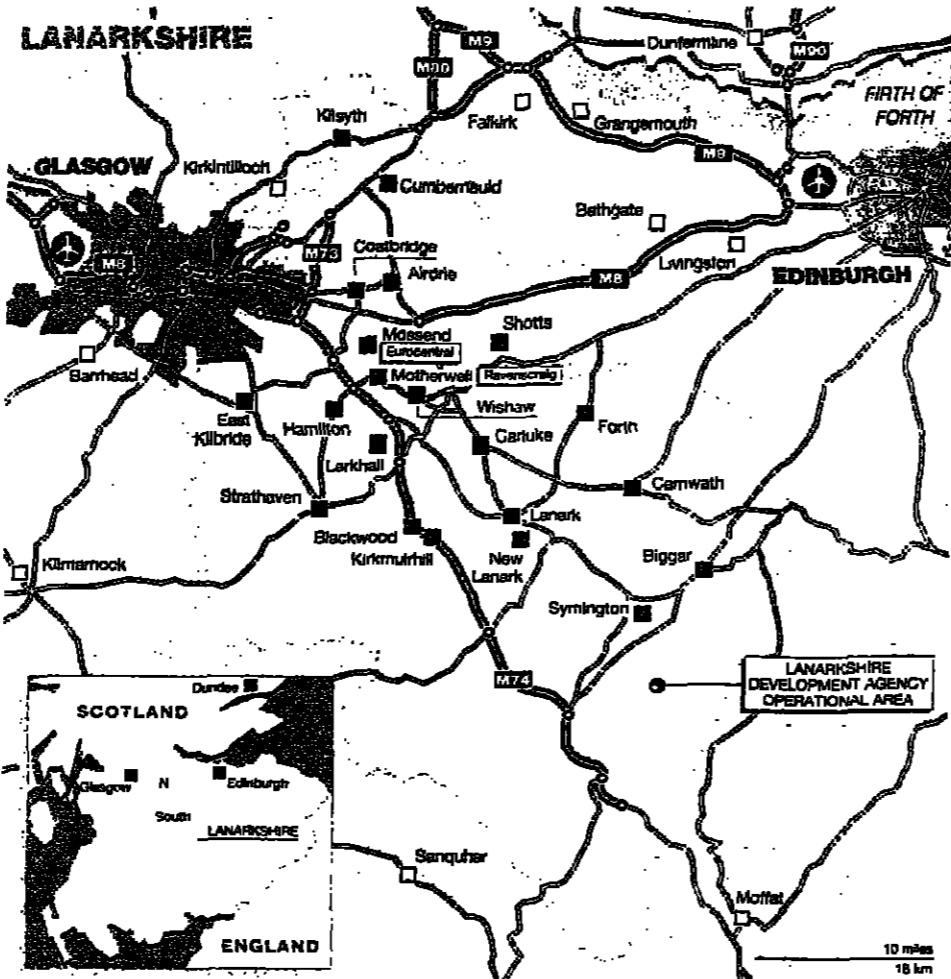
Lanarkshire was one of the cradles of the industrial revolution - Robert Owen's mills at New Lanark in the south of the county were built in the late 18th century and are now the area's biggest tourist attraction.

But the closure of Ravenscraig exposed an economy where too many people depended on a single large employer and where many companies were similarly vulnerable.

"It was a large firm economy," says Mr Currie. "You get a pretty stable economy like that and you don't have to worry about change. But it was not a breeding ground for entrepreneurs."

The strategy for regenerating Lanarkshire has focused partly on encouraging companies to move in and establish themselves. The area between Hamilton, Motherwell, Coatbridge and Airdrie had already attracted modern manufacturing and distribution operations because of its location at the crossroads of the M74 north-south motorway and the M8 Edinburgh-Glasgow motorway. The new town of East Kilbride is a successful centre of high tech industries.

But new areas for expansion were needed. Before the LDA was created the Scottish Development Agency acquired sites



for industrial and office development. One of the most striking is now the Strathclyde Business Park which covers 166 acres and attracts high quality occupants.

The government also established an Enterprise Zone on about 600 acres spread over nine sites, to attract companies with the tax, business rate and planning concessions over 10 years, beginning in 1993. It also located Scotland's Channel Tunnel rail freight terminal at Mossend, adjoining the zone. Chung Hwa alone is taking 20 per cent of the zone's space.

Not surprisingly the favourable treatment Lanarkshire has received has caused resentment in other areas, especially Glasgow which finds it more difficult to attract new busi-

nesses. Since April 1991, when the first tranche of steel industry redundancies occurred, Lanarkshire has attracted 73 inward investment projects, many of them from England.

Although a working group set up by the government warned in 1991 that Lanarkshire would become one of the worst areas for unemployment in Scotland after Ravenscraig closed that has not happened. Registered unemployment in the LDA area peaked at 14.1 per cent in January 1993, with male unemployment reaching 20.1 per cent.

But it is now around 8.8 per cent with male unemployment at 11.6 per cent - though both figures are above the averages for Scotland. Generous training packages initially cushioned the steel closures' impact.

and offices going up and are trained on customised training programmes, local morale goes up," says Mr Iain Carmichael, who becomes chief executive of the LDA next month.

However, confidence suffered a severe jolt last month when Cummins, the US diesel engine maker, unexpectedly announced that it was closing its plant at Shotts with the loss of 700 jobs. The plant had been in existence for 40 years and had a loyal, skilled workforce.

The closure, from which last ditch government and LDA efforts managed to salvage 180 jobs for a short time, only emphasised that, as Mr Niall McGill of the LDA says, "a strategy depending only on inward investment is a high risk strategy". That makes it important for Lanarkshire to

"As people see new factories

Continued on facing page

Local enterprise as much as inward investment lies behind many of the success stories

Not every fast growing company in Scotland is the product of an inward investment.

In Lanarkshire, one of the successes of the last few years has been the spectacular growth of Retronix, a start-up which now employs 800 people in Coatbridge.

Retronix is the creation of Mr Tony Boswell, who decided to set up his own company to repair damaged printed circuit boards after his previous employer turned down the idea. It now employs about 800 people and serves the big Scottish plants of multinational electronics companies such as Motorola, International Business Machines and Sun Microsystems. It also provides contract labour for them.

Retronix is one of the fruits of the Entrepreneurship Programme set up by the Lanarkshire Development Agency to train experienced executives in running their own business. The LDA felt that over the years large sums of money had been spent by official agencies on trying to encourage very small start-ups which frequently did not succeed, and that too little attention has been paid to more promising ventures.

The Entrepreneurship Programme is now recognised by the Department of Trade and Industry as a model it wants to see replicated elsewhere in the UK. According to Ms Carole McCarthy of the LDA it has led to the formation of 48 new businesses employing a total of 1,300 people, including Retronix, with turnover totalling £23m.

The advantage of encouraging indigenous companies, says Mr Terry Currie, director of business development at the LDA, is that "you don't get the total wipeout you can face with overseas inward investment" - a point underlined by the recent announcement of the closure of the Cummins engine plant at Shotts. Even at Cummins there is a good chance that part of the

plant can become an indigenous business through a management buyout of the large machine shop, initially to supply Cummins' other UK plants but also to supply other customers.

Fostering indigenous industry is also a necessary policy to help make up for the virtual disappearance of the steel industry. British Steel's Dalzell plate mill in Motherwell



Terry Currie of the LDA: "there's less risk of wipeout by local companies"

employing about 600 people is the last survivor. But though nearly 2,000 people in local supplier companies lost their jobs because of the final closure of Ravenscraig in 1992, fewer than 10 companies were totally reliant on it.

British Steel (Industry), the BS subsidiary which assists

Manufactured exports showed a 50 per cent increase in 1994

areas affected by steel closures, has a significant operation in Lanarkshire. It provides workspaces for young companies on an "easy-in, easy-out" basis, according to Mr Vernon Smith, the managing director, including a complex of workspaces on the Strathclyde Business Park.

It also provides finance for businesses with up to 100 employees and has invested £1m a year in Lanarkshire in the past three years, usually putting between £25,000 and £30,000 into each. Mr Currie says Lanarkshire accounted for 7.5 per cent of

business startups in Scotland in 1994 based on VAT registrations and would like to get to 10 per cent by 1998. The development agency assists small companies through the network of enterprise trusts. It also has a programme to help companies with more than about 20 employees move into export markets, assisting them in taking stands at trade fairs and exhibitions.

Much of the emphasis is still on manufacturing and although the proportion of Lanarkshire's labour force employed in manufacturing has fallen in the last few years it is still around 23 per cent compared with the average for Scotland of 18 per cent. Lanarkshire also accounted for six per cent of Scotland's total manufactured exports in 1994, according to the survey by the Scottish Council Development and Industry, an increase of nearly 50 per cent over the previous year.

Most of that increase was accounted for by a near doubling to £501m in exports of electrical and electronic engineering products, reflecting the performance of companies such as Motorola and JVC at East Kilbride.

JVC makes televisions. Motorola makes semiconductors at East Kilbride, where it employs about 2,500 people and recently completed a £250m expansion. The semiconductors are used in applications such as mobile telephones - made at the US company's plant at Easter Inch in West Lothian - and in the fast growing number of other electronic applications in cars and other products.

Other local companies involved in the electronics industry include PCI, a Singapore company which designs and manufactures electronics products for bigger manufacturers. It employs 150 people in East Kilbride. Peter Tilling Plastics in Larkhall also supplies plastic parts to the electronics industry.

A newly formed company named Telecom Sciences recently acquired a business telephone systems plant at Airdrie from Philips, the Dutch electronics company. It will continue supplying Philips under contract but will also develop other markets.

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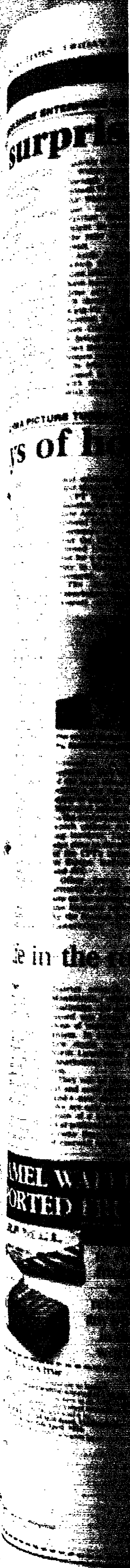
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- Access to Scotland's skilled labour pool, communications linking companies to the heart of Europe and industrial locations of the highest calibre.
- And, through the attractions of the Lanarkshire Enterprise Zone, we can offer the UK's best business assistance package.
- Chungghwa Picture Tubes, Motorola, Honeywell, Motherwell Bridge, JVC, OKI and a host of other international companies are already here.

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LANARKSHIRE ENTERPRISE ZONE: by Patrick Harverson

A surprisingly quick start

Opened in 1993 to attract investors, the zone is well ahead of its 10-year rolling target

Less than three years after its creation, the Lanarkshire Enterprise Zone is on something of a roll.

When the zone was created the original target was to develop 5.5m sq ft of industrial, commercial and office space on the nine separate sites by the end of its 10-year life in 2003.

quickly add another 2.5m sq ft. Within three years, halfway through the life of the zone, almost 70 per cent of the target for business space should be met - and that is without the further developments that might be established within the zone in the intervening years.

Aside from Chung Hwa, which will ultimately bring 3,300 jobs to the area, others to have taken space in the enterprise zone have included the US chemicals group Du Pont, Kwik-Fit Insurance Services, Scottish & Universal Newspapers, Courtaulds and Retronix, a fast-growing Scottish contract manufacturer in the electronics industry.

In total 35 companies have located in the zone, bringing with them about 1,500 jobs. With Chung Hwa and other

incoming ventures, another 6,800 jobs have been committed to the area.

The Lanarkshire Development Agency, which oversees the zone, estimates about 70 per cent of the jobs have been filled locally. A wide range of businesses operate in the zone, but the predominant trend has been toward companies in the electronic, textile and food industries.

When the 509-acre zone was created in 1993 it was seen as the best way to kick-start the regeneration of the Lanarkshire region following the demise of the local steel industry. At the time it was the first new enterprise zone in the UK for years, the concept having fallen out of favour.

Mr Niall McGillp, director of property and environment at the LDA, says the zones had

to be viewed as ineffective tools of economic revitalisation. "They've always been seen as pretty blunt instruments that encourage a lot of displacement of activity and boundary-hopping. Now we have sharpened it by joining with local authorities and running sophisticated project inquiries."

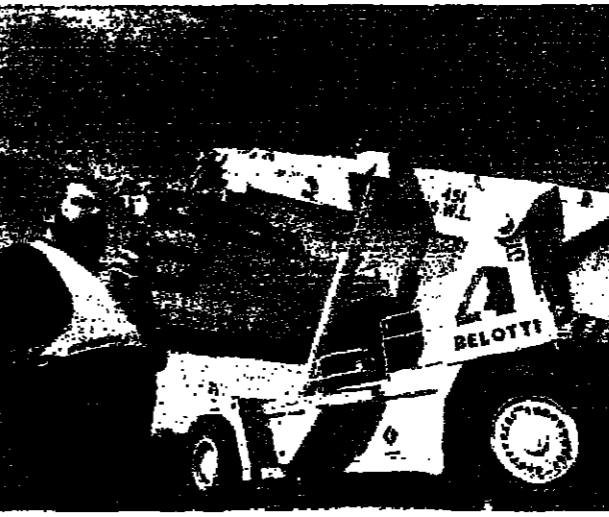
He says the LDA resisted the temptation to fill the zone with companies seeking to jump into the area to take short-term advantage of the benefits on offer - the exemption from business rates, the 100 per cent allowances on corporation tax for capital expenditure on buildings, and the greatly simplified planning procedures.

"We wanted companies locating here for business reasons, for the long-term," says Mr McGillp. "There is now a

greater emphasis on inward investment.

Although the Lanarkshire zone is regarded as one of the best in the UK - with an excellent rail, road and air transport network (the Eurocentral rail terminal for Channel Tunnel freight is on the site and hosts 17 scheduled services to the continent a week) and a wide range of high quality sites, many on greenfield locations - the LDA had to spend about £55m preparing the zone, with most of the work done on sewerage, decontamination of former industrial sites and transport links.

However, Mr McGillp says the agency hopes to recoup most of those costs with the help of £14m from the European Regional Development Fund and through the sale or leasing of land and property.



Strategic site: freight handling at Scotland's Channel Tunnel rail terminal

The zone has attracted a variety of property investors willing to develop speculative office, industrial and warehousing space and business parks.

Joint ventures with the LDA are common, and development

speculative industrial property for inward investment in the zone.

A typical example is Akeler (Scotland), a venture between Scottish Enterprise, the LDA and enterprise zone specialists Akeler Developments of Leeds. The venture's first success was to raise £7.1m from private investors through an enterprise zone trust to build two factory and office units in the zone.

Despite the advances made so far, Mr McGillp admits attracting business to the zone is no easy task. Only last month it lost a project by the electronics group Nokia to build a 700-job plant.

He estimates that at any one time about 50-60 inquiries about setting up in the zone are under way, of which about one in 8 or one in 10 are ultimately successful.

There are plenty of ups and downs, he says. "Inward investment is a game of snakes and ladders. But it's still early days."

CHUNG HWA PICTURE TUBES: by Laura Tyson and James Buxton

Rays of hope from the East

Taiwan's biggest European investment will employ 3,300 people by 1999

A mass of earthworks on the Eurocentral site at Mossend will by July 1997 become a large plant making cathode ray tubes. "We have to work very hard," says Charles Yu, managing director of Chung Hwa Picture Tubes (UK), with a modest smile, about the challenge ahead of him and his team.

The scale of the project is immense. The first phase will cover nearly 500,000 sq ft and employ 1,200 people. After that another two units will be added, taking employment to 3,300 by 1999. By then the plant will cover at least 1.3m square feet.

Each unit will have one line making cathode ray tubes for televisions and another making computer monitors, a more complicated process requiring more accuracy and extra chemical treatment.

CPT says it will be the most advanced plant of its kind in the world, with production capacity of 10m tubes a year. The £260m project, the largest Taiwanese investment in Europe so far, is part of an expansion programme to consolidate CPT's position as the world's biggest manufacturer of picture tubes. Its aim is to increase production from 20m units in 1995 to 45m units in 2000.

A plant under construction in China's Fujian province is set to begin production in July

and existing plants in Taiwan and Malaysia will be expanded. CPT began searching for a location for its first plant outside Asia in early 1985. It considered Mexico and, in Europe, Germany, France and Ireland and the UK. CPT executives visited Lanarkshire in April but for a time a site at Cardiff Bay in Wales appeared to be favoured.

The decision to select Lanarkshire was taken in late August and announced in



The envy of Europe: flanked by Chung Hwa's Europe director Charles Yu, Scottish Secretary Michael Forsyth (l) announces the £260m project

November. A key factor appears to have been the skills of the large labour force living within a few miles of the site, many of whom are accustomed to the continuous process work which cathode ray tube making involves. Lanarkshire is also close to the plants of some of the CPT's major customers in Europe, including Compaq and JVC.

Other factors were the attractions of the 90 acre level site on the enterprise zone and the financial package offered by the Scottish Office and the Lanarkshire Development

Agency, which may be worth as much as £30m. CPT is known to be highly effective at negotiating advantageous terms from governments.

Scotland is not totally unknown to the family-owned Tatum group, one of Taiwan's biggest electronics companies, of which CPT is a part. Its president, Mr W.S. Lin, is fond of lecturing to senior management about a work by the Scottish 18th century philosopher Adam Smith: not the

less than 5 per cent, CPT could claim margins of over 30 per cent, when by its own account labour comprises only 2 per cent of production costs. He and other analysts suspect that CPT's high capital investment is depreciated over a far longer period than those of its competitors.

CPT has been Tatum's cash cow for several years, bringing in virtually all the group's profits, analysts say. The group's consumer electronics and computer businesses are not profitable enough to compensate for the group's relatively heavy short-term debt. Nonetheless, CPT's strong performance should be maintained at least for the next few years, despite concerns that newer LCD (liquid crystal display) technology now being commercialised by Japanese companies may eventually make cathode ray tubes obsolete.

Mr Yu, the project manager, has run CPT's plants in Singapore and Taiwan. His team of four Taiwanese will reach 20 by the summer. The first 90 Scottish engineers and technicians will be hired in the summer and a further 250 posts will be filled by the end of the year. The first workers to be appointed will be sent for training in Taiwan and Malaysia.

He acknowledges that a smooth startup depends heavily on assistance from the LDA who are advising CPT on the choice of contractors and recruiting staff.

Design consultants have been chosen with the Parr Partnership of Glasgow, the architect and design team leaders. The main construction contractor will shortly be announced and the building should be standing by January next year.

New life in the ruins

Contd from facing page

continue pushing up its birthrate of indigenous companies.

The LDA will have its boundaries expanded from April 1 to coincide with the reorganisation of Scottish local government, taking responsibility for economic development in the new town of Cumbernauld as well as East Kilbride which gave up new town status on January 1.

Under local government reform Strathclyde region is being swept away, as are the

district councils, including Monklands, which covered Coatbridge and Airdrie, whose record was tainted by allegations of nepotism and sectarianism. In Lanarkshire, two new single tier authorities, North Lanarkshire and South Lanarkshire, come into operation.

They will be among the largest and most powerful of Scotland's new unitary councils. "We are now seeing the emergence of a new generation of local political leaders," says Mr Jeremy Bray, Labour MP for Motherwell South.

RAVENS CRAIG STEEL WORKS: by Patrick Harverson

Sad reminders

The physical scars of one of Britain's biggest steel closures are being slowly removed

The physical and emotional scars from the closure of British Steel's Ravenscraig works in 1992 have not yet fully healed, despite the above-average economic growth in Lanarkshire during the intervening years.

The surprising vigour of the area's economy has helped dull the pain of the 3,000 jobs lost. Although an estimated 6,000 jobs have been created in Lanarkshire in the past four years, most have been white collar, technology or service-oriented - not ideal for former steelworkers.

However, a report late last year conducted for the Scottish Office by PA Cambridge Economic Consultants concluded that the closure of the steelworks did not have a long-term impact on unemployment in Lanarkshire.

It found that the local jobs market recovered quickly from the initial impact of the closure.

Critics, however, pointed out that the unemployment figures were distorted because two-thirds of the Ravenscraig workers made redundant in 1992 had gone into full-time, fully-paid training, which took them off the jobless rolls.

Moreover, as many of the workers finish their retraining, they will return to the lists of unemployed.

sure about 60 per cent have found work again.

The doomsday forecasts of massive and permanent unemployment in the Motherwell area have proved off the mark, he says.

"The impression I got from ex-steelworkers was that the worst-case scenario for individuals and for Lanarkshire never happened."

The social impact of the closure - the stresses it imposed on local families and communities - and the broader negative impact it had on service businesses in the area such as shops and pubs, are likely to have had a more lasting effect

As Scotland's biggest urban regeneration project, the Ravenscraig work will be challenging and time-consuming

on the people of Motherwell and Lanarkshire.

Mr John Lumsden, chief executive of local manufacturing firm Motherwell Bridge which is working on the dismantling of the steel-making equipment at Ravenscraig, says the sooner the physical site of the former steelworks is cleared the better. "It is important psychologically for the area to clean-up the site and get rid of the remnants," he said.

The demolition of Ravenscraig has taken longer than envisaged, primarily because of the lack of agreement over who should pay for it - British

CASE STUDY MOTHERWELL BRIDGE

Mainstay of manufacturing

After the demise of the Ravenscraig steelworks, Motherwell Bridge, the privately-owned manufacturing and engineering group, took on the mantle of Lanarkshire's largest manufacturer.

With about a third of its 3,200-strong workforce employed in the area, Motherwell Bridge will remain the manufacturing mainstay of Lanarkshire until Chung Hwa, the Taiwanese electronics giant, opens its picture tube plant nearby in 1997-98.

While Chung Hwa symbolises the future for industry in Lanarkshire, the almost century-old Motherwell Bridge represents its past.

The group's core business is steel manufacturing and project engineering for the oil and gas industries, the sort of heavy industrial work that once provided the bulk of the employment in Lanarkshire and elsewhere in central Scotland.

Yet it would be wrong to portray the group as a lumbering dinosaur, the sole survivor of a bygone industrial age. It has tried to move with the times, diversifying into new businesses. It is now preparing for a stock market flotation within the next few years.

Originally a builder of steel bridges - hence the name - Motherwell Bridge first diversified into manufacturing for the oil and gas industry during the North Sea boom, and then changed gear again when recession struck in the early 1980s.

Its current strategy of focusing on four separate businesses - manufacturing,

project engineering, control systems and distribution and travel - dates back about 15 years, says Mr John Lumsden, the group's current chief executive.

After a good run in the late 1970s, when the group rode the expansion in North Sea storage facilities, the sharp downturn in 1981-82 made management think again. "We were concerned that we were too dependent on the oil and gas industry, and in particular on large capital projects, given the cyclical nature of that business," says Mr Lumsden.

"We still wanted to stay in engineering but we looked at other aspects. So we moved more towards maintenance and the replacement of equipment. Essentially, we looked at other areas we were not exposed to, so it would give us a better balance of profits."

The result was a gradual expansion into three areas: project engineering, admittedly still mostly for the oil and gas industry although diversification needs were satisfied by a concentration on overseas engineering and subcontracting work; control systems, which mostly involved making computerised systems for automated manufacturing lines in the food, drugs, nuclear, pulp and paper industries; and industrial equipment distribution, where, for example, the group became principal agents for Ingersoll Rand air compressors.

The final element was business travel, which one way or another Motherwell Bridge has been involved with for 25 years. Its lack of

industrial applications means the travel unit looks like the odd-one-out in the group, but Mr Lumsden says it remains committed to the business travel operation, which he says is a handy stand-alone profit centre.

Although its focus for many years was on diversification, the group did not neglect its core manufacturing activities. Here the strategy has evolved into one of specialisation, notably in the higher value-added end of the market, such as making extra-thick steel and steel with special mouldings.

As in other areas, acquisitions have helped build the core business. Last

year Motherwell Bridge bought Clayton, a Leeds-based manufacturing business that was in receivership. The company made storage plant for the gas industry, but its main attraction was its strength in the water and sewerage sectors, new areas for Motherwell Bridge that offered further opportunities to broaden its spread of businesses.

While the group has been evolving, it has not been able to escape the ups and downs of the industrial cycle. Demand for Motherwell Bridge's products and services typically lags behind the economic cycle, so the downturn in economic activity in 1991-92 did not begin to really hurt until 1993

and 1994, when profits began to suffer amid worldwide cuts in capital spending and slumps in UK construction and overseas project engineering began to be felt.

In 1994 operating profits fell sharply to £3.4m on turnover of £165.5m. Only gains on disposals of the motor dealership, US control systems and electronic weighing systems businesses helped the group achieve growth at the pre-tax level.

However, markets picked up last year, and aided by the first contributions from Clayton, turnover is expected to have risen in 1995 to about £180m. Operating profits should also be higher.

As for a flotation, Mr Lumsden says it remains on the horizon, albeit at some distance.

The two criteria for a listing are that stock market conditions must be right and trading conditions must be good.

He says: "We need access to capital, but we need to consider getting value for our shareholders," of which there are about 120, including several large institutions.

For the next year or so, the group's focus will be on making a few bolt-on acquisitions, generating organic growth, and improving margins.

So is Motherwell Bridge hoping to achieve some pleasing historical symmetry by floating in 1998, the group's 100th anniversary? "Things need to be right trading-wise before we do it," admits Mr Lumsden, "but yes, that would be nice."

Patrick Harverson

It could conceivably be floated on its centenary

Caramel Wafers Exported Free. Advertisement for Caramel Wafers with a coupon to request two free packets. Includes contact information for Thomas Tunnock's and a deadline of April 5, 1996.

FINANCE FOR GROWING BUSINESSES. Advertisement for British Steel (Industry) Ltd offering financial assistance for growing businesses in Lanarkshire and S.E. Glasgow. Includes contact details for Anne Clyde or Rod McLaren.

FINANCE FOR GROWING BUSINESSES. Advertisement for British Steel (Industry) Ltd offering financial assistance for growing businesses in Lanarkshire and S.E. Glasgow. Includes contact details for Anne Clyde or Rod McLaren.



MANAGEMENT

Tactical and design flaws at Jutland are still relevant to business 80 years on, explains David Hurst

# Lessons at sea

"There seems to be something wrong with our bloody ships today..." remarked Admiral David Beatty to his flag captain. Beatty was commander of the Battle Cruiser Fleet at Jutland, and his cool comment belied the scale of the catastrophe. It was 4.26pm on May 31 1916 and from the upper bridge of the battle-cruiser Lion he had just seen its sister ship, Queen Mary, disappear in a shattering blast as both main magazines exploded.

Twenty minutes earlier another battle-cruiser, the Indefatigable, had vanished in a sheet of smoke and flame and, although Beatty did not know it at the time, the Lion had narrowly missed a similar fate.

The British Navy lost three battle cruisers carrying more than 3,000 men in less than three hours in one of the great sea battles of all time. It was not bad luck, it was bad management: the result of the Navy's inability to manage a complex system from design through to execution. The roots of the disaster lay in the design of the ships over a decade earlier. Thus the problem was systemic and Beatty's puzzled comment represents one of the more dramatic instances of the bewildered reaction of a CEO to symptoms of systemic problems in the field.

Battle cruisers, such as the Lion, were the pride of the Navy. They were armed almost as heavily as battleships and could reach speeds of more than 27 knots. In the pursuit of speed and firepower, however, protection had to suffer and the battle cruisers had only thinly armoured decks. These created an aura of risk-taking and the sailors who served on them enjoyed high status.

The compromises designed into the battle cruisers were compounded by modifications made to them to accommodate the Navy's peacetime gunnery practices. Managers usually try to optimise the variables that they can measure most easily, and the Navy was no exception. They had developed a cult of rapid fire, for rate of fire was

easily measured and as a "benchmark" it allowed intense gunnery competition among all ships in the fleet. In their efforts to feed the guns with charges from the magazines, gun crews began to eliminate the anti-flash baffles that slowed the process. At first they left the flash doors open, but over time some were removed completely.

None realised the battle cruisers were now dangerously vulnerable. If a shell penetrated the main turret armour, the resulting explosion was likely to flash down the ammunition hoist to the main cordite stores in the magazines below.

The third systemic factor which sealed the fate of the battle cruisers at Jutland was the way they were deployed. If speed was critical and deck armour thin, then the battle cruisers would do best in high-speed encounters at relatively close range, where the flat trajectory of enemy fire would encounter their thicker side armour.

This was not to be the case. There was horror of losing a ship and this conservatism was abetted by the recent introduction of the wireless and the organisational centralisation that accompanied it. As a result, the battle cruisers were held in a long-range gunnery duel in line of battle, where their speed was of little help and their decks were exposed to plunging projectiles fired on high trajectories.

On May 31 1916 the systems loop had closed and disaster was at hand. In their efforts to preserve the battle-cruisers from destruction, their commanders had made them more vulnerable to catastrophe. "War stories" are of interest to managers because they help remind us that failures in complex systems under stress are rarely the result of random chance. The British Navy's experience at Jutland underlines the importance of taking a systemic perspective of organisations and their problems:

- Don't maximise one measurement of performance at the expense of others. An exclusive focus on financial performance in business



Imperial War Museum, London; Bridgeman

enterprises, for example, can blind an organisation to current events of critical importance. Measurements of customer satisfaction, innovation and operating excellence can alert the organisation to problems long before they show up in the financials.

- Don't benchmark variables just because they are easy to measure. Aided by incentive schemes, an organisation can easily end up being very good at doing something that doesn't make much difference. The essential criterion is whether the end customer defines the variable as being a valuable component of the product or service. In the aftermath of Jutland, for example, it was found that a significant proportion of the British Navy's armour-piercing shells had failed to explode effectively.
- Don't allow ad hoc tinkering with systems design without considering the systemic implications of the changes. Prototypes and simulations are worth it. The opinions of dissenters need to be addressed, rather than dismissed. There had been vocal critics of the battle cruiser

who feared they would be used inappropriately in a general fleet action, but their concerns were ignored.

Mistakes are opportunities to learn. The German Navy had no systemic failures in their ships during the battle, but this was the product of learning rather than planning. At Dogger Bank 16 months earlier, the battle cruiser Seydlitz had been hit by a shell and had two turrets burned out. As a result, all the German battle cruisers had their flash protection strengthened before Jutland.

- When things go wrong look for systemic causes first before blaming individual components. It is all too easy to mistake the symptoms for the disease and in complex systems causes can be located far away in space and time from their effects. The problem at Jutland was not just with the "bloody ships" - it was with the bloody system.

*Crisis & Renewal: Meeting the Challenge of Organisational Change*, by David K Hurst. Published by Harvard Business School Press.

JOHN KAY

# On the trail of a good bet



As we all contemplate the remote prospect that the bowl of chili con carne we ate in 1987 might give us Creutzfeldt-Jakob disease, it is a timely moment to focus on our attitudes to risk.

Do you think that if mad cow disease could be completely eradicated at modest cost - say \$1m - the government should do it, however low the probability is that it will do humans any harm? Would you consider taking out extra insurance before engaging in a high-risk activity, such as scuba diving or hang gliding? Do you think that companies which engage in speculative ventures, like oil exploration or new drug development need to earn a higher

rate of return than firms which are in safer businesses, such as electricity generation or retailing? Do you regard it as important that your personal possessions, like your bicycle and your holiday bags, are properly insured? Do you believe that people who want to keep risk to a minimum should always avoid speculative securities like futures, options and other derivatives? Do you take a flutter on the national lottery?

## Assume the odds being offered are ones at which the other side expects to make money

Most people will have answered yes to all these questions. But if you have been trained in financial economics, and are familiar with the concept of expected utility maximisation and the structure of modern portfolio theory, you will think that the correct answer to all of them is no. Most people will probably conclude that this only shows how little economics and economists relate to the real world. They may be right. But let me put the economist's case. The financial economist contends that few of us really understand the concept of probability which

underpins any systematic analysis of risk. Begin with the easiest mistake - taking out special insurance when you go hang gliding. If your family will suffer from your premature demise, they will suffer just as much if you die from something that is unlikely to happen - you are struck by a meteorite while walking in the street - as if you die from something which is much more probable, like falling out of the sky while hang gliding. That means that if you insure your life at all, you should insure it cheaply against low-probability risks and not just insure it expensively against high-probability risks.

Another possibility, of course, is that you recognise the dangers of hang gliding and think the policy looks cheap. You look at the odds the insurance company offers and fancy a bet. A bet that you will be killed. If this is what you believe, a wiser course would be not to go hang gliding at all. If the insurance company knows its business, you will lose even more. Since insurance companies and betting shops are profitable, and those who run them study risks all the time, it is a sound starting point to assume that the odds you are being offered are ones at which the other side expects to make money.

So why then insure at all? The financial economist's answer is that some bets may have a positive value to you even if they have on average a negative expected cash return. You may find the prospect of a £100 premium distressing, but a £1,000 loss may be more than 10 times as distressing. But - the financial economist goes on to say - that is only likely to be true if the £1,000 is a large part of your personal wealth. And that is why you are wise to insure against your house burning down, but foolish to insure your bags or your bicycle. You would do better to put a little money into the building society every year to buy a new bicycle when your current one is stolen, and escape any need to find the insurance company's profits and administrative costs.

Only insure things you really

## In thinking about risk you ought to look at the whole portfolio, not at each risk in isolation

cannot afford to lose. So in thinking about risk you ought to look at the whole portfolio of risks you face, not at each risk in isolation. That is why adding a single speculative item - like a bet on the movement of the FT-SE-A All-share index - might actually reduce, not increase, the risk of your overall portfolio. The guaranteed bonds issued by insurers and building societies are often based on derivatives, and so are fixed-rate mortgages.

That is also why the risk of an oil company's dry hole, or a drug company's failed development, is really nothing like as costly as it seems. That risk is spread over a large number of people, none of whom should, if they are behaving sensibly, have a large part of their wealth in any particular activity of this kind. And when risks are distributed and diversified in this way their costs fall substantially. BP's dry well is a penny less on all our pensions. The uncertainties associated with electricity generation - which cannot be diversified because they reflect general movements in the economy - are actually more costly.

But there is another, yet nearly universal, confusion in our attitude to risk. Our minds tend to dwell on unlikely outcomes, attaching an importance to them which may be far out of line with the probability that they will actually occur. That is how we feel about winning the national lottery, or about contracting BSE. The financial economist cannot prove that you are irrational to think in this way. All that he can say is that if you do think in this way, it will prove very expensive. That is why the national lottery is able to raise so much money for the government and good causes. And it is why eliminating mad cow disease is going to cost us all a fortune.

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ARTS

# Truce likely in soundbite row

Andrew Clark on the issues behind Claudio Abbado's lawsuit against his record company

When Gustav Mahler put the final touches to his Third Symphony in 1896, he was blissfully ignorant of the legal wrangle it would provoke 100 years later. In a letter to a colleague, Mahler observed that even before he completed the symphony, the second movement had been performed several times. "That this little piece must create misunderstandings when detached from its connection with the complete work... can't keep me from letting it be performed alone. I have no choice; if I want to be heard, I can't be too fussy."

By taking Deutsche Grammophon to court over a Mahler compilation album, Claudio Abbado appears to be at odds with the composer. Abbado has sued his record company for releasing a CD containing only the slow movements from his recordings of four Mahler symphonies.

The lawsuit, filed in the Paris High Court, claimed that the compilation infringed the conductor's copyright and damaged the artistic integrity of the music. At an initial hearing last week, the court postponed the case until next Tuesday.

The two sides now appear to be heading for an out-of-court settlement, under which DG's French subsidiary - which produced the CD, entitled *Adagio* - will probably withdraw all copies from sale. This would satisfy Abbado's honour, but it would be no more than a temporary truce in the ongoing battle between purists and populists.

The case opens up important issues for the future of classical music, the way it is marketed and the impact of modern technology on listening habits. The big record companies are in a dilemma. Sales are falling, the catalogue of available recordings is saturated, and conductors do not have the same hold on the market as their predecessors. "The staple repertoire we've been selling for years is just not selling any more," says Peter Alward, a senior EMI executive. "We've got to find new ways of bringing our music to the public."

The commercial logic of compila-

tion discs is indisputable: their sales far exceed those of traditionally packaged recordings. Two years ago, DG produced *Adagio Kurajan*, 80 minutes of seamless serenity culled from the late conductor's vast discography. It has so far clocked up sales of 1.2m, with estimated profits of £5m.

Contrast this with a new recording of a Mahler symphony: production costs can be as high as £60,000, and the record would be lucky to sell 20,000 copies in its first few years. That is why record companies are so keen to exploit their back catalogues.

There are plenty of other ways to justify "symphonic soundbites". First and foremost, they help to pay for the loss-making repertoire which most conductors, including Abbado, want to record. Companies like DG also argue that compilation discs introduce millions to classical music by feeding them the easy bits first.

They are targeted at people who find traditional concerts an intimidating experience, or do not want to listen to a work in its entirety. "There are two different products for two different markets," says James Jolly, editor of Gramophone magazine. "If you want to hear Mahler's Fifth, you can buy Abbado's complete recording. If you just want the slushy bits, buy *Adagio*."

The purist viewpoint is that a symphony is composed as an entire work and should be played as such: the tempo relationship between movements helps the listener to evaluate each part on a more complete basis. But this argument has more to do with the current fashion for musical authenticity than with historical practice.

As Mahler's remarks suggest, most composers could not afford to be fussy: they were only too happy to have their music performed in any way possible. In the baroque

era, composers assembled whatever musicians were available, even if it meant an orchestra of 40 bassoons.

Richard Strauss said the most satisfying performance he heard of *Salome* was in Augsburg with 46 musicians - less than half the proper number. Composers have often had part of a symphony performed before it was complete, to see how the music would sound. And until the 1830s, it was common for concert promoters to programme isolated movements from different works.

If the purist argument was taken to its extreme, it would no longer be acceptable to perform operatic excerpts, to play Liszt's transcriptions of the Beethoven symphonies, or hear 90-second snatches of music on *Exotic Island Discs*. Abbado would have earned more respect if, like the great Romanian conductor, Sergiu Celibidache, he had given up recording altogether - on the grounds that the recording process

encourages interpreters to mimic perfection rather than illuminate the music.

So what was the real reason for Abbado taking DG to court? The case is an odd one, because Abbado is a friend of DG's new president, Karsten Witt, and might have been expected to resolve the matter without publicity.

Those who know Abbado well suggest he has a hidden agenda. "Defending the music with some agent, who is close to Abbado. The real reason could be that he doesn't want to be associated with something that could be mistaken as cheap and commercial. As conductor of the Berlin Philharmonic, he is in charge of the world's leading orchestra. He has to show he is maintaining standards of artistic quality set over a long period of time and judged on the most stringent principles. Compilation CDs are a down-market move."

DG's mistake was to confine *Adagio* to Abbado's interpretations. If it had combined performances by a mix of conductors, Abbado would have been hard put to argue his case. So why should DG appear willing to compromise? Partly to avoid more damaging publicity, and partly to preserve its relationship with Abbado, who commands as big a following as any of today's conductors.

But DG's main reason for being conciliatory is that too much is at stake for the record industry. If Abbado had won, a precedent would have been set, and the compilation-disc gravy-train would be disrupted. If Abbado can be placated, DG and its rivals are still free to release millions of compilations of other conductors' recordings.

Abbado's lawyers will doubtless ensure that any future contract with DG will be more specific on how his performances can be used. As for DG, it can rest assured that no other conductor is likely to repeat Abbado's tactics. Most are only too glad to see their faces on the record sleeve. Abbado may have won the moral victory this time, but the record industry will have the last laugh.

## Opera Belle of the ball is back

*Arabella* was the last Strauss-Rotmannsthal collaboration. Semi-post-humous, in fact, for the post-playwright abruptly died when they had just wrestled Act 1 of their opera into its perfect form. Shocked and bereft, Strauss eventually composed the two remaining acts more or less on their provisional, not-quite-right drafts. That is why *Arabella* is not quite the (minor) masterpiece that it should have been.

Still, its best passages are so gravely and tenderly affecting that we do not want to do without it: and the Royal Opera House, in Peter Rice's apt, cajoling period-decor and what was originally Rudolf Hartmann's 1965 production, is very welcome.

I doubt that much of Hartmann's detail has survived the decades, but David Edwards has directed the latest cast with alertness and tact. Mark Elder conducts well.

Arabella herself, the belle of 1860s-Vienna balls, is Cheryl Studer, who is singing the role on stage for the first time. The Studer voice is still not in its best estate: there were some luminous phrases, though not until the close of Act 1, and otherwise a lot of hollow-voiced caution.

We would be less aware of her now matronly figure if she were not so infernally serene and gracious. I shall spare you my memories of Lisa della



Gravely and tenderly affecting: Wolfgang Brendel and Cheryl Studer in 'Arabella'

Casa (whose peerless Arabella was demurely sexy, playful and volatile, but so for Studer's heroine is all too close to Lucia Popp's ridiculous *grande dame* impersonation).

As her betrothed Mandryka, the uncouth Slavonian aristocrat, Wolfgang Brendel is now a familiar figure here, but better than ever. Though his romantic baritone extends to dominate the orchestra when required, his manners are dis-

armingly shy and gauche, and he captures the rustic grandeur to an embarrassing nicety.

As Zdenka, Arabella's little sister - brought up in boy's clothes because the family can afford to dress only one marriageable daughter - (Fitzsimone looks as quiet, intelligent and lovely as she was in the RO's *Mathis der Maler* last autumn).

Those two, and bits of Miss Studer, justify the evening.

Stafford Dean offers a drily scrupulous cameo of Daddy Waldner, without Duddy's van, fetching exuberance nor the vocal weight to make it tell. The rest of the cast are creditable.

There was as much pleasure to be had on Sunday from Chabrier's 1886 *Gwendoline*, his 'Anglo-Saxon' opera (the scene is 18th-century Britain, given a rare concert-perfor-

mance at the Queen Elizabeth Hall by the Chelsea Opera Group.

It is an irresistibly cheerful score, despite the gory ending, and Andrew Greenwood conducted it with satisfying verve.

Beyond a hard-working chorus, the opera has just three real roles, two of them strenuous. Christine Bunnings was Gwen, the chieftain's daughter, intrepid and passionate. Don-

ald Maxwell's Harald, the invading Dane, was said to be unwell, but one could not have guessed it from his buoyant, robustly characterful singing.

For the British chieftain, Ian Caley's lugubrious tenor contrasted nicely with his recalcitrant machinations. Somebody must find a way of staging this problematic but lovable piece.

David Murray

## Theatre/Alastair Macaulay Albee's long day's journey

I ought to congratulate the Nottingham Playhouse on reviving so seldom seen a play as Edward Albee's *A Delicate Balance*, but implicit in my congratulations would be a hint of "And I'm so relieved no one is putting this on in London". After the acclaim accorded in 1994 (on both sides of the Atlantic) to Albee's 1961 play *Three Tall Women*, many of us have been curious to see other Albee revived.

*A Delicate Balance* comes from 1968, and has its slight and slow long-day's-journeyish fascinations. But it is disappointing to find how tall-woman its parlance constantly is.

Its characters, as in *Three Tall Women*, seem to speak through filters of both Gertrude Stein (the frequent recyclings of short phrases) and Virginia Woolf (the lyrical floatings of multiple subordinate clauses within a single sentence). These characters sound drawn less from life than literature. First, they sound mannered, then the whole play comes. "Time happens, I suppose, to people," says Agnes. This remark, like so much in the play, is just too damned precious.

The characters are moneyed American people of leisure. Agnes (Eleanor Bron) and Tobias (Michael J. Shannon) are husband and wife in late middle age. Julia (Mariona Bailey) is their 36-year-old daughter: now on the rebound from her fourth marriage, forever a spoilt child, and childless too. Claire (Marty Cruickshank) is Agnes's niece, sister, robust but pointed.

In Act One, Edna (Sandra Voe) and Harry (Gary Raymond), the best friends of Agnes and Tobias, arrive, explaining merely that, at home, they suddenly became afraid and that they want to sleep here. (Vague intimations of political refugees, weakly handled.) Agnes weakly offers them Julia's room, presumably thinking they will have left before Julia returns.

But they stay. Julia, who

only arrives after Act One, resents their presence to the point of hysteria - though, even when she wields a gun, she cannot budge them.

In Act Three, however, Agnes starts to tell Tobias, very melodramatically, that Harry and Edna are "the plague". (Suggestions of Camus's *La Peste*; and, today, of Aids victims.) Tobias, wracked between loyalty and alarm, tells Harry to stay. Harry and Edna - feeling insufficiently welcome, and claiming that they themselves would not want to give corresponding hospitality to Agnes and Tobias - depart. Under Agnes's maternalistic influence, the doomed and unloved family remains intact: which is, I take it, Albee's bitterly ironic main point. Friendship is sacrificed; the unfriendly family coheres.

The play ends with Agnes dismissing the night and greeting the bright new day. We know that she is repressing any reasons for fear and is hailing complacency.

Cairns paces Albee's dialogue to finely musical effect. There is real luxury in the way the characters here deliver a phrase with one dynamic and then repeat it with another, or demonstrate the full architecture of the long sentences.

The casting is generally excellent. Sandra Voe, that superb character actress, makes Edna the most surprising (and least theatrical) person in the play. Shaunon, Raymond, Bailey and Cruickshank are all very fine. As Agnes, Eleanor Bron is all noble laugher, immensely elegant. But something about the hooded eyes, the gracious turns and tilt of the head, is too resigned, and too poised. The play needs an actress of her high-style sophistication, and yet it is her very stillness that underlines the basic effectiveness of this play. I blush to say it, but I kept wanting to call out "Get a life!"

At Nottingham Playhouse until April 6.

## Theatre/Sarah Hemming

# A celebration of storytelling

There is something very soothing about hearing stories told to you. In essence, this is the guiding principle behind Eamon Morrissey's double bill of solo shows, now at the Tricycle Theatre. Seen together, *Byrne and The Brother* function as a tribute to the art of storytelling, and a celebration of the Irish gift of the gab as a means of survival.

*The Brother*, Morrissey's own collection from the works of Flann O'Brien, celebrates the art at its most fantastical. In this monologue an anonymous "oul fella", ensconced in the

snug of a Dublin pub, romances a girl, regales us with tales of drunken escapades. It is an engaging ramble around the shores of O'Brien's absurd inventiveness, taking in the famous theory of how people turn into bicycles, and the compelling story of the route by which a taxidermist ends up convicted of his own murder.

Morrissey, one of Ireland's

best loved actors, has been performing this show for 22 years, and it tells. It is polished, and his performance is endearing and amusing, but the shine wears off after a while, and he tends to rely too heavily on the exaggerated comic gesture. And since this is the second solo piece of the evening, however charming and funny the blather, after three hours of being talked at you begin to

long for some escape: dialogue, perhaps, interaction.

Paradoxically, it is the first piece of the evening, the quieter one, that is the more compelling and that elicits the stronger performance from him. Here he plays an old bachelor farmer whose family have lived in a small valley in County Wicklow since time immemorial (although, he tells us, they were always regarded

as blow-ins by their neighbours, the O'Tooles, because they only arrived with the Normans).

He sits on stage and talks, telling jokes and stories, introducing us to every feature of the valley. But from the outset there is something rattling him, and gradually the truth seeps out. We discover that his beloved valley is to be flooded to create a reservoir. As we

melts to reveal a landscape, so the playlet (also written by Morrissey), acquires a shape, and the force of Byrne's rambling stories becomes clear.

Slowly you realise that, with the valley, all its history, legends and lived life will be drowned forever. It is a witty, but moving piece, and Morrissey's performance, a feat of memory alone, brings home to you the fact that with this lovely old man dies a whole way of life.

Continues to April 27 at the Tricycle Theatre, London NW6 (0171-328 1000).

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● Gewandhaus Quartet: in an all-Beethoven programme, including String Quartet in B flat, Op. 18 No. 6, Grosse Fuge in B flat, Op. 133 and String Quartet in B flat, Op. 130; 6pm; Mar 31
- LONDON**  
CONCERT  
Barbican Hall Tel: 44-171-6388881

- Maxim Vengerov and Itamar Golan: the violinist and the pianist perform works by J.S. Bach, Shchedrin, Elgar, Bloch and Waxmann; 7.30pm; Apr 2
- Royal Festival Hall  
Tel: 44-171-9604242  
● Mattheus Passion; by J.S. Bach. Performed by the English Chamber Orchestra and The Bach Choir with conductor Sir David Willcocks. Soloists include soprano Lynne Dawson, contralto Catherine Wyn-Rogers, tenor Richard Edgar-Wilson, bass Stephen Roberts and organist Hubert Dawkes; 11am; Mar 31
- LOS ANGELES**  
EXHIBITION  
Huntington Library, Art Collection and Botanical Gardens  
Tel: 1-818-405-2100  
● Eakins and the photograph: traveling exhibition of photographs by the American 19th-century artist Thomas Eakins, from the collection of the Museum of Art of the Pennsylvania Academy of Fine Arts. Featuring over 30 albumen and platinum prints, the exhibition is conceived in a thematic framework covering Eakins's three major photographic concerns: portraits, figure studies and nudes; to Mar 21
- LUCERNE**  
CONCERT  
Kunsthaus Luzern  
Tel: 41-41-3103562  
● Cleveland Orchestra: with conductor Christoph von Donány and pianist Andreas Haefliger perform works by Adams, Mozart and Brahms. Part of the

- Osterfestspiele 1996; 7.30pm; Mar 30
- NEW YORK**  
CONCERT  
Alice Tully Hall  
Tel: 1-212-875-5050  
● Garnek Ohlsson: the pianist performs works by Chopin; 2pm; Mar 31
- EXHIBITION  
Museum of the City of New York  
Tel: 1-212-534-1672  
● Growing Up in New York: The Photography of Arthur Leipzig, who was active in The Photo League, has used his camera to document his experience of growing up in New York. The exhibition contains a selection of original, gelatin silver prints; to Mar 31
- PARIS**  
CONCERT  
Salle Pleyel Tel: 33-1 45 61 53 00  
● Orchestre National d'Ile-de-France: with conductor Jacques Mercier and cellist Janos Starker perform works by Smetana, Dvorak and Janacek; 8.30pm; Mar 30
- STOCKHOLM**  
OPERA  
Kungliga Teatern - Royal Swedish Opera House Tel: 46-8-7914300  
● The Maids; by Benjoni. Conducted by Niklas Willen and performed by the Royal Opera Stockholm. Soloists include Anna Eklund, Eva Pilat and Gunilla Söderström; 7.30pm; Mar 30; Apr 2 (7pm)

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Philip Stephens

# Master of misfortune

Tory revival hopes have been repeatedly dashed, no sooner than they have been raised, by infighting or incompetence

Perhaps there is nothing more to be done. John Major has simply run out of luck. Thus the weary observation of one senior minister as he surveyed the political debris left by the BSE debacle. This, after all, was meant to be the week of the government's definitive relaunch. The moment when it would finally step on to an election springboard.

Mr Major would travel to the Turin European Union summit to proclaim "No, No, No" to the federalist ambitions of his partners. The sceptics at Westminster would dance jigs of delight. He would return triumphant to the Conservative party's spring conference in Harrogate to herald the long-promised onslaught on Tony Blair's Labour party.

Instead, a handful of scientists declares that there may, after all, be a link between the unfortunate victims of Creutzfeldt-Jakob disease and the mad cows in the factories that nowadays pass as farms. No doubt the prime minister will rant and rave in Turin at Europe's ban on British beef exports. But in the end he will be obliged to sit down with Helmut Kohl and Jacques Chirac to say "Please, Please, Please".

It seems that Europe must pay for the slaughter of tens of thousands of cows which only a few days ago voters were being urged to serve up on their dinner tables on Sunday. Well, how else could the government afford those pre-election tax cuts? I suspect Messrs Kohl and Chirac will oblige. The irony is too sweet for them to do otherwise.

We veterans of the Major relaunch should probably have seen all this coming. How often since that disastrous Wednesday in September 1992 when sterling was ejected from the European exchange rate mechanism have Tory revival hopes been dashed no sooner than they have been raised? How many headlines declaring that the prime minister would reassert his authority have been swept

aside by the tide of party infighting or cabinet incompetence?

No, it is not just bad luck. This government makes its own misfortunes. In its handling of BSE it misread the mood of the country. The scientists had informed ministers that beef was almost certainly safe to eat. Consumers were told that should be reassurance enough. But everyone knew the scientists had been wrong before. A sensible government would have staked out the ground well ahead of the scientific advice. I am told that the odd civil servant made this perfectly obvious point when the crisis first broke. But to restore confidence now demands a response which may well eventually prove to be an over-reaction. No wonder Norman Lamont's searing phrase about a government in office but not in power is once again doing the rounds on the Tory backbenches.

Mr Blair, of course, runs free of the snares of government. Mad cows and nasty Europeans cannot derail his strategy to win the election. But each time the government falls victim to events he reminds us how determined he is to make his own luck. This week he published plans for his party's manifesto, and told us in the process how he intends to govern.

Short as they are, I would Each time that the government falls victim to events Mr Blair reminds us how determined he is to make his own luck

not recommend the "Road to the Manifesto" and its accompanying statements to the casual reader. New Labour - and Mr Blair never calls it anything else - has spawned a rhetoric which bears only a passing resemblance to the English language. But, beneath the waffle about New Britain and New Millenniums (one day we will have New Blair), lies a shrewd electoral strategy. Just consider the headings for the four pillars of Labour's platform: Economic opportunity to counter insecurity; a one-nation society with a reformed welfare state; a modern constitution; and leadership in Europe. I am not sure many of the voters of middle Britain could quarrel with that.

Mr Blair understands the language of priorities. The mini-manifesto which he will publish in June will be stripped of all but a handful of pivotal pledges. It will signal his ambitions for lower rather than higher taxes. The half-promises, the nudges, winks and sheer verbiage of previous manifestos are to be dumped.

The message is that there are no hidden agendas, no piles of policy documents to which Conservative Central Office can fix an expensive price tag. As Gordon Brown, the shadow chancellor, put it: "We will not propose what cannot be delivered and there will be no false promises." You can forget about pledges to increase state pensions or child benefit.

This has relevance too for the way Mr Blair intends to govern. He is haunted by the history of Harold Wilson's administration. Mr Wilson, like Mr Major, spent more time managing his party than governing the country. Mr Blair wants to be sure that the iron grip he has established over Labour in opposition is not loosened in government.

Hence his decision to sideline the party conference (and that means the trade unions) and put the first draft of his manifesto to a vote of all party members. Nearly half

have joined since Mr Blair became leader. The rest can hardly repudiate his programme only months before the general election. But that the result is a foregone conclusion is neither here nor there. The Labour leader is erecting firm defences against future charges of betrayal.

None of this leaves the opposition immune from attack by the Tories. For all the chaos in Whitehall, the mood among the Conservative party faithful seems to have improved. The footsolders have been cheered by the massive policy consultation exercise which has preceded this weekend's conference. And if the government's support in the opinion polls is not yet rising, it has levelled out. Under the guidance of its advertising guru Maurice Saatchi, the Conservatives now have the outline of an election strategy. I suspect that it begins and ends with attacks on the opposition.

There has been little focus yet on the quality of Mr Blair's cabinet-in-waiting. Beyond the top posts it is hardly a dazzling line-up. In coming months we shall hear more about the figures in the shadows, courtesy of Conservative Central Office.

There will be plenty to talk about tax. Mr Brown promises detailed proposals in the final version of his party's manifesto. I would wager there will be nothing to frighten the punters. Between then and now, though, the Conservatives will offer their own estimates. Mr Major may have broken all his own promises on tax, but how many voters really believe they would pay less under Labour?

All this, though, presumes that the government will get a grip. Mr Blair's preparations show a determination last seen when Margaret Thatcher was in opposition. He knows that this, his first, is also probably his last chance. Mr Major's administration does not have much time to remember that to govern is to choose.

## No pursuit of national interests

From Mr David Wylie  
Sir, In the article "Beef crisis fuels bitterness towards EU" (March 27), Caroline Southey and Lionel Barber imply that it will be the role of commissioners Sir Leon Brittan and Mr Neil Kinnock to represent the UK in the Commission's discussion of Austrian farm commissioner Mr Franz Fischler's proposals with regard to the banning of British beef exports - "Mr Fischler will table proposals to the full 20-member Commission where Britain has two representatives..."

This can only have been a slip of the pen. Both Britain (by treaty) and its Commissioners (by their solemn affirmation before the Court of Justice on taking office) are, in fact, formally bound to abstain from abusing a commissioner's office to pursue national interests.

The Commission needs to be properly informed of member states' positions but, that done, its collective task is to try to determine what is best for the Union.

David Wylie, 17 Avenue Michel-Ange, B-1000 Brussels, Belgium

From Mr Richard Hunter Gordon  
Sir, Thank you for your excellent report on BSE ("The agony of hindsight", March 23/24). We have been inundated by media reporting, but uniquely you summarised the issues against the historical developments of the problem.

Historically, the west has tended to follow the US lead on drugs policy and the certification process is clearly intended to shame reluctant governments into toeing the line. Mr Crowe should be aware, however, that in Europe a serious debate is under way on the position of drugs in society. This is against a background of increasing recreational use by young and older people of a range of currently illegal substances,

Richard Hunter Gordon, 8 Bark Place, London W2 4AR, UK

## Bank strategy for Philippine poor

From Ms Erika Jorgensen  
Sir, I was pleased to see your article "Bank scorns 'aid for poor'" (March 20) about the recent World Bank report on poverty in the Philippines. However, its brevity left it lacking in perspective. Poverty is still the largest development problem in the Philippines, but some progress has already been made in reducing the share of the population living below the poverty line. Most important, the dominant theme of our report is that the Philippines is ready to tackle the problem of poverty in an effective and comprehensive fashion. The recent National Anti-Poverty Summit is evidence of this problem by President Ramos.

The decade-plus effort at macroeconomic stabilisation and structural reform has created higher and sustainable rates of economic growth, the

foundation for helping the poor. In the past, the country was unable to sustain growth long enough to reduce poverty, and the pattern of growth tended to accentuate, rather than reduce, income disparities. However, the Philippine economy today is capable of generating more equitable growth. In addition, if the government is serious about reducing poverty, it must raise the income-earning capacity of the poor by improving the functioning of markets, building supporting infrastructure, and guaranteeing basic services in health and education. The government also must provide a well-targeted social safety net to improve the wellbeing of the poorest of the poor and to lend a hand to those temporarily in need.

The World Bank, based on its long experience in the Philippines and elsewhere in

the developing world, recommends that the government's poverty alleviation strategy should:

- Continue to emphasise economic growth.
- Assist the rural poor by focusing rural land reform on the "do-able" and investing in rural infrastructure for small farmers.
- Help urban squatters by addressing the complex dilemma of soaring urban land prices and extending water and sanitation services to the poorest urban areas.
- Increase investment in primary education and primary health services.
- Target social safety net programmes more effectively.

Erika Jorgensen, country economist, East Asia and Pacific, The World Bank, 1818 H Street NW, Washington DC, US

## Drugs campaign doomed

From Mr John Mills  
Sir, William Crowe's letter (March 22) highlights two things. First, the desire of the US to set the pace on drug control, and the increasingly out of step "battle against drugs" rhetoric still relied on by policy makers.

Historically, the west has tended to follow the US lead on drugs policy and the certification process is clearly intended to shame reluctant governments into toeing the line. Mr Crowe should be aware, however, that in Europe a serious debate is under way on the position of drugs in society. This is against a background of increasing recreational use by young and older people of a range of currently illegal substances,

John Mills, 31 Droylsdon Park Road, Fincham, Coventry CV3 6EQ, UK

particularly cannabis and ecstasy, without any significant long-term ill-effects in most cases. Such debate proposes decriminalisation and controlled legalisation as intelligent and realistic options.

In this climate, phrases such as "battle/war against drugs" become irrelevant as most people move on to facing the real issue of drug use. The supreme irony is that Mr Crowe's government's "battle" is doomed to fail because of the operation of pure free market economics - the rule of supply and demand.

We believe that there are

## In a word

From Professor Ira Sohn  
Sir, The use of value judgments in economic reporting, like the use of split infinitives in writing, should, in most instances, be avoided.

The headline of William Dawkins' short report, "Japanese land prices worsen" (March 23), intended to, I'm sure, convey that Japanese land prices declined yet again. However, we should acknowledge that many market participants are better off when prices "worsen".

Ira Sohn, professor of finance, Montclair State University, department of economics and science, Upper Montclair, New Jersey, 07043, US

## Trust is best way to secure future of naval college

From Sir David Hardy  
Sir, Colin Amery's excellent article "Millennium meets Greenwich meridian" (March 25) mentions the uncertain future of the Royal Naval College and the possibility of assigning responsibility to a trust.

This seems to many to be the best way forward. Such a body should have responsibility not just for the college, but for the whole of what is likely to become the Maritime Greenwich World Heritage site, encompassing the Royal Park,

the National Maritime Museum with its Queen's House, and the Old Royal Observatory. Trustees, appointed by the Queen on the joint recommendation of the secretary of state for defence in his capacity as the sole trustee of the Greenwich Hospital, and of the secretary of state for heritage, should be people of demonstrable concern for Britain's maritime and architectural heritage.

The trust, an exempt charity, would be accountable to parliament, through the

heritage department; for the preservation and upkeep of the buildings, their use by appropriate and sympathetic sub tenants and for ensuring free access for the public.

This would not preclude use by Greenwich University or any other suitable organisation, but would ensure the application of the over-riding priorities of preservation, interpretation and access and would remove direct responsibility from ministers.

We believe that there are

considerable advantages to use of the Royal Naval College by more than one tenant. For example, it would enhance public appeal and would protect the site from future budget cutback of any sole user.

It must be hoped that such an arrangement will find favour.

David Hardy, chairman of the trustees, National Maritime Museum, Greenwich, London SE10 9NF, UK

## Europa • Klaus Kinkel and Hervé de Charette

# A duty to be demanding

The inter-governmental conference that opens today in Turin marks the first stage in the timetable for the construction of the European Union, which is today at a turning point.

The Europe of the next century will not resemble that of the Treaty of Rome; Europe is no longer the same as in the 1960s, when the Single European Act was adopted. We now have a clearer picture than during the Maastricht debate of the future that lies ahead for our old nations.

What has changed? The EU is going to enlarge its membership. Soon there will be about 25 countries participating in institutions that were designed for six.

This presents the people of Europe with a great opportunity: for the first time they will be in a position to achieve unity on the European continent by peaceful means.

How could we be so selfish and so blind to deny the people of central and eastern Europe the chance to share the EU's prosperity and security? We must prepare to welcome them warmly to a solid and flexible EU.

National economies are more and more interdependent. Europe's well-being depends increasingly on trade with other countries and regions of the world. This tremendous interchange of people, culture and goods inevitably creates uncertainty. But it also presents Europe with an extraordinary opportunity, as long as Europeans pull together to combat worldwide industrial and technological competition.

The creation of a single European currency, the euro - will enable us to take full advantage of the single European market. For 30 years, this had been our goal. Soon, the



Preparers of a joint design: De Charette (right) and Kinkel

single currency will be a reality. It will change the way Europeans live together and their relationship with the outside world. We must get ready for it.

With so many changes in prospect, we have prepared a joint design for Europe. Helmut Kohl, the German chancellor, and Jacques Chirac, the French president, have put specific proposals to their European partners.

Last month in Freiburg we presented our ideas for a common European policy on foreign affairs and security. In this new and difficult phase of the construction of Europe, it has, as usual, fallen to Germany and France to join forces to enable further progress towards European unity to be made.

The Europe we want is a Europe that preserves and develops its decision-making capability. Reforms will be difficult to define, but EU institutions are already threatened with paralysis.

To address this, several changes are necessary. Europe needs: a European Commission

that is more cohesive, which will entail that it has fewer members; a Council of Ministers that takes more decisions on the basis of qualified majority voting, respecting the relative weight of member states; a European Parliament that is more closely involved in decision-making; and national parliaments that are more closely involved in the construction of Europe.

We also want a Europe capable of defending its interests, inside and outside its borders.

For Europe to exist in any meaningful way, it must provide for its own defence and security. A genuine European identity must therefore be enshrined in the framework of the Atlantic Alliance.

EU solidarity must be enhanced by giving more substance to the idea of a common European foreign and defence policy. This can be done by creating a new post, held by one individual, to represent the EU on such matters. This individual would act on the basis of mandates from the Council. European continuity and visibility would both be

heightened by such a move. We also believe European co-operation in the field of armaments should quickly increase. Germany and France have shown the way by setting up a common armaments agency.

We also want a strong Europe, capable of facing up to international competition. This can be achieved through increased co-ordination of national economic policies.

We want a Europe that is more flexible. The conference gives us the opportunity to consolidate the common base of our Union and to allow those who wish to move further to do so, as proposed by Mr Kohl and Mr Chirac.

If a group of EU states decide they have enough common values and common interests, why should they be prevented from co-operating more fully, whether over economic and social policies, or over foreign policy and defence?

France and Germany are prepared to engage in such reinforced solidarity and would like all other member states willing and able to do so, to join them. Needless to say, no state must be excluded.

Finally, we want a Europe capable of acting to improve the day-to-day lives of its citizens in concrete ways. The EU must not make every decision. But its intervention is at present awaited in a number of important areas. These range from employment policy to the battles against drugs and organised crime, border controls and the preservation of the European social model, with all its diversity.

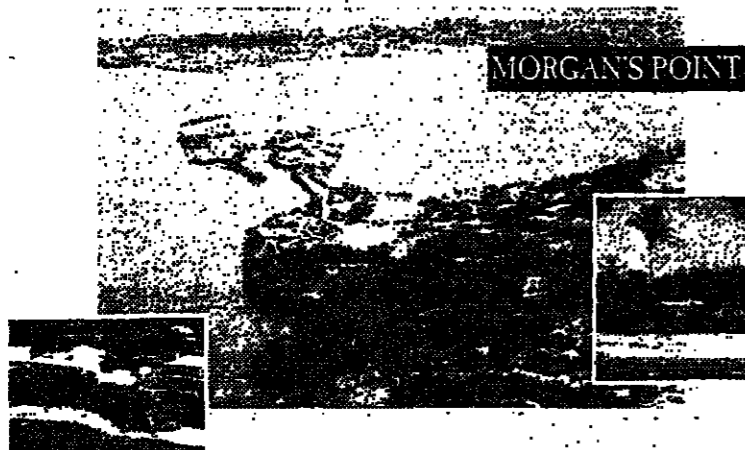
The intergovernmental conference is not a routine, technical exercise. The very future of Europe is at stake. It is our duty to be demanding.

Klaus Kinkel is German minister for foreign affairs. Hervé de Charette is French minister for foreign affairs.

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FINANCIAL TIMES

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Friday March 29 1996

# Making the EU work

Only 15 per cent of its citizens know that the European Union is today embarking on a major overhaul of its institutions, according to a poll released by the Commission earlier this week. The very name "intergovernmental conference" is so forgettable as to make this discovery unsurprising.

Five years ago two parallel intergovernmental conferences were in session, amid similar indifference. When the public discovered what they had been up to, namely the Maastricht treaty, it went into a fit of sulks which all but prevented the union from ever seeing the light of day. But the treaty did include a clause providing for a revision conference in 1996, which many saw as a chance to correct the mistakes made in 1991. If that hope is to be fulfilled by today's conference, the first thing Europe's leaders need to do is to make the public aware that it is happening.

That means they must not simply exchange compliments and then leave their civil servants to get on with the work. They must identify as clearly and simply as possible the main questions the conference has to address, and then debate the answers in a civilised but still forceful, and above all public, manner. This is one case where a little "mega-phone diplomacy" would not come amiss.

It is important not to expect too much. The task of the conference is to revise the treaty. There are points on which that needs doing, but treaties by themselves cannot determine how institutions will work. And institutions do not solve real problems by their mere existence. Even the most perfect constitution ever devised would not cure Europe of unemployment. Indeed it is doubtful whether the EU as such can contribute much to solving that problem, although failure here is probably the main cause of Euroscepticism.

What the EU can and must do is provide a secure framework of rules and practices within which European societies can continue to coexist peacefully and engage in mutually enriching exchange. More specifically, at this particular moment in its history, it must expand that framework so as to share those benefits with the new democracies of central and eastern Europe. That means it has to change.

So the task of the IGC is threefold. It has to improve those clauses in the treaty which make running the union unnecessarily difficult. It has to change those which would be impossible or difficult to implement in a union with more members. And it has to make the union seem more controllable, and less threatening, to ordinary people.

## Main actors

In the first category, it will not touch the arrangements for economic and monetary union. We shall not know whether these are workable until at least 1998, when the moment comes to decide which countries are ready to proceed to the single currency in 1999. Any attempt to reopen them now would cast doubt on the willingness or ability of member states to carry out their treaty commitments, and the markets would swiftly take note.

What the IGC will have to deal with, by contrast, are those other innovations of Maastricht, the "second and third pillars" of the union, in which national governments are the main actors and the supranational institutions of the Community (commission, parliament, court) are kept to an advisory role. The second pillar (foreign and security policy) has so far fallen short of expectations, while the third (justice and home affairs) has hardly functioned at all.

There are aspects of home affairs, such as immigration and asylum policy and cross-frontier crime, in which it obviously makes sense for the union to have a common policy. Decision-making in these areas must be made easier, and the UK should drop its objection to giving jurisdiction in such matters to the European court. It is in Britain's interest as much as anyone's that laws once agreed should be fairly enforced throughout the union, and it is precisely the function of the court to see that this happens.

The union needs a mechanism for forming a coherent view of external events and how they affect its interests, and a more efficient procedure for co-ordinating its policies towards the rest of the world. It is not clear that this can be best achieved by the suggestion, now widely canvassed, of appointing a senior politician as "Mr or Ms CFSP", since this person would have to compete for influence both with the Commission and with national governments. A better idea may be to strengthen the presidency by entrusting it for a year or more at a time to a team of three or four states, which should always include one of the larger ones, instead of letting every member hold it for six months by rota as happens at present.

## Core functions

Member states are unlikely to accept foreign policy decisions taken by majority vote. But the desire of one or two small states to opt out of foreign policy actions should not prevent the majority from going ahead. Similarly the Western European Union, supposedly the EU's "defence component", should henceforth be clearly identified as an instrument of its foreign policy, but that need not mean that all EU members are obliged to join it.

This principle of "variable geometry" or "differentiation", which means allowing some to go ahead with a given form of integration while others opt out, is bound to be further developed as the union gets larger. The time has come to codify it, and to define those core functions of the union in which all members must participate.

Enlargement also requires a streamlining of the union's decision-making bodies and procedures. Both parliament and commission must be kept to a manageable size. That means the larger states will have to renounce their right to have two commissioners each. In return, they are entitled to insist on a voting system in the council which more accurately reflects the size of each state. Otherwise, since nearly all the new members will be small, there is a risk that states which together contain the majority of the union's citizens could find themselves regularly outvoted.

A larger union will necessarily be more diverse. The areas of law and policy it seeks to harmonise should be kept to a minimum. But within that minimum, majority voting must be accepted. If unanimity is insisted on, decision-making will become impossible.

Finally, the IGC must find ways to reassure its citizens that the union works for and not against them. It must make the procedures less complex and more transparent. The variety of ways in which legislative power is divided between commission, council and parliament, according to the subject matter, must be drastically reduced; and the council when performing its legislative function must be open to the public. Also, citizens must be assured that the union cannot arbitrarily extend its power over matters which they prefer to settle at national or local level. This is the obscurely named principle of "subsidiarity". It can be entrenched by the simple method, used in the tenth amendment to the US constitution, of stating clearly that all powers not explicitly ceded to the union are reserved to the member states.

None of these desirable changes is profoundly threatening to any state's national interest. It should not take 15 months to reach agreement on them.

Volkswagen's López awaits the verdict of the car industry on his vision of the assembly plant of the future, writes Haig Simonian

# Prophet of the production line

To his friends, Mr José Ignacio López is the visionary who will lead the world motor industry to a promised land of lean production and peak efficiency. To his detractors, Mr López, head of production and materials at Germany's Volkswagen, is a dangerous dreamer who has already sown discord in the industry by setting two of the world's biggest car companies on collision course.

This month, General Motors, Mr López's previous employer, filed a US lawsuit against him and 11 other VW executives, alleging industrial espionage, conspiracy and fraud. The move marked the latest twist in a legal battle which started in 1993, when Mr López and some of his lieutenants left GM for VW after a bitter tug-of-war for his services.

What makes Mr López so special as to warrant a high-profile courtroom clash between the world's biggest carmaker and the largest car company in Europe? After all, neither GM nor VW are strangers to musical chairs among top executives. Nor are Mr Jack Smith, the chairman of GM, and his colleagues shrinking violets when it comes to making or accepting tough decisions.

"Company pride and hurt personal feelings may play a part," says one analyst. "But no one would go to so much trouble if they thought López was a crackpot."

The 55-year-old Spaniard is the most trenchant voice in the world motor industry for changing the way cars are made. After a lifetime in manufacturing, his focus is not on development, sales or marketing but on the nuts and bolts of purchasing parts and assembling motor vehicles.

Purchasing and manufacturing account for the lion's share of the costs in the industry. Components, most bought from outside suppliers, comprise about 80 per cent of a car's value. Mr López made his name at GM by rethinking the way the company handled its relationships with these suppliers to cut costs and improve efficiency.

Much of what he preached is now industry practice. Multinational carmakers are trying to co-ordinate once independent functions, such as product development, manufacturing and purchasing, to exploit international economies of scale and wrest lower prices from suppliers by offering bigger contracts over longer periods.

But such innovations are only part of Mr López's message. His nirvana is to create a "factory of the future", enshrining his thinking on how vehicles should be built.

VW offers fertile ground for realising this vision: although suffering from overcapacity in Germany, it is expanding faster abroad than almost all its rivals. There are three big projects in the pipeline - in the Czech Republic, in Argentina and in Brazil.

Much of the preparation for the Czech plant at Mlada Boleslav - built to produce a new model later this year - took place before Mr López's arrival, while the scope for innovation at Pacheco in Argentina is also limited by the inheritance of an existing facility with unionised employees and established working practices.

But in Brazil, where the group is building a new \$50m (£183m) truck and bus plant at Resende, he has *tabula rasa*. "Mlada Boleslav represents 45 per cent [of the total]; Pacheco 55 per cent; Resende is 100 per cent," he says.

Details about the new plant, which is expected to produce 30,000 trucks and buses a year, are still secret. But Mr López says it will inaugurate a new relationship between a vehicle manufacturer and its suppliers. Instead of buying

parts from outside, VW will ask component makers to fit their products directly on the assembly line.

Moreover, suppliers will no longer simply make individual parts, but design and develop entire "sub-assemblies". Suppliers will assume responsibility for putting together and installing four "modules" in all: the chassis, axles and suspension; engines and transmissions; and driver's controls.

Carmakers have already gone some way towards "outsourcing"

functions and shortening lines of communication with their suppliers through innovations such as "just in time" deliveries. But Resende's move to bring suppliers directly onto the assembly line is unprecedented.

The way the factory will be managed is similarly mould-breaking. Responsibilities will be shared between VW and its main partner-suppliers, forming what Mr López calls a "consortium". The precise number of partners is not clear, but is likely to be between five and

eight. Together with VW, they will run the plant and divide the profits.

Mr López's aim has been to reduce VW's upfront investment by persuading its partner-suppliers to stump up about 35 per cent of the venture's cost. VW will also be able to load certain other costs, such as research and development spending for component modules, on to its suppliers. The bulk of this is normally borne by vehicle manufacturers. VW will act, in effect, as a "systems integrator", co-ordinating its suppliers and taking exclusive

responsibility only for marketing and selling vehicles.

A quiet, reserved man, Mr López exudes confidence about his vision. "Some day, all the cars and trucks in the world will be produced this way," he says.

Many car industry executives agree. All would like to cut their manufacturing costs to meet an expected rise in competition from newly industrialising countries, such as South Korea and Malaysia, which are planning to expand their indigenous motor industries.

In addition, many believe that devolving responsibilities to suppliers will enable plants such as Resende to come onstream more quickly than conventional facilities. Improvements in productivity should also be possible because of the scope for eliminating duplication of functions such as quality control.

"I would pay a lot of attention to what he's doing," says a senior car industry executive. "He is challenging conventional wisdom. We have seen him do a lot of things people said were impossible."

Mr Southwood Morcott, chairman of Dana, a leading US components company which is negotiating with VW about Resende, is similarly enthusiastic. "We would like to have this business - you bet," he says.

Not everyone believes Mr López's vision amount to the shape of things to come in the car industry, however. "I'd call it utopian," says another executive. "It's too risky to go to such extremes."

Such critics focus on the risks of what they see as excessive interdependence between the carmaker and its suppliers. "No contract is for ever. If either side runs into difficulties, what do you do? If the supplier isn't up to scratch, what's the sanction?" asks the head of purchasing at a leading Japanese carmaker in Europe.

"The risk is that VW will lock itself in. No supplier will want to participate unless it has a very long-term commitment. But the industry is changing very fast. What if another supplier comes up with a better way of doing things or develops an improved component?"

Observers also question how the profits of ventures such as Resende will be shared. And they predict component companies could be put off by the "excessive" amount of working capital that would be tied up in plants structured according to the López model.

Claims by VW that the structural ideas it is putting in place at Resende could be replicated at its existing plants are also widely doubted. Critics say trade unions at many plants would never allow suppliers - which often pay lower wages than car companies - on the shopfloor.

Unions have already disrupted separate attempts by the company to offload work traditionally done by VW employees to lower-paid component company workers. An attempt by VW to "outsource" work done at its huge Wolfsburg base in Germany met stiff union resistance. In the US, GM was brought to a standstill by a strike at a brake factory over the company's plans to give outside suppliers contracts for more work.

Such examples have led many to conclude that Mr López's model is only practicable at greenfield sites such as Resende. Only when the Brazilian plant is fully running will it be possible to judge whether he is a visionary or a dreamer.

That, rather than any court actions, will be the ultimate test of whether he has been worth fighting for.

# OBSERVER

## Not yet old boy, not yet

■ Calling Chinese fat-cats: some of you are just not good enough to join the top people's bank, no matter how much loot you have.

Who says? No less a figure than David Went, chief executive of Coutts, the British bank, has started life so many years back its early clients were still dabbling themselves in wool. Regular customers include the British royals and other "high net worth individuals" with minimum liquid assets of, oh, about £150,000.

Went said in Hong Kong yesterday that China was not yet ready for Coutts because there was - shuffling of papers, much humming and hawing - some doubt about the legitimacy of some of its private fortunes.

"One of the issues in private banking is the reputation issue, of being assured that we are satisfied the wealth we are managing on behalf of our client has been properly sourced," said Went - who, clearly, will go far.

## Manuel labour

■ After a professor, a computer salesman, and two businessmen, South Africa's finances have finally fallen into the hands of a red-in-tooth-and-claw activist, Trevor Mannel.

Five years ago, Manuel, who rose to prominence as a radical political activist in the Western Cape in the 1980s, would have struggled to tell a p/e ratio from a paw-paw. But he's shown himself a quick learner, a master of trendy business-speak, and also an independent spirit.

He and business have had a tense relationship, but, so far, his bank has proved worse than his bite; and few would swap his abrasive intellect for the somnolence of some of his colleagues.

His new deputy, Gill Marcus, will be a formidable ally. After returning from a long spell in exile, she took over as President Mandela's no-nonsense media minder, a pillar of reliability in the unbanished early days of the unbanned ANC.

## Pressed for time

■ Things will get warmer tomorrow for Martin Bourke, governor of the Turks and Caicos Islands. A delegation of legislators from the colony arrives in London for talks with the Foreign and Commonwealth Office.

Ironically, the composition of the delegation could be seen as one of Bourke's major achievements. He has managed to unite the colony's normally at-odds political parties behind one issue - they want Bourke out. Their wrath stems from a recent

magazine interview given by him. His opponents claim that the interview suggested that Bourke "gave the impression that the Turks and Caicos Islands is unstable and lawless."

Bourke, a 49-year-old career diplomat and governor since 1993, shows no sign of shoving off from the eight-island colony, though he has staged an inadvertent, temporary retreat - recovering from an appendectomy in a Miami hospital.

## Sofia or bust

■ It seems the London-based European Bank for Reconstruction and Development (EBRD) can't win.

First it was attacked for spending more on its marbled headquarters than on some of the smaller east European countries in its care. Now the "glitzy bank" is getting a reputation for miserliness.

The EBRD, determined to recover some of the \$1.13m cost of its annual meeting next month in Sofia, is charging for everything from the list of delegates (\$50) to the right to display magazines. It used to be free to attend; now it's \$100. It's even dropped the party it usually hosts.

All laudable stuff, and bound to impress the governments the EBRD is persuading to pay in an extra Euro10m in capital. But some decadent westerners

are beginning to grumble that the Sofia meeting sounds quite dull; the EBRD may find rather fewer turning up than the expected 2,700 bankers and businessmen.

## Words in edgeways

■ What have the former communist dictators Joseph Stalin, Mao Tse-Tung, and Enver Hoxha (of Albania) got in common with Northern Ireland's protestant motor-mouth, the Reverend Ian Paisley?

The correct answer is that they all enjoy the rare privilege of having their complete thoughts published. In the case of Stalin, Mao and Hoxha, these run to quite a few tomes, most now gathering dust in obscure bookshops and the more irrelevant libraries.

You would be wrong to imagine Paisley is small fry by comparison - his religious writings and sermons will stretch to 80 volumes, beating Hoxha and Mao, if not Stalin too, by several trees.

The first five volumes of the "Library of Ian Paisley" (as the whole oeuvre is to be called) are on the streets in Belfast tomorrow. Rush, talk, while stocks last.

## Keystroke uppercut

■ What does an economist have in common with a computer? You have to punch information into both before they are any use.



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COMPANIES AND FINANCE: EUROPE

# Bertelsmann forecasts profits rise for full year

By Judy Dempsey in Berlin

Bertelsmann, Germany's largest publishing and entertainment group, expects sales to rise 6 per cent to DM21.5bn (\$14.45bn) and a substantial rise in profits for the year ending in June. This is despite the economic slowdown, growing competition and higher paper costs, the company said yesterday.

Group sales for the first half to last December showed an overall decline compared with the same period a year ago. But Bertelsmann said it was still restructuring and integrating its two main investments, which it recently acquired. These include the magazine group previously owned by the New York Times, and Ricordi, the Italian music publishing company.

Interim sales rose 5 per cent to DM10.9bn, with foreign sales and BMG Entertainment, its rapidly growing entertainment division, showing the strongest growth. Foreign sales increased 6.1 per cent to DM7.2bn while domestic sales rose only 2.3 per cent to DM3.7bn. Turnover in BMG Entertainment, which includes music publishing, recording labels and television, grew 10 per cent to DM3.5bn.

Sales in its book division, the mainstay of the company, slipped 1.5 per cent to DM3.5bn, while at Gruner + Jahr, its newspapers and magazines division, they fell 2.8 per cent to DM2.2bn.

The cost of paper will increase Bertelsmann's costs by DM100m this year. Intense competition in the German newspaper market to attract advertising and circulation also affected the results.

The group's operating result fell 16 per cent but Mr Siegfried Luther, Bertelsmann's chief financial officer, said the company was in line to "surpass" the previous year's net profits of DM\$17m on sales of DM20.5bn. The company added it did not expect its multimedia projects, launched over the past six months, to yield profits in the short-term, confirming that start-up costs would be heavy. These projects include the joint venture with America Online, the fastest growing online service in the US, launched last November in Germany, France and the UK with an initial investment of DM\$300m.

The most recent investment, aimed at catapulting Bertelsmann into the digital television market, was the consortium set up earlier this month with Mr Rupert Murdoch's British Sky Broadcasting, Canal Plus, the French commercial television network, and Havas, the French media group.

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# DMG expansion drive shows no signs of slowing

Building a global investment bank is a bit like painting the Forth Bridge. No sooner has one finished than one has to start again. That, says Mr Stuart Graham, European banks analyst at James Capel, is the task facing Deutsche Bank in expanding Deutsche Morgan Grenfell, its investment banking unit.

DMG had previously indicated that the increased investment which began late in 1994 would tail off after the first half of 1996. It had hoped to announce an end to the hiring drive which has been one of the largest contributors to extra costs.

But yesterday, Mr Hilmar Kopper, chairman of the German bank's management board, said spending would grow still more rapidly in 1996. DMG said it was planning to recruit another 200 staff to build up its UK and Japanese equities operations, and US corporate finance capability.

James Capel estimates DMG's annual costs, which were about DM1.7bn in 1994, will roughly double to DM3.5bn (\$2.35bn) in 1996. "It's going to be a long, drawn-out process," says Mr Graham. "It is unrealistic to build a global investment bank within 18 months. You cannot just turn the tap off."

For example, DMG's expansion began with the appointment of Mr Maurice Thompson and Mr Michael Cohrs from S.G. Warburg to win more international privatisation issues. It has now decided that success in this field requires UK equity sales and research.

Some analysts doubt that DMG, with this cost base, can consistently achieve the 15 per cent return on equity aimed for by Deutsche Bank. The German bank needs to provide investment banking services to secure its clientele and no-one seriously doubts its commitment. But it could prove a lasting drain on resources.

DMG says the extra costs are justified. DMG's global markets costs are thought to be 60 per cent of those of Merrill Lynch, the US investment

bank. The 200m it has spent on a new trading floor and a new office in the City of London sounds expensive. But the cost for each of the 400 trading stations is below the standard rate.

The investment bank concedes that the guaranteed bonuses to attract the 400 professionals it will have hired by the end of 1996 will prove expensive. "If you're going to hire top-quality people, they are not going to come here for nothing," says Mr Michael Dobson, DMG's chief executive.

But DMG believes that its investment in people as in machines, has been cheap. It claims to be paying 20 per cent at most over what executives were earning at their former employers. DMG has a "compelling story", says a DMG executive. "This is not some Japanese bank which has to pay a premium in order to attract good people," he says.

And the expenditure is justified by the rapidity of the returns. DMG's equity capital markets business has not yet won the lead role on a major issue. But global markets, the powerhouse of DMG, has been energised by the recruitment of executives from Merrill Lynch and elsewhere. Deutsche Bank's trading revenues doubled to DM8bn in 1995. DMG aims to be in the top five global markets outfits within 18 months.

Nevertheless, DMG, like other investment banks, was lifted by the favourable bond markets in the second half of 1995. For an investment bank in the midst of a costly expansion drive, the timing was particularly fortunate.

The investment bank says its trading profits are more stable than in the past. It has reduced its dependence on proprietary trading and is hedging its exposures more fully. When bond markets plummeted this month, DMG is thought to have exceeded budgeted revenues. But only during a sustained downturn will Deutsche Bank discover whether its investment has paid off.

Nicholas Denton

# German shops warm to idea of customer as king

Consolidation and competition are under way but there is still much to do, reports Judy Dempsey

If the management of KaDeWe, Berlin's most famous department store, had its way, it would keep its doors open until at least 4pm each Saturday. The ambition may seem modest, but with the exception of one Saturday each month, most shops close at 1pm. They remain closed until until Monday.

KaDeWe, located on Kurfürstendamm, the main shopping district of west Berlin, would dearly love to open for longer. It is facing tough competition from Galeries Lafayette, the Parisian department store which last month opened in Mitte, the heart of east Berlin. Moreover, the odd opening hours mean city authorities and retailers are losing sales tax and revenue respectively.

KaDeWe recently tried but failed to reach agreement with its Betriebsrat, or works council, to extend the shopping hours. The management, meanwhile, is waiting for the federal government to push through a new law allowing shops to stay open late during weekdays and weekends.

The example of KaDeWe illustrates how some of Germany's retailers are trying to win back consumers who have curbed spending in the past three years because of increased taxes and fears of unemployment. Turnover in retailing fell 2 per cent last year, with little prospect of growth this time.

are forcing a change in a sector where until very recently the customer and service mattered little, design and layout played only a marginal role, and choice in price hardly existed.

But while KaDeWe waits for a change in the legislation, the Metro group, Germany's largest discount and cash-and-carry group which last year had a turnover of more than DM70bn (\$47bn), is pressing ahead. Earlier this month, it merged its operations, placing Asko, Deutsche SB-Kauf and Kaufhof, its retailing subsidiaries, under one roof.

Mr Ken Costa, responsible for mergers and acquisitions at SBC Warburg, and one of Metro's advisers, says the merger will create Europe's largest retailing group, with a gross consolidated turnover of DM76.4bn in 1998. "The retailing sector is changing rapidly in Germany and in Europe. Further consolidations are expected," he says.

The Metro consolidation is important for another reason. More attention is being paid to the shareholder and consumer. "The concept of focused management with specific financial targets and the determination to improve shareholder value are the main drivers of this merger," says Mr Costa. Metro's consolidated pre-tax profits this year are expected to rise from DM1.1bn to DM2.1bn in 1996.

The consumer is expected to gain, too. The Metro Group is

unashamedly pursuing an aggressive discounting policy, with longer opening hours at its cash-and-carry warehouses, and a marketing policy aimed at winning customer loyalty.

"Metro is competitive, offers cheaper prices and provides a service to the consumer," says Mr Harry Christophoulos, retailing analyst at BZW. "This compares sharply with the old-fashioned nature of other German retailers. But this is changing. We see a change in attitude, with interior design as well as competition and pressure on prices playing a greater role."

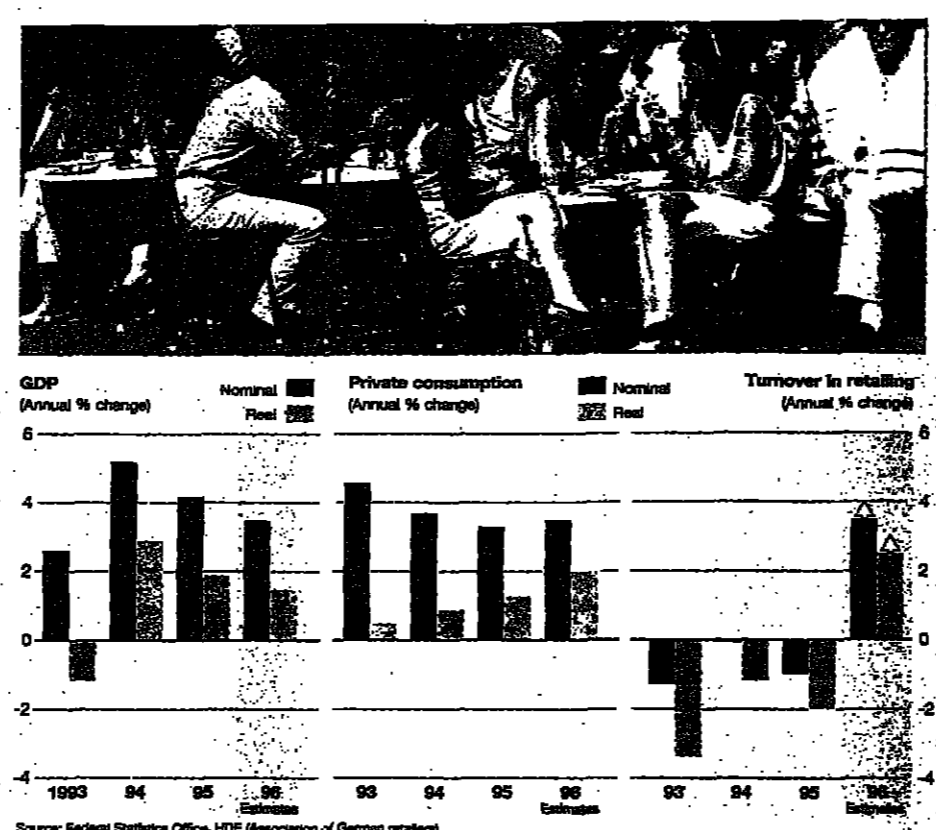
In the past year, retailing and department stores and groups such as Karstadt and Hertie, and Kaufhof and Horten have merged, giving Germany's top 10 retailers an 80 per cent share of the market. Horten, once renowned for its dull layout and poor service, is developing the "gallery" concept, with shops within shops, offering the consumer variety, monthly "themes" and the ability to buy under one roof. "Consolidation will lead to rationalisation in the industry and more centralised logistics," says Mr Simon Raggette of Williams de Broe, the UK stockbrokers.

Increasingly, aggressive managers in retail are also forging contacts with television and multimedia. Among the leaders are Metro and Rewe, the discount food chain

which last year had a turnover of more than DM46bn. Two months ago, Rewe acquired 40 per cent of Pro 7, the commercial television network partly owned by Mr Thomas Kirch, son of Mr Leo Kirch, the media entrepreneur. Pro 7 went public last year.

One analyst says: "Rewe has the cash flow and high sales. It has been looking at ways to make use of its cash flow. It has taken the view that the media and multimedia industry, and even home teleshopping, will grow while growth

German retailers: struggle to make the cash tills ring



Source: Federal Statistics Office, IHD (Association of German retailers)

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COMPANIES AND FINANCE: THE AMERICAS

# Kmart unions set up plan for board representation

By Richard Waters in New York

Two US trade unions have announced a plan to have their own nominees elected to the board of Kmart, the struggling US retailer. This could see the unions fighting some of the same battles over corporate governance that have been waged in recent years by dissident shareholders.

The International Brotherhood of Teamsters and the Union of Needletrades, Industrial and Textile Employees are also called for number of changes which they said would make the company's directors more accountable to shareholders.

"We believe the existing board of Kmart has run the company into the ground," Mr William Patterson, director of

corporate affairs at the Teamsters union, said.

Among the union demands is a call for a formal review of how Kmart can lift its stock price, including through "a sale or merger of the company."

The so-called proxy solicitation, which comes ahead of Kmart's annual meeting on May 21, marks an escalation of the Teamsters' campaign to influence the boardrooms at a number of US companies. Earlier this month, the union began an effort to draw attention to what it claims are ineffective non-executive directors who sit on the boards at several companies.

The directors at Kmart are no strangers to external pressure. Last year, the displeasure of large shareholders led to the resignation of Mr Joseph

Antonini, the retailer's chairman. Some aspects of the two unions' demands, contained in a filing with the Securities and Exchange Commission, could strike a chord with other shareholders. They include a call for Kmart to "deregister" the election of its directors - that is, force all directors to face re-election once a year, rather than by rotation.

That echoes efforts by large institutional investors at a number of other companies to change the way directors are elected, reducing the ability of embattled boards to fend off unhappy shareholders.

The unions nominated Mr Stephen Hester, a lawyer and an expert on ESOPs (employee share ownership plans) as a candidate for the retailer's board.

# State body to regulate Mexican telecoms

By Daniel Dombey in Mexico City

A government commission will regulate competition in Mexico's telecommunications market, due to be opened to competitors for long-distance traffic in August. Mr Carlos Cassas, deputy secretary for communications, has confirmed.

At present, Telefonos de Mexico (Telmex), the country's privatised telephone monopoly, is negotiating fees for interconnection, which it is obliged to provide to its competitors from January 1997.

If the talks fail, the communications ministry will impose a settlement for the interconnection fees, and may decide how consumers who have not expressed a preference for any of the carriers are allocated between the companies.

Telmex, which represents a quarter of the market capitalisation of the Mexican stock exchange and employs 50,000, has accused its prospective competitors of delaying proposed multi-billion dollar investments until fees are settled.

Avantel and Alestra, two of the new entrants, denied the accusation.

If the communications and transport ministry does settle the issue of interconnection fees, it will be one of its last regulatory actions in telecommunications.

The ministry's current regulatory responsibilities will pass to a new body by August 10.

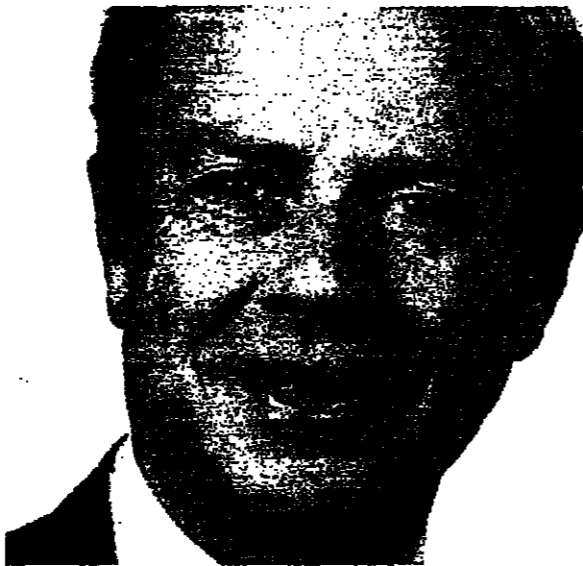
# NationsBank set to list its shares on London SE

By George Graham, Banking Correspondent

NationsBank is to list its shares on the London Stock Exchange in a move that heralds sterling debt issues, and possibly the issue of preference shares to finance the expansion of its European operations.

The US regional bank is expected to double the \$100m (\$151.6m) capital of its London affiliate, NationsBank Europe, over the next year, as it expands its trading activities in foreign exchange and derivatives, and its corporate and structured finance business.

Earlier this year NationsBank appeared to be reducing its overseas operations, when it sold its London stockbroking affiliate, Panmure Gordon, to Westdeutsche Landesbank, the German regional bank.



Bill Vandiver: rumours of demise internationally are 'misstated'

"I guess the rumours of our demise internationally are overly misstated. People read more into the Panmure Gordon thing than they should," said Mr Bill Vandiver, head of NationsBank's global finance division.

Mr Vandiver said NationsBank "never put Panmure Gordon on the block", but that WestLB's approach precipitated the group's thinking about its securities business. "We were not going to be able to put the kind of resources into Panmure Gordon to truly develop it. We had to put the resources in our US-based business," he said.

Although NationsBank's origins are in wholesale banking, the group's rapid expansion, with more than 100 acquisitions over the last two decades, has turned it into a retail banking power in the southern and eastern US.

But the group's rapid climb into the ranks of the largest US banks left it with a formidable

list of potential corporate clients. "It was a logical decision to go very hard and fast into building a US capital markets business - if we didn't do that, we would have defaulted a wonderful opportunity with corporate America," Mr Vandiver said.

Most of NationsBank's customers are, therefore, US companies based or active in its home region - predominantly the south-east and Texas - and a large part of the group's international business is tied to their corporate needs.

However, NationsBank targets not only companies from its domestic client base but also large European multinationals, with a particular emphasis on the energy and telecommunications sectors.

The Glass-Steagall Act in the US, separating commercial from investment banking activities, has greatly restricted what banks such as NationsBank can do in the securities markets.

When NationsBank first bought a stake in Panmure in 1984 it aimed, at least in part, to dip a toe into the capital markets waters in anticipation of the eventual demise of Glass-Steagall. But the law has consistently defied predictions of its death.

Nevertheless, NationsBank now has authorisation from the Federal Reserve to conduct securities business, and in the last three years has rapidly expanded its debt underwriting and trading activities. Its involvement in derivatives and risk management products increased dramatically with the acquisition of CRT, a Chicago-based specialist operation.

Competitors say NationsBank has been aggressive in recruiting staff in areas such as foreign exchange dealing and loan syndication - where it ranks second in the US market - and has also priced its services aggressively in these areas as it seeks to build a market presence.

# Repap to offer C\$25m for Orenda

By Robert Gibbens in Montreal

Repap, one of North America's leading pulp and coated paper producers, plans to buy Orenda Forest Products for C\$25m (US\$18.3m) to ensure its future timber supply in northern British Columbia.

Orenda has extensive cutting rights and has long sought a partner for a pulp mill project. The resource will now go to Repap to support its saw mills and kraft pulp mill near Prince Rupert with annual capacity of nearly 500,000 tonnes.

Stone-Consolidated, the newsprint arm of Chicago's Stone Container, is spending C\$180m at three mills in Quebec and Washington State to improve efficiency and quality. About C\$12m will go to the Port Alfred mill in Quebec where a machine speed-up will add 36,000 tonnes a year of capacity.

A nearby uncoated groundwood mill will get a new C\$68m bleaching plant.

# Chase aims to build on its strengths

The merged group seeks to become a leader in investment banking

If size and ambition are what matters most, the new Chase Manhattan has a good chance as any of breaking into the top leagues of the investment banking business.

To get there, though, it faces a tough management challenge: to bring together the diverse banking operations of two former rivals, and to graft an investment banking business on to its big lending and trading operations.

The ambitions of the new institution, which will come into being at midnight on Sunday with the formal merger of Chemical Banking and Chase Manhattan, are not in doubt.

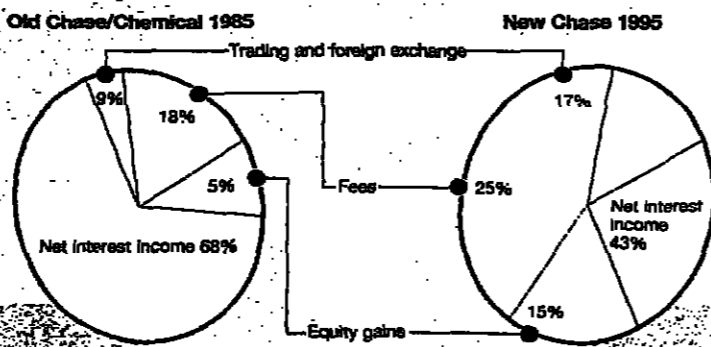
"Over time, we will be a major bond player and a major equity player," says Mr Bill Harrison, the Chemical executive who will run the new Chase's "global bank" - a division that includes its large corporate and wholesale banking operations.

However, he seems in no rush to get there. Like other US and foreign bankers, Mr Harrison has cast his eyes in recent months over existing US investment banks in search of an acquisition - a process he refers to as doing "due diligence" - but shied away from a big purchase.

"You would pay a lot of money up front for things you don't need," he says; better, instead, to build from scratch. That makes Chemical's participation in a US re-run of London's "Big Bang" unlikely. Instead, Mr Harrison says, "we may do 'little Bangs' - purchases of smaller brokers which would help it grow faster."

## Changing face of Chase's "global bank"

By revenue



Source: Chase & Chemical

Syndicated lending is the "backbone of the strategy," he says. This is a business where Chemical has won a leading position in both US and foreign markets, using its muscle to lead the shift to lower lending margins in recent years.

Though both Chemical and Chase have become less dependent on the loans business as their fee income has grown, this remains the largest source of revenue in their wholesale banking businesses.

The new bank will rely heavily on trading profits from the foreign exchange and interest rate markets, and from the old Chase's custody and payments processing businesses.

Mr Harrison plans to use this position, and particularly the syndicated loans business, as the springboard for the push into investment banking. "Clients like one-stop shopping," he says.

To judge by the recent push by US investment banks into syndicated lending - evidenced

most recently by Morgan Stanley's buying of the head of syndications from Bankers Trust - this has become a pervasive view.

The new Chase will start out with a respectable presence in two corners of the securities markets: underwriting and trading high-yield debt in the US, and securities from issuers in emerging market countries.

The next part will be the hardest - breaking into the equity and investment grade corporate debt markets, and into the corporate advisory business.

The bank this week lured one of two co-heads of mergers and acquisitions from Salomon Brothers, Mr Mark Davis, and plans next to recruit people to run its investment grade debt and equities businesses.

In this process, it seems to be stepping more gingerly than J.P. Morgan, which has already assembled a 400-strong

equities division at its Wall Street headquarters. Equities are "not natural to us," Mr Harrison says.

Rather than rush in, the bank plans to build an equity business around a small number of industries in which it already has a big lending presence - such as energy, insurance, and media and telecommunications.

That more cautious approach reflects a different view of the importance of the equities market. J.P. Morgan has set a high priority on becoming a force in equities, arguing that the business stands at the heart of the relationship between a company and its bankers.

Mr Harrison, however, talks of equities rather as just one of a wide range of products Chase will one day sell.

"There's only a limited number of products we don't have," he says. "We just have to close the gap."

Richard Waters

This announcement is not an offer to purchase nor a solicitation of an offer to sell Notes. The Tender Offer is made solely by the Offer to Purchase, dated March 28, 1996, and the related Letter of Transmittal. The Tender Offer is not being made to (nor will tenders be accepted from or on behalf of) holders of Notes residing in any jurisdiction in which the making of a Tender Offer or the acceptance thereof would not be in compliance with the laws of such jurisdiction.

Notice of Offer to Purchase for Cash  
U.S. \$125,000,000  
Aggregate Principal Amount  
of  
Floating Rate Notes Due 1996  
of

# Grupo Industrial Durango, S.A. de C.V.

(a Mexican limited liability company)

At 100% of Principal Amount  
Plus Accrued and Unpaid Interest

Grupo Industrial Durango, S.A. de C.V., a Mexican limited liability company (the "Company"), is offering (the "Offer") to purchase for cash any and all of the outstanding Floating Rate Notes due 1996 (the "Notes") of the Company, an aggregate principal amount of U.S. \$125,000,000, for 100% of the principal amount thereof (U.S. \$1,000 for each U.S. \$1,000 principal amount), plus unpaid accrued interest and additional amounts in respect of Mexican withholding taxes on accrued interest, up to, but not including, the date of payment, upon the terms and subject to the conditions set forth in the Offer to Purchase, dated March 28, 1996 (the "Offer to Purchase"), and the related Letter of Transmittal. By retiring the Notes or a significant portion thereof in advance of maturity, the Company will improve its flexibility as to the timing and means of the long-term refinancing of the Notes, which it may do through a transaction in the international capital markets or a bank financing, or a combination of both. The Company is of the view that it will be able to meet all of its financial obligations through a combination of such external source financing, cash on hand and internally generated cash flow.

Holders of Notes who tender their Notes in the Offer on or prior to the Expiration Date will be paid an aggregate amount in cash equal to 100% of the principal amount (U.S. \$1,000 per U.S. \$1,000 principal amount) of such Notes, plus unpaid accrued interest and additional amounts in respect of Mexican withholding taxes on accrued interest.

THE OFFER WILL EXPIRE AT 5:00 P.M., NEW YORK CITY TIME, ON FRIDAY, APRIL 26, 1996, UNLESS EXTENDED.

The Company has received a commitment letter from The Chase Manhattan Bank, N.A. to arrange a loan facility providing up to U.S. \$125,000,000 in financing for the Offer. Any additional funds required to purchase the Notes and pay related expenses will be provided by the Company. The Offer is conditioned upon (i) completion by the Company of financing for the Offer and (ii) the satisfaction of certain other terms and conditions, as described in the Offer to Purchase. The Offer is not subject to the tender of a minimum amount of Notes.

The Company reserves the right to extend the Offer at any time or from time to time in its sole discretion. The term "Expiration Date" shall mean the latest time and date on which the Offer, as so extended, shall expire. Tendered Notes may be withdrawn at any time prior to the Expiration Date.

Except as provided in the Offer to Purchase, only registered holders of Notes are entitled to tender Notes pursuant to the Offer. Beneficial owners of Notes who are not registered holders thereof and who wish to tender such Notes should contact such registered holder promptly and instruct such registered holder to tender Notes on such beneficial owner's behalf. Such beneficial owner should contact his broker or bank or the Dealer Manager for a copy of an instruction form to be used for this purpose. If such beneficial owner wishes to tender such Notes himself, such beneficial owner must, prior to completing and executing the Letter of Transmittal and delivering such Notes, make appropriate arrangements, in the case of Notes in registered form, to register ownership of the Notes in such beneficial owner's name.

The Offer to Purchase and the related Letter of Transmittal contain important information which holders of Notes should read before making any decision with respect to the Offer.

Requests for copies of the Offer to Purchase, the Letter of Transmittal or any other tender offer materials may be directed to the Company or to D.F. King & Co., Inc., the Information Agent for the Offer, as set forth below, or to Banque Internationale à Luxembourg at 69, Route d'Esch 1-1470, Luxembourg. Copies will be furnished promptly at the Company's expense.

The Information Agent for the Offer is:

D.F. King & Co., Inc.

United States  
77 Water Street  
New York, NY 10005  
(212) 269-5550 (call collect)  
or  
(800) 488-8035 (toll free)

Europe  
Roxey House  
Aldermanbury Square  
London, EC2V 7HR  
England  
44171 600-5005 (call collect)

The Depository for the Offer is:

The Chase Manhattan Bank, N.A.

By Mail:  
Box 3032  
4 Chase Metrotech Center  
Brooklyn, NY 11245

By Overnight Delivery:  
c/o Chase Securities Processing Corp.  
Fl. Lee Executive Park  
1 Executive Drive (6th Floor)  
Fl. Lee, NJ 07024

By Hand:  
(9:00 a.m.-5:00 p.m.  
New York City Time)  
1 Chase Manhattan Plaza, Floor 1-B  
Nassau and Liberty Streets  
New York, NY 10001

By Facsimile Transmission: (201) 592-4372  
Confirm by Telephone: (201) 592-4370

The Dealer Manager for the Offer is:

Chase Investment Bank Limited

Vintners Place  
Fourth Floor  
68 Upper Thames Street  
London EC4V 3BJ  
England

March 29, 1996



Abbey National  
First Capital B.V.  
Can\$100,000,000  
Subordinated Collared  
Floating Rate Notes 2004  
Notice is hereby given that the notes will bear interest at 6.375% per annum from 27 March 1996 to 27 September 1996. Interest payable on 27 September 1996 will amount to Can\$32.14 per Can\$1,000 note, Can\$32.37 per Can\$1,000 note and Can\$32.70 per Can\$1,000 note.  
Agent: Morgan Guaranty Trust Company  
JPMorgan

U.S. \$100,000,000

BACOB Overseas Limited  
(Incorporated in the Cayman Islands)  
Guaranteed Floating Rate Notes due 1997  
guaranteed by  
BACOB Savings Bank s.a.  
(Incorporated in Belgium as a co-operative limited liability company)  
Notice is hereby given that for the three months interest period from March 29, 1996 to June 28, 1996 the Notes will carry an interest rate of 5.875% per annum. The interest payable on the notes payment date, June 28, 1996 will be U.S. \$142.50 and U.S. \$142.03 respectively for Notes in denominations of U.S. \$100,000 and U.S. \$100,000.  
By: The Chase Manhattan Bank, N.A.  
London, Agent Bank  
March 29, 1996

## To Advertise Your Legal Notices

Please contact  
Lesley Sumner on  
Tel: +44 0171 873 3308  
Fax: +44 0171 873 3061



ISTITUTO MOBILIARE ITALIANO S.p.A.

Headquarters: Viale dell'Arte, 25 Rome, ITALY  
Paid-up Share Capital: L.T. 3,000,000,000,000  
Inscribed in the Company Register in Rome no. 1094591 (Tribunal of Rome)  
Inscribed in the Registry of Banks and Parent Company of the IMI Group  
Inscribed in the Registry of Banking Groups  
The Code no. 0044842858; VAT no. 00896201001

## CONVOCAZIONE OF THE SHAREHOLDERS' GENERAL MEETING

The Ordinary Annual General Meeting of the Shareholders of Istituto Mobiliare Italiano S.p.A. is convened, for the first call, for Monday, 29 April 1996, at the hour of 11:00 am, and for the second call for Tuesday, 30 April 1996, at the hour of 11:00 am, in Rome at the Company's Headquarters, Viale dell'Arte, 25 (EUR), to discuss and resolve the following:

- Approval of the Financial Statements for the year ended December 31, 1995, the reports of the Board of Directors and the Board of Statutory Auditors, the distribution of Net Profit, and resolutions related to the above; Consolidated Financial Statements of the IMI Group as of December 31, 1995.
- Conferral of the appointment to audit and certify the Financial Statements of IMI S.p.A. and the Consolidated Financial Statements of the IMI Group for the three-year period 1996/1997/1998 and the determination of the relative remuneration.
- Renewal of the authorisation to purchase and sell the Company's own shares.

Shareholders desirous of participating in the Annual General Meeting must deposit their Ordinary Shares at least five (5) days before the date of the Meeting at the headquarters of IMI S.p.A. in Rome, Viale dell'Arte 25, or with one of the following designated institutions:

Banco Commerciale Italiano, Credito Italiano, Banca Nazionale del Lavoro, Cariplo, Istituto Bancario S. Paolo di Torino, Banca Monte dei Paschi di Siena, Banco di Napoli, Banca di Roma, Banca Cassa di Risparmio di Torino, Rolo Banca 1473, Banca Friulana, Morgan Guaranty Trust Company of New York, Monte Titoli (for the shares administered by it).

The right to vote may be exercised also by correspondence according to the "Regulation concerning the conditions and modality to exercise the right to vote by correspondence", issued jointly on December 30, 1994, by the Bank of Italy, CONSOB, and ISVAP, and published in the Gazzetta Ufficiale (Official Gazette) on January 5, 1995, no. 4 (general series).

The proxy ballots to exercise the right to vote by correspondence, attached to which are the proposals formulated by the Board of Directors as well as the reports relative to Points 2 and 3 of the Agenda, will be on deposit, for the Shareholders' disposal from the date of publication of this notice until the date of the Annual General Meeting, at the Company's Headquarters and the main offices of the designated institutions (as well as the Milan branch of Morgan Guaranty Trust Company of New York). The documentation and report relative to Point 1 of the Agenda will be available at the Company's Headquarters and the main offices of the above-mentioned designated institutions (as well as the Milan branch of Morgan Guaranty Trust Company of New York) starting from April 12 until the date of the Annual General Meeting.

Upon timely request, the proxy ballots together with the related documentation will be made available at every branch or sub-branch office of the above-mentioned designated institutions as well as at every member of the Monte Titoli system where the Shareholder intends to vote by correspondence.

The proxy ballots and the admission tickets to the Annual General Meeting must be presented or delivered to the Secretary for Statutory Affairs of IMI S.p.A. - Viale dell'Arte, 25 00144 Rome, Italy by April 24, 1996.

Proxy ballots received by the Company after the above deadline or not accompanied by an admission ticket will not be taken into consideration for the constitution of a quorum nor in the calculations relative to voting at the Annual General Meeting.

Unassigned proxy ballots received by the Company will not be taken into consideration in the calculations relative to voting at the Annual General Meeting.

Board of Directors

In order to facilitate the preliminary operations (identification and admission of shareholders), Shareholders are kindly requested to present themselves before the time that the Annual General Meeting is scheduled to begin.

The Secretary for Statutory Affairs (39-6-5959 3666) and the Office of Investor Relations (39-6-5959 3379) are available for further clarification or information.



COMPANIES AND FINANCE: EUROPE

ING advances 15% and plans listing on NYSE

By Ronald van de Krol in Amsterdam

ING, the Dutch financial services group, posted a 15 per cent rise in 1995, a year which the company described as "special" because of its takeover in March of Barings, the collapsed UK investment bank.

Net profit rose from Fl 2.2bn to Fl 2.6bn (\$1.5bn), in line with analysts' forecasts. The dividend is to be raised 11 per cent to Fl 1.15 a share, equivalent to a payout ratio of roughly 43 per cent, up marginally from 42 per cent in 1994.

The size of the dividend, plus the news of the share split, sent ING's shares up Fl 0.70 to close at an all-time high of Fl 117.70.

However, the acquisition helped to boost ING's commission income on the banking side and strongly bolstered results on financial transactions.

to Fl 339m, despite Fl 60m in claims resulting from damage caused by hurricane Luis on the Caribbean island of St Maarten.

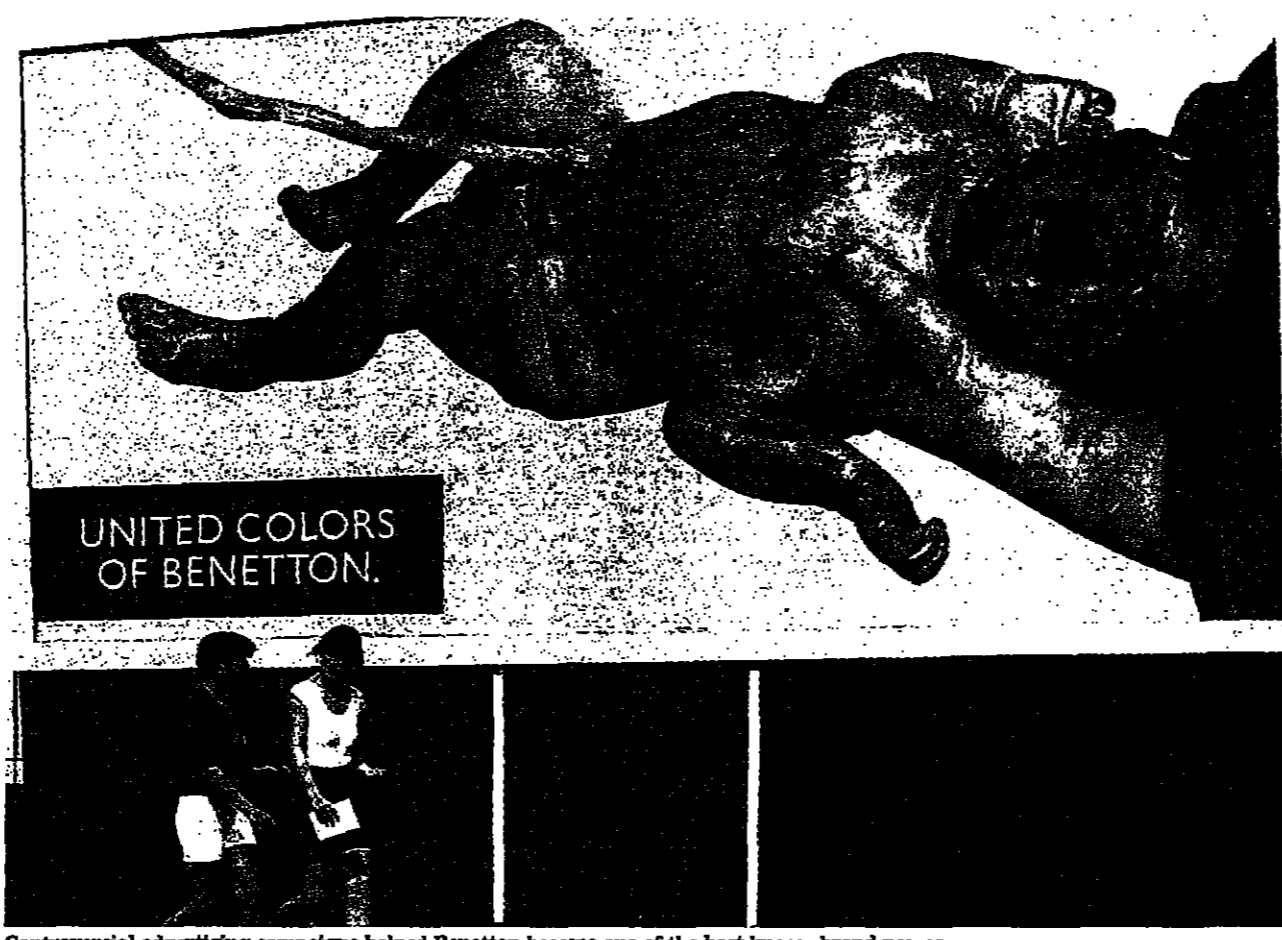
especially low, to Fl 977m in 1995. Mr Jacobs also announced that ING Group had deducted a net Fl 1.08bn from shareholders' equity in 1995 to account for the "longevity risk" of its insurance operation, caused by the increased life expectancy for men and women.

Benetton profits show benefit of price shake-up

By Andrew Hill in Milan

Benetton pushed up its profits to L220bn (\$139m) after tax in 1995, against L210bn the previous year, as the Italian clothing group reaped the fruit of a three-year price-cutting and investment programme.

Consolidated sales in 1995 increased 5.4 per cent to L2,940bn, compared with L2,780bn in 1994, helped by an increase in turnover of nearly 7.6 per cent in both Europe and Asia.



Controversial advertising campaigns helped Benetton become one of the best-known brand names

have been buffeted recently by concerns about litigation in the Netherlands, and the potential repercussions of Edizione's investments in retailing and catering.

Benetton has always made clear that the quoted company's strategy is quite separate from that of Edizione.

blocked an attempt by Bulova, the watchmaker, to force Benetton to pay compensation immediately in a continuing legal dispute over a licence agreement. The Italian com-

pany said the court case could now run for another two to three years, but that it had already made provisions against the consequences of an adverse ruling.

Strong Swiss franc masks underlying growth at Nestlé

By Roderick Oram, Consumer Industries Editor

Nestlé, the world's largest food group, reported yesterday a slight dip in 1995 net profits with underlying growth masked by a strong Swiss franc.

Excluding currency factors, net profits were up 15 per cent and sales 9 per cent. Net debt edged down to Sfr 6.3bn from Sfr 6.6bn.

to Sfr 74.7bn. Net profit per American Depositary Receipt was up 1.9 per cent at \$2.21. The results were as signalled by management when the Swiss group reported in January that 1995 sales had slipped to Sfr 56.5bn from Sfr 56.9bn.

per cent overall. Latin America was the best performer, up 8 per cent. Europe was up 1 per cent but the rate accelerated late in the year.

Campbell, an analyst at Paribas, estimated. Operating profit margin slipped to 9.7 per cent from 9.9 per cent, due mainly to rising prices for raw coffee beans which Nestlé said it recouped only partially and with some delay via higher selling prices.

1995; it also started to include all restructuring costs within operating profits rather than as exceptional items. Europe contributed a 6.5 per cent rise in trading profit to Sfr 2.2bn on sales up 1 per cent to Sfr 26.1bn.

Credito Italiano doubles profit but holds payout level

By Andrew Hill

Credito Italiano (Credito), the Italian bank which last year won control of Credito Romagnolo di Bologna, more than doubled parent company profits to L192bn (\$121m) after tax in 1995, but held its dividend at the same level as last year.

two years ago, proposed an unchanged dividend of L35 per ordinary share, and L50 for each savings share.

Credito's consolidated results for 1995, which include the first contribution from Rolo Banca, showed a net profit of L192.4bn.

and Monte dei Paschi di Siena, also published 1995 results yesterday. BNL, which is controlled by the treasury, nearly doubled net consolidated profit for 1995 to L112bn, against L68bn in 1994, while its operating profit increased by 78 per cent to L633bn, against L355bn in 1994.

Both BNL and Monte dei Paschi were involved in the original L1,500bn emergency loan to Banco di Napoli, the heavily loss-making Neapolitan bank, but neither has yet made a formal decision on whether to back the more radical rescue plan launched by the Italian government this week.

Credito Italiano, which did not participate in the original loan package, seems unlikely to subscribe to a new capital increase at Banco di Napoli.

This notice is issued in compliance with the requirements of the London Stock Exchange. Application has been made to the London Stock Exchange for the whole of the ordinary share capital of PLIVA d.d. comprising 546,200 Ordinary Shares of nominal value HRK 3,700 each and up to 6,125,000 Global Depository Receipts each evidencing 2 per cent of one Ordinary Share to be admitted to the Official List. It does not constitute an offer or invitation to any person to subscribe or purchase any shares or global depository receipts. It is expected that Listing will become effective and the dealings in the Ordinary Shares and global depository receipts will commence on 11th April 1996.

Advertisement for PLIVA d.d. listing details: Admission to the Official List of the London Stock Exchange of 546,200 Ordinary Shares nominal value HRK 3,700 each and up to 6,125,000 Global Depository Receipts each evidencing 2 per cent of one Ordinary Share. Issued by PLIVA d.d. Issue Price: U.S. \$18.71 per Global Depository Receipt.

Copies of the listing particulars, which were published on 28th March, 1996, are available for collection from the Company Announcements Office of the London Stock Exchange, London Stock Exchange Tower, Canal Court, Entrance off Barking Lane, London EC2M 1HT during normal business hours for two business days commencing on 29th March, 1996 and during normal business hours for a period of 14 days commencing on the start of business on 29th March, 1996 from: PLIVA Limited, Hedges House, 153-155 Regent Street, London W1R 7FD. Dated: 29th March, 1996.

Hungary continues utilities sale

By Virginia Marsh in Budapest

Hungary said yesterday it would sell off majority stakes in two power generators this spring, following the sale last autumn of much of its energy sector to western investors.

APV, the privatisation agency, also said it would offer a majority stake in Alkaloida, the last big pharmaceuticals company in state hands, as well as its 50 per cent stake in a bank jointly held with Central-European Development Corporation (CEDC), a media and investment company part-owned by Mr Ronald Lauder, the US entrepreneur.

Tisza power companies, and the three other generators were also offered last year, but failed to find buyers. The state still hopes to sell generators with mines but has doubled the size of stakes it is offering.

NEWS DIGEST

Telefónica to slash long distance tariff

Telefónica, the Spanish operator, is to slash charges for long distance calls in an attempt to level them with other big telecommunications companies. The aggressive move comes on the back of a strong profit increase which will prompt the chairman, Mr Cándido Velázquez, to announce a 15.4 per cent dividend rise at Telefónica's annual meeting today.

GIB in loss as revamp continues

Losses on the sale of a US business and other restructuring charges led to a Bfr 4.35bn (\$142m) net loss last year at GIB, the supermarket and stores group that is Belgium's biggest retailer. GIB, whose profits peaked in 1992, has been restructuring ever since and plans to continue its reorganisation next year with a Bfr 5.5bn investment programme including the completion of a revamp of its GB supermarket chain in Belgium, expanding its Bigg's hypermarkets and European DIY business, improving profits at Scotty's, and expansion of the Quick fast food chain.

Häusler joins Dresdner board

Dresdner Bank yesterday confirmed the appointment to its main board of Mr Gerd Häusler, a director of the Bundesbank. Mr Häusler, 44, is the youngest member of the German central bank's policy-making council and a previous head of its credit department. He has recently been in charge of foreign exchange and personnel. At one time, he was personal assistant to Mr Karl Otto Pöhl, former Bundesbank president.

Grundig DM598m in red

Grundig, the German consumer electronics group which recently said it would shed more than a quarter of its workforce, yesterday reported 1995 net losses of DM598m (\$402m) and said it had no idea when it would be back in profit. The company said it had reached its targets for the first three months of this year but forecast 1996 sales stagnant at the 1995 level of DM3.5bn, a 4 per cent rise over 1994.

Parmalat boosts turnover 19%

Parmalat, Italy's fast-expanding dairy products group, increased turnover by a further 19 per cent in 1995 to L4,290bn (\$2.71bn), against L3,608bn in 1994, and set itself a target of L5,500bn for this year. The company's gross operating margin improved from L414bn to L513bn, a rise of 24 per cent, but net debt also grew during the year, reaching L1,080bn by December 31 against L961bn a year earlier.

Warm welcome for Pliva offer

The international equity offering for Pliva, the Croatian pharmaceuticals group, has been almost 20 times oversubscribed, according to UBS and Zagrebačka Banka, joint global co-ordinators for the sale. The issue closed on Wednesday and was priced yesterday at Ks100 a share, at the top of the range announced when the offering opened on March 11. International investors are being issued stock in the form of Global Depository Receipts, which have been priced at \$18.71, one share is represented by 50 GDRs. A simultaneous domestic share issue remains open until March 30. The issue will raise \$140m for the Croatian government, the seller of the stock, and values the company at \$510m. Gavin Gray, Zagreb

Thyssen, Cardo in rail venture

Thyssen Industrie and Cardo, the German and Swedish groups specialising in railway technology, yesterday said they would create a joint venture after unexpected losses last year caused by a drop in orders from railway companies in Germany and the UK which are being privatised. Thyssen said the two groups had worked together for a number of years and had decided to pool their resources in the field of brake systems, undercarriages and coupling and other areas.

Crédit Agricole ahead 12.3%

Crédit Agricole, the French co-operative bank, said 1995 net profits rose 12.3 per cent from FF75.8bn in 1994 to FF86.5bn (\$1.28bn) last year. Net banking income rose 3.2 per cent to FF66bn and gross operating profit grew 5.8 per cent to FF24.5bn. Bad debt provisions fell 13.3 per cent to FF12.4bn. AFP News, Paris

CITICORP U.S. \$150,000,000 Subordinated Floating Rate Notes Due September 2005. Notice is hereby given that the Rate of Interest for the period March 29, 1996 to June 28, 1996 has been fixed at 5.5% and that the interest payable on the relevant Interest Payment Date June 28, 1996, against Coupon No. 11 in respect of US\$100,000 nominal of the Notes will be US\$49.51 and in respect of US\$100,000 nominal of the Notes will be US\$1,390.28. March 29, 1996, London. By Citibank, N.A. (Issuer Services), Agent Bank CITIBANK

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CITICORP U.S. \$250,000,000 Guaranteed Floating Rate Subordinated Capital Notes Due July 10, 1997. Notice is hereby given that the Rate of Interest has been fixed at 5.5% and that the interest payable on the relevant Interest Payment Date, April 30, 1996 against Coupon No. 52 in respect of US\$10,000 nominal of the Notes will be US\$48.89. March 29, 1996, London. By Citibank, N.A. (Issuer Services), Agent Bank CITIBANK









COMPANIES AND FINANCE: INTERNATIONAL

# On Assignment maps the path to continuous growth

The US employment agency points customers down the right track, says Christopher Parkes

To get to you where you want to be, the disoriented traveller was told, "you should carry on up this hill and over the top until you reach Davey's Bar."

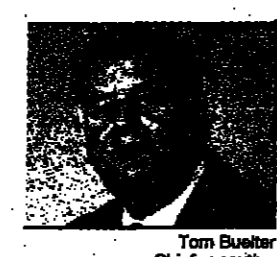
Then you'll know you've gone too far. Come back down the hill to the fork in the road and take the other way... the one that keeps on going upwards."

According to Mr Tom Buelter, chief executive of On Assignment, a temporary employment group which has gone upwards continuously since he took charge in 1989, Davey's Bar is crowded with corporate and private citizens of the industrial west who have missed the path to continuous growth.

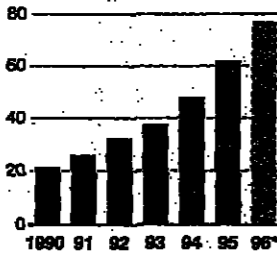
## Davey's Bar hypothesis



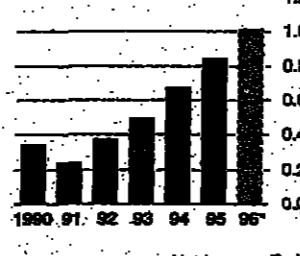
### On Assignment



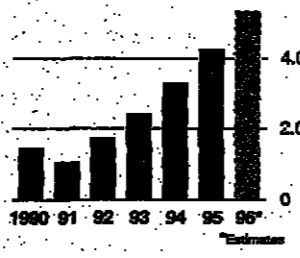
Tom Buelter Chief executive



### Earnings per share (\$)



### Net income (\$m)



ing home care for the elderly; using skilled, specialist "account managers" to match home helpers with clients' needs.

All such managers have at least one science degree, at least four years' laboratory experience, and all have been trained in the alien art of doing business. But they are not so good, for example, at making appointments to visit potential clients. So a staff of six tele-sales experts in the Calabasas head office does the job for the national bureau network.

Other back-up services in the modest HQ ensure that account managers in remote offices are never left stranded. A New York client or employee can be connected by a free phone link with California - the "war room" opens at 6am to deal with the time differences - and never suspect that he or she is speaking to a back-office worker half a world away.

In keeping with the times, Mr Buelter's banker houses no services or staff who are not employed on the core business of making assignments. Salaries and marketing, for example, are handled by outside groups.

Among the assignees, youngsters fill the bottom of the scale. Fresh out of college, they have a chance to pick up experience and examine future full-time employment prospects while on assignment.

Elsewhere, Lab Support provides help for specific limited-life projects or assignments - such as processing a drug through official approvals. It sends in experts to subcontractors or the junior joint venture partners of large pharmaceutical companies, which

are increasingly sub-contracting basic research.

On Assignment provides entire laboratory crews for start-up companies which may typically be run by a couple of scientists with no experience of hiring or management and with limited resources.

"The group is now extending its range to more senior staff. A scientist currently out on a project is earning \$1,800 a day. Much of the company's financial services work is credit assessment and debt collection, although one expert on a one-year deal is establishing a company incentives package. Another niche is financial arbitration services - not an everyday need in most companies, but it can be invaluable when an export customer, for example, refuses to pay the agreed price for an unsatisfactory or late shipment.

In keeping with his guiding principle that everyone on the On Assignment payroll is multi-skilled to some degree, Mr Buelter functions as the in-house visionary and a hands-on operations chief, planning and ensuring quality.

"If you have no skills, you have no hope," he says. Even one skill is no longer enough, and that, he says, is why On Assignment serves a social purpose giving young scientists resumé-building experience.

He has a message for companies which still "staff for the peaks instead of the valleys". He says the same of under-skilled, under-educated employees who expect pay and benefits for life doing tasks better suited to developing world economies.

"They're all in Davey's Bar." The road downhill is easier but the road back is still open.

# Banks reject rescue plan for Sidek

By Leslie Crawford in Mexico City

Mexican banks yesterday rejected a company restructuring proposal put forward by Sidek, the Mexican steel and tourism conglomerate which has defaulted on \$2.1bn of debt.

Sidek, which is fighting to stave off bankruptcy, had been seeking the approval of a co-ordinating committee of 17 Mexican banks before presenting the restructuring plan formally to all its creditors.

Sidek stopped servicing its debt, including \$700m held by foreigners, in February. Both the company and its creditors, however, are trying to find a solution that avoids Mexico's complicated bankruptcy procedures.

An investment banker who is advising Sidek on the restructuring plan said talks were continuing with the committee of creditor banks. He hoped an acceptable plan would emerge over the weekend.

Sidek is the first leading Mexican company to default in the wake of last year's financial crisis.

Before the devaluation of the peso in December 1994, the company became heavily indebted in dollars to finance hotel and property developments. A severe recession and collapse in property prices, however, made most of Sidek's investments unprofitable. The company reported losses of almost \$250m in 1995.

The restructuring plan presented to creditor banks proposed to create a much smaller company out of the holding company Sidek and its property developer Situr, keeping only the most viable property developments and hotels. Situr's remaining assets would be placed into a liquidating trust, and sold over a period of time to repay about \$1bn owed to creditors.

Sidek's creditor banks, however, were reported to be unhappy about the size of the new company, and the operation of the liquidating trust.

The restructuring negotiations are complicated by the hostility of foreign creditors, who believe Mexican banks are being given preferential treatment over their claims.

The Weston Group, a US investment bank which is representing a number of Sidek's creditors outside Mexico, is pressing for all claims to be treated equally.

"We believe Simec, the steel and aluminium producer, should be sold to release funds to pay creditors," a Weston Group spokesman said. "Simec is one of Sidek's prime assets and could fetch \$150m to \$200m if it were sold."

Sidek, however, is reluctant to divest from its one remaining profitable subsidiary.

# Grasping the bad loans nettle

Japan's banks are taking steps to deal with their heavy losses

All this week Japan's banks have been venturing into new terrain. For the first time, nearly all the country's leading lenders have announced expected pre-tax losses for the financial year now ending.

For decades Japan's banks refused even to countenance the possibility of deficits, for fear of the damage they might do to public confidence. But this year, the tide has turned with a vengeance.

| Bank               | Profit (Loss)  | Bad debt     | Bank                           | Profit (Loss)  | Bad debt     |
|--------------------|----------------|--------------|--------------------------------|----------------|--------------|
| Fuji               | (440)          | 850          | Ind Bk of Japan                | (160)          | 850          |
| Sanwa              | (260)          | 950          | Long-term Credit Bank of Japan | (95)           | 650          |
| Saijua             | (390)          | 950          | Nippon Credit Bk               | (130)          | 420          |
| Mitsubishi         | 70             | n/a          | Mitsubishi Trust               | (320)          | 620          |
| Bank of Tokyo      | 30             | n/a          | Sumitomo Trust                 | (250)          | 500          |
| Dai-ichi Kangyo    | 100            | 550          | Yasuda Trust                   | (210)          | 500          |
| Sunmiomo           | 40             | n/a          | Chuo Trust                     | (75)           | 140          |
| Daiwa              | (70)           | 330          | Toyo Trust                     | (165)          | 320          |
| Azahi              | (160)          | 500          | Nippon Trust                   | n/a            | n/a          |
| Tokai              | (340)          | 800          |                                |                |              |
| Hokkaido Takushoku | (190)          | n/a          |                                |                |              |
| <b>Total</b>       | <b>(1,610)</b> | <b>4,930</b> | <b>Grand Total</b>             | <b>(3,340)</b> | <b>9,520</b> |

Between them, the largest 21 banks are expected to lose more than ¥2,300bn (\$38bn) at the pre-tax level. Only four will be immune from the red ink epidemic. For several banks, the losses will be equivalent to more than one-quarter of their shareholders' capital as reported six months ago.

The losses are not, of course, the result of any dramatic deterioration in the banks' operating environment. In fact, it is a curious irony that operating profits this year are expected to be the highest ever, as a result of big gains from a surging bond market last spring and summer.

The reason for the deficits is simple - banks, have, it seems, finally grasped the nettle of their bad loan difficulties, and have, for the first time, made a serious effort to uproot it.

The leading 21 banks will write off about ¥10,000bn in bad loans, the largest single annual write-off since the early 1970s. For several of them, the rather grandiose claims that their aggressive action marks the end of the bad loan crisis of the past three years might even prove to be true, though for most the

move is little more than a first step.

Why, when these problems have plagued them for years, are banks acting now? On one level massive losses make good political sense. Financial institutions are almost uniquely unpopular in Japan at the moment. They are seen as the principal undeserving beneficiaries of the government's planned bail-out scheme for the bankrupt housing loan companies.

In the circumstances it would not be politically prudent to be seen to be making anything other than heavy losses.

But the losses are politically inspired in another sense. As part of the liquidation plan for the housing lenders, or *jusen*, the banks have been asked by the government to write off their entire exposure to the *jusen* companies they founded in the 1970s. In return, they have been promised that the write-offs will be tax-deductible.

Most banks have not yet

complied with the plan and abandoned all their *jusen* claims, since they are uncertain about its outcome. But that has not prevented them from either writing off or providing for their *jusen* losses. These charges account for more than one-third of the write-offs announced this week.

For perhaps a half-dozen of the strongest banks, the losses do indeed mark a relatively clean break with their current bad loan problems. Sanwa, for example, boasts that more than two-thirds of its declared non-performing loans are covered from loan loss reserves.

Other banks in a similarly healthy condition are Bank of Tokyo and Mitsubishi (which start afresh as a single, merged bank, next week), Sumitomo and Dai-ichi Kangyo. For the weaker banks, the picture still looks bleak, in spite of even heavier write-offs. Companies such as Hokkaido Takushoku, Nippon Credit Bank and Chuo Trust still

have a long way to go before they can claim to be past the worst.

But even for the stronger banks these figures could still deteriorate. Though the problems of the *jusen* will be accounted for by the end of this year, a host of other non-bank affiliates could present an even bigger headache. Estimates of bad loans at these finance houses range up to another ¥40,000bn.

Whatever the ultimate scale of their losses, most banks will now take the opportunity to undertake a much-needed recapitalisation. This year's losses will push several banks' capital adequacy ratios close to Bank for International Settlements' minima, though the losses will be offset partly by an increase in share prices.

Banks count unrealised gains on equity holdings as part of their capital base, and as share prices have risen sharply since last September, their capital cushion has also become more comfortable.

But most banks realise they are still short of real capital. Within the next year an estimated ¥2,500bn in new subordinated debt and equity will be issued - assuming the stock market can take it.

For the handful of healthy banks, this recapitalisation will represent a real opportunity for a fresh start. But the majority will probably be happy to use it as a shoring-up exercise, preparing them for the next big round of asset quality problems to come.

Gerard Baker

# Koor reveals new strategy for growth

By Julian Ozanne in Tel Aviv

Koor Industries, Israel's biggest and most profitable holding group, announced record annual profits yesterday, and its chief executive officer unveiled a new growth strategy of equity acquisitions abroad.

The results came ahead of the pricing in New York last night of an \$90m international public offering of Tadiran Telecommunications, a subsidiary of the Koor-owned Tadiran. The Tadiran offering is part of Koor's highly successful strategy of upgrading its value by spinning off independent companies and taking them public.

Koor, which accounts for 7 per cent of Israel's industrial output and exports, said net income for the year ending December 31 1995 surged 20.5 per cent from \$130m a year ago to \$156m. The company's earnings per share rose from \$9.48 in 1994 to \$11.19, well ahead of most analysts' predictions.

Sales advanced 15 per cent from \$3.8bn in 1994 to almost \$3.3bn last year. Exports in 1995 rose 18.5 per cent to a record \$1.1bn, compared with \$932m a year earlier.

Koor, traded on the New York and Tel Aviv stock exchanges, has holdings in electronics, telecommunications, building materials, chemicals, tourism, food and energy.

It attributed its record profits to increases in sales in most

of its companies, particularly its Nesher cement producer and Telrad, a private telecommunications company.

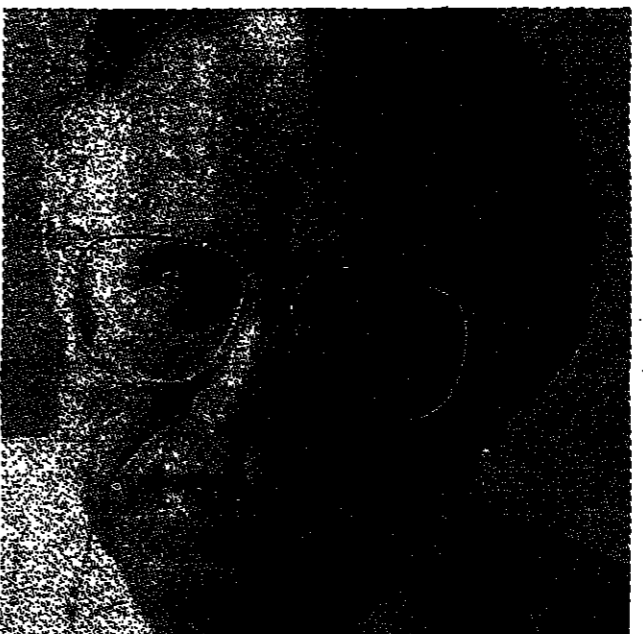
In an interview Mr Benny Gaon, chief executive officer, said the financial performance marked the most profitable results ever produced in Israel. However, he bemoaned the lack of substantial depreciation of the shekel in the past 18 months and said every 5 per cent weakening of the exchange rate would give Koor added profitability of \$50m.

Mr Gaon said Koor would no longer seek investments in Israel, a market he described as "saturated". He also predicted economic dividends from a Middle East peace would take considerably longer than expected to come through. Instead Koor's short-term growth would come from making industrial equity acquisitions abroad, particularly in developing countries in south-east Asia which were previously closed to Israeli business because of the Arab-Israeli conflict.

"Our problem now is how to continue to improve our impressive performance and we will not do this only from trade," he said. "What we intend to do is to buy industrial equity in the core business of Koor, bring in our management and technology, upgrade that equity and then float the companies in the local market."

"We want to go to Indonesia, Vietnam, Myanmar [Burma] and India where there are emerging economies with millions of people and offer our American shareholders to come and join us. We have to go more global."

Mr Gaon said Koor was considering a joint venture with the Myanmar government to produce cement. Koor is also building a food factory in Jordan with US-based CPC, the world's third biggest food manufacturer, its partner in Israel, Edible Products. The company



Benny Gaon: no longer seeking investments in 'saturated' Israel

would also look at industrial projects in Jordan in building materials.

Last week Agan Chemicals and Makhteshim Chemical Works, two Koor chemical producers, said they would buy a 49 per cent stake in Herbita, a Brazilian pesticide producer and distributor, for \$20m.

In addition to investments in developing countries, Koor planned to make a \$200m-\$300m industrial acquisition in the US.

**Banque Nationale de Paris Warrants on Peugeot S.A. Shares**

with regards to Peugeot Finance International N.V. FRF 500,000,000

Zero Coupon Bonds due 1996

NOTICE IS HEREBY GIVEN that in accordance with Condition 3 of the Terms and Conditions of the Offering Circular, on the 2nd April 1996 (the "Exercise Date"), the holders of each Warrant are entitled to exercise their right to receive an amount of French Francs (the "Settlement Amount") on the 12th April, 1996 (the "Settlement Date"), calculated by the Calculation Agent with the following formula:

(Settlement Price - Strike Price) x Number of Underlying Shares = (FRF 762 - FRF 700.67) x 16.413 = FRF 1,006.61

Where:

- Number of Underlying Shares shall mean 16.413
- Strike Price means in respect of each Share FRF 700.67
- Settlement Price means the rounded average of the prices quoted for a Peugeot S.A. Share on the Paris Stock Exchange as at 11.00 hours (Paris time) and 15.00 hours (Paris time) on the 22nd and 23rd March 1996, the price being FRF 762.00.

Under Clause 4(a), Warrants may only be exercised on 2nd April, 1996 by delivery in writing or by telex transfer confirmed in writing, of a duly completed Exercise Notice (the "Exercise Notice") copies of which may be obtained from Euroclear or Cedeel or the Warrant Agents.

If the Principal Warrant Agent or the Paris Warrant Agent, as the case may be, does not receive a copy of the Exercise Notice by 10.00 am (Brussels or Luxembourg time or Paris time, as the case may be) on the 2nd April, 1996 (the "Exercise Date"), such Exercise Notice shall be void.

Principal Warrant Agent: Bankers Trust Company, 1 Appold Street, Broadgate, London EC2A 2HE

Warrant Agents: Banque Paribas Luxembourg, 14 Boulevard F.D. Roosevelt, L-2450 Luxembourg; Credit Suisse Paribas Zurich, 8001 Zurich, Switzerland

Bankers Trust Company, London, 29th March, 1996

**Penauille POLY SERVICES**

NET INCOME AFTER MINORITY INTERESTS FOR 1995: + 34.85 %

| (in thousands of French francs)            | 31.12.1995 | 31.12.1994 | Change 95-94 |
|--|------------|------------|--------------|
| Sales                                      | 1,028,652  | 753,699    | 36.22 %      |
| Operating income                           | 68,638     | 47,594     | 44.22 %      |
| Income after continuing operations         | 58,930     | 35,226     | 61.61 %      |
| Net income before depreciation of goodwill | 35,562     | 25,530     | 39.29 %      |
| Net income                                 | 31,246     | 23,410     | 33.47 %      |

The one billion French francs sales barrier was broken. Sales grew by 36.22% from the level of the previous year, 10.04% of which related to the 1994 accounting base.

Net group profitability was good, growing by 33.47% to 31,246 KF, i.e. 3.04% of sales. The goal stated by the Chairman and managing Director at the beginning of the fiscal year has been achieved.

The net dividend proposed to the Annual General Meeting of shareholders will be 5.70 FRF, i.e. an increase of 48.44% over the previous year's dividend, plus a tax credit of 2.85 FRF corresponding to a gross percentage distribution of 33.04%

Notice of Early Redemption to Holders of Series A of RSVP Westminster Limited (Incorporated with limited liability in the Cayman Islands) U.S. \$154,000,000

Guaranteed Extendible Variable Rate Notes due 2005/2006

NOTICE IS HEREBY GIVEN that in accordance with Section 5.03(a) of the Indenture, dated 31st October, 1990, Series A of the U.S. \$154,000,000 Guaranteed Extendible Variable Rate Notes due 2005/2006 of RSVP Westminster Limited (the "Bonds") will be redeemed in full by RSVP Westminster Limited on the Interest Payment Date falling on 30th April, 1996 at their Principal Amount outstanding on that date together with interest accrued to the Date of Redemption.

Paying Agents: Bankers Trust Company, 1 Appold Street, Broadgate, London EC2A 2HE; Bankers Trust Luxembourg S.A., P.O. Box 507, 14 Boulevard F.D. Roosevelt, L-2490 Luxembourg

Interest shall cease to accrue on the Bonds from 30th April, 1996.

Bankers Trust Company, London, 2nd April, 1996

**BAWAG BANK FÜR ARBEIT UND WIRTSCHAFT A.G.** (Incorporated with limited liability in Austria)

U.S. \$100,000,000 Subordinated Floating Rate Notes due 2000

In accordance with the terms and conditions of the above-mentioned Notes notice is hereby given that the Rate of Interest has been fixed at 5.5625% per annum and that the interest payable on the relevant Interest Payment Date September 30, 1996, against Coupon No.23 in respect of U.S.\$10,000 nominal of the Notes will be U.S.\$285.85.

March 29, 1996, London

By: Citibank, N.A. (Issuer Services), Agent Bank **CITIBANK**

NOTICE OF EARLY REDEMPTION To the Holders of Bank of Greece (the "Issuer") US\$200,000,000 Floating Rate Notes due 1998 (the "Notes")

NOTICE IS HEREBY GIVEN that, in accordance with Condition 4(c) of the Terms and Conditions, all of the outstanding Notes will be redeemed by the Issuer on May 29, 1996. The Issuer will redeem the Notes at their principal amount plus accrued interest to the date fixed for redemption. Payment will be made by a US dollar check drawn on a bank in New York City or by transfer to a US dollar account maintained by the payee with a bank outside the United States upon presentation and acceptance of the Note together with all coupons appertaining thereto maturing on or after the Redemption Date at the offices of the Paying Agents listed below. Interest on the Notes shall cease to accrue thereafter and the Coupons for any such interest maturing after the Redemption Date shall be void, irrespective of whether or not such Notes and Coupons have been surrendered for payment.

FISCAL AGENT AND PAYING AGENT: Morgan Guaranty Trust Company of New York, 60 Victoria Embankment, London EC4Y 0JP

PAYING AGENTS: Morgan Guaranty Trust Company Banque Paribas Luxembourg, 10A Boulevard Royal, L-2093 Luxembourg

BANK OF GREECE: By: Morgan Guaranty Trust Company as Fiscal Agent

Dated: 29th March, 1996

US \$200,000,000 Rothschilds Continuation Finance B.V. Primary Capital Undated Guaranteed Floating Rate Notes

For the period from March 29, 1996 to September 30, 1996 the Notes will carry an interest rate of 5.075 per annum with an interest amount of US \$200.00 per US \$40,000 Note.

The relevant interest payment date will be September 30, 1996.

Agent Bank: **BANQUE PARIBAS**

**BANQUE NATIONALE DE PARIS** USD 500,000,000

Undated Subordinated Floating Rate Notes

Notice is hereby given that the rate of interest for the period from March 29, 1996 to September 30, 1996 has been fixed at 5.5225 per cent per annum. The coupon amount for the period is USD 283.82 per USD 10,000 denomination and USD 2,838.16 per USD 100,000 denomination and is payable on the interest payment date September 30th, 1996.

The Fiscal Agent: **BNP** Banque Nationale de Paris (Luxembourg) S.A.



COMPANIES AND FINANCE: UK

Buyer for brick business to be announced within four weeks

US charge cuts Redland

By Andrew Taylor, Construction Correspondent

Redland expects to announce a buyer for its UK brick business as well as details of a radical restructuring of its European building materials operations within the next four weeks.

The plans include transferring Redland's western European roof tile operations, including its large UK business, to Braas its 50.8 per cent owned German subsidiary in return for cash and more shares.

Mr Robert Napier, chief executive, who yesterday reported a 56 per cent fall in group pre-tax profits to £273.2m (£416.2m), said the separate negotiations on the brick sale and with the Braas family trust were advanced. "We plan to make an announcement on both issues within the next

month." The Braas family are opposed to Redland's stake rising above 60 per cent.

Four companies, including at least one UK group, have expressed an interest in buying the UK's third largest brick manufacturer, which has a market share of 17 per cent. Wienerberger, the Austrian brick producer and market leader in Germany, is considered to be favourite.

The steep fall in Redland's profits was mainly because of an unexpected £82.3m write-down against the group's Genstar aggregates operation in Maryland in the US.

Mr Napier warned that difficult trading conditions in the UK, Germany and France had been exacerbated in the first two months of this year by poor weather. As a result profits were expected to dip again in the first half.



Robert Napier, left, and Paul Hewitt, financial director

The fall in house building permits, however, had been stemmed in Germany. Volume sales of aggregates, bricks and roof tiles fell by about 10 per cent in the UK and Germany and by about 6 per cent in France.

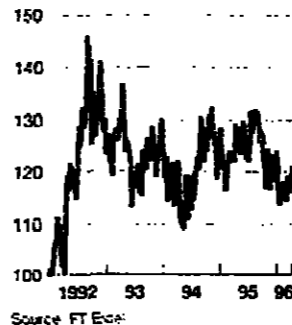
LEX COMMENT UK utilities

United Utilities' statement yesterday should be required reading for all Britain's utilities. They should concentrate first on the sheer scale of the promised efficiency gains. If United is to be believed, putting together its North West Water and Norweb subsidiaries will ultimately generate gains of £140m a year. Delivering on this promise is not going to be easy. But it still adds up to the clearest exposition yet of the powerful case for putting overlapping utilities together. This does not mean there should be a flood of water companies bidding for regional electricity companies. On the contrary, the risk of overpaying for a rec is far too great.

However there are at least three ways of realising the benefits in other ways. The easiest option would be for overlapping utilities to pool billing and metering in a joint venture. Alternatively, recs could sell their supply and metering businesses to water companies - leaving their safest and biggest profit source, distribution, intact. But to get the full benefits, recs could bid for water companies; this could make more sense because water companies, unlike recs, still look cheap. But United's statement is not just about the case for the multi-utility. As important is its decision to pull out of four peripheral businesses - contracting, retailing, process equipment and power generation. This deserves a cheer. And given their generally poor record of diversification, plenty of utilities could usefully follow suit. Hyder, which like United now has an electricity company on its plate, should be first on the list.

United Utilities

Share price relative to the FT-SE-A All-Share Index



Source: FT Econ

CableTel pays £235m for NTL

By Alan Cane and Raymond Snoddy

International CableTel, Britain's third largest cable television operator, is paying £235m (£357m) for NTL, the former IBA transmission company, in a deal which promises to create a potent force in British telecommunications.

The combination of the fibre optic systems which CableTel is constructing in its six franchise areas together with NTL's high capacity national network will provide the infrastructure for a national competitor able to provide voice, video, television and Internet services to residential and business customers.

It threatens to take business from British Telecommunications as well as the telecoms companies Mercury Communications and Energis, and BSkyB. Mr Rupert Murdoch's satellite television operation, NTL had considered plans for a flotation last year but abandoned them in favour of the CableTel offer.

Thorn demerger cost falls

By Alan Cane

Demerging Thorn EMI will cost its shareholders about £75m, (£114m) rather than £100m envisaged originally, the company said yesterday in a statement which also indicated that the formal split would be a month later than expected.

It said the principal tax clearances for the demerger into the Thorn rental business and the EMI music operations, had been received from the UK Inland Revenue. However, discussions with the US tax service could continue beyond the demerger date.

It was confident the reorganisation of the US operations could be achieved at an acceptable tax cost, leaving the overall tax costs unlikely to exceed £30m and possibly as low as £25m.

Other costs were estimated at £50m. "Overall, therefore, the total costs of the demerger, all of

which will be charged as an exceptional item in the current financial year, are likely to be in the region of £75m," the company said.

Analysts said yesterday the costs were small in relation to the value of businesses estimated at £1.8bn and £5.8bn respectively, against the group market capitalisation of about £6.94bn.

The effective date of the demerger would be August 19, rather than July 29. This was a consequence of problems with the timetable which could have seen share option holders trading in a close period before the first quarter results, contravening stock exchange rules.

In other respects, the company said, the demerger plans were on track. It has decided against a listing for EMI in New York, but will review the matter in 1997. Thorn will however seek a Nasdaq listing to provide a share-based incentive to a wider group of US employees.

Senior plans thermal cuts

By Tim Burt

Senior Engineering, the specialist tubing and power station equipment manufacturer, plans to rationalise its thermal engineering and engineered products divisions to improve profitability.

The company - which in January parted company with Mr John Bell, its chief executive - said the restructuring

was likely to involve job cuts in Britain and North America.

Problems in Senior's thermal engineering arm had overshadowed significant progress in other areas, Mr Alan Watkins, deputy chairman and acting chief executive, said.

Despite those problems, strong growth at Flexonics - Senior's flexible connectors and hoses subsidiary - helped lift pre-tax profits from £18.5m

to £23.5m. The results were dented by a £7m write-off on a boiler contract and a £382,000 loss on disposal.

But Mr Watkins said it was a creditable result given pricing pressures in the engineered products and services division and the poor performance in thermal engineering.

Profits from continuing operations rose 40 per cent from £22.4m to £31.3m.

Utd Utilities aims for £474m savings

By Patrick Harverson and Robert Taylor

United Utilities, the newly merged regional water and electricity group which plans to cut 2,500 jobs this year, expects cost savings to total £474m by the end of the decade.

United was formed in January from the £1.8bn merger of North West Water and Norweb, the local electricity provider.

The extent of the savings at United - £34m this year rising to £140m a year by 2000 - surprised the stock market yesterday. Analysts had been expecting annual savings of £70m-£80m over the next four years.

Mr Brian Staples, United's chief executive, said the savings were much bigger than anticipated, because the scale of overstaffing and inefficiency at Norweb had not become clear until after the merger.

United admitted that the savings would help pay for the costs of the merger and increased dividends. Customers would not begin to benefit directly until after 2000. The redundancies would be voluntary. They were necessary if the group was to become a profitable provider of high quality services in a competitive global market.

The group is taking an exceptional provision of £104m this year to cover the redundancy and other merger costs.

QUILMES INDUSTRIAL S.A. (QUINSA) Quinsa  
84 Grand Rue, L-1650 Luxembourg  
Tel: (352) 47 38 84 85 - Fax: (352) 22 60 56

**PRESS RELEASE**

Following the press release of 28 of March 8, 1996 QUINSA is pleased to announce that the Pricing Committee appointed by the Board of Directors has implemented a stock split (the "1996 Stock Split") pursuant to which each shareholder on record as of March 27 is entitled to receive in exchange for every existing two Ordinary Shares two new Ordinary Shares and one Non-Voting Preferred Share.

Following the 1996 Stock Split, the QUINSA share capital will be represented by 65,400,000 new Ordinary Shares and 34,200,000 Non-Voting Preferred Shares.

Commencing March 28, the splitting rights represented by coupon N°5 for bearer shares, or the special instruction form issued by CEDEL for shares in global form will be quoted and traded on the Luxembourg Stock Exchange.

The shareholders are herewith requested to present their old ordinary share certificates for replacement or overprinting at the registered office of the Company. All Non-Voting Preferred Shares shall be issued and sold automatically and exclusively under clearing house terms (CEDEL or EUROCLEAR) against remittance of coupon N°5 of QUILMES INDUSTRIAL S.A. or the special instruction form (attachment letter) in accordance with the instructions to be issued by the shareholders on record as of March 27 (either shares in CEDEL, EUROCLEAR or ADS, American Depositary Shares).

Together with the 1996 Stock Split, QUINSA shall issue on April 2, 1996 by way of capital increase 2,968,750 Non-Voting Preferred Shares in a combined offering (U.S. offering and international offering) together with its principal shareholder, selling 11,906,250 Non-Voting Preferred Shares each at \$10.50. The US offering under the form of ADS (each ADS representing one Non-Voting Preferred Share) is managed by MORGAN STANLEY & Co. Inc., J.P. MORGAN SECURITIES INC., ING BARRING (U.S.) SECURITIES INC. and SMITH BARNEY INC. whilst the international offering under the form of either ADS or Non-Voting Preferred Shares is managed by MORGAN STANLEY & CO. INTERNATIONAL L.P., J.P. MORGAN SECURITIES LTD. and BARRING BROTHERS LTD. (the underwriters).

The Non-Voting Preferred Shares shall be listed on the Luxembourg Stock Exchange whereas the ADSs shall be listed on the New York Stock Exchange under the ticker symbol LOU.

Both listings shall commence as of March 28, 1996. The common code for the Non-Voting Preferred Shares is 9513595. The ISIN number is LU 008813502.

The listing procedure for the US and for the International Offering has been registered with the Securities & Exchange Commission and the Luxembourg authorities respectively and can be obtained at the Registered Office of the Company, at Banque Internationale à Luxembourg, 68 route de Esch, L-1055 Luxembourg or from any of the underwriters mentioned above.

All shares issued under the above transactions shall be entered in the dividend distribution list for 1996.

A legal notice required by Luxembourg law shall be deposited with the Commercial Register in Luxembourg.

**RESULTS 1995**

**TWELFTH CONSECUTIVE YEAR OF GROWTH OF CONSOLIDATED NET PROFIT**

The solidity of its balance sheet and its rigorous management have led CCF to bring about growth of its net profit (+ 2.3 %) accompanied by a reinforcement of its share capital (+ 9.5 %) to more than FRF 15 billion.

The Board of Directors will propose to the Annual Meeting called for May 9, 1996, a dividend of FRF 5 per share (including FRF 7.50 tax credit), as against FRF 4.50 for fiscal year 1994. Dividend payment will be May 20, 1996.

For further information contact Investor Relations (33.11.40.70.22.55)  
CCF on Internet: <http://www.ccf.com/invccf/accueil.html>

**CCF**

DISCRETION AND EFFICIENCY IN A MAJOR BANK

(All of these Securities having been sold, this announcement appears as a matter of record only. It does not constitute an offer of securities)

**The Taipei Fund**  
(a contractual securities investment trust fund established under the laws of the Republic of China)

managed by

**National Investment Trust Company Limited**

Is pleased to announce the successful placing of 3,000,000 newly issued Units in registered form evidenced by International Depositary Receipts

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COMPANIES AND FINANCE: UK

# Blue Circle overcomes European depression

By Andrew Taylor, Construction Correspondent

Blue Circle, the cement, bathroom and central heating group, yesterday reported possibly one of the best 1995 results of any UK-based building material groups. The company overcame depressed European markets to increase profits before exceptional charges by 12 per cent to £272.8m (£414.66m).

The company, even after absorbing a £50m restructuring provision against its problem European central heating business, lifted pre-tax profits by 43 per cent to £263.8m (£184.4m).

Mr Keith Orrell-Jones, chief executive, said it had made record profits in the US, Chile,

Malaysia, Kenya and also in its European bathroom division. Its share price rose 12p yesterday to 336p.

The impact of the restructuring charge was offset by proceeds from the sale of the group's UK landfill business, limiting total exceptional charges to £9m (£59.4m).

Blue Circle has axed 626 jobs from its 7,500 strong UK, French, German and Swedish central heating companies. Another 400-500 jobs are expected to go this year.

Mr Orrell-Jones said the cuts would reduce costs by £9m this year and by £26m in 1997. The group had set itself a target of earning at least a 15 per cent return on capital employed after investing some £550m

including goodwill in the heating division. It has already reorganised its European bathroom business which which last year increased profits by 6 per cent to £27m (£25.4m).

The biggest contributor was the UK cement division which lifted profits by almost 2 per cent in spite of a 3 per cent fall in volume sales.

Operations in the US, where Blue Circle also has reorganised senior management in recent years, increased by almost 31 per cent to £63.5m (£48.8m), helped by higher sales and improved efficiency.

Profits in Chile rose 28 per cent to £45.5m and in Malaysia and Singapore by 37 per cent to £27.8m. African profits increased 6 per cent to £30.9m.

# Steady progress as Queens Moat back in black

By David Blackwell

A good performance from its UK hotels helped to lift operating profits at Queens Moat Houses, which underwent a £1.3bn (£1.97bn) restructuring last year after narrowly averting bankruptcy.

Nevertheless debt still stands at just over £1bn (£1.23bn). Shares in the group, in which a Swiss private investor has built an 11 per cent stake, closed unchanged at 22p.

Mr Andrew Coppel, chief executive, said the results reflected "an encouraging year of steady progress". He would concentrate on improving operating margins from last year's 9 per cent - "that is what will get this company out of the recovery ward".

Operating profits in the UK rose £5m to £38.7m on sales of £216.4m (£197m). Occupancy rates, which fell to 54 per cent in 1995, improved almost 5 percentage points to 66.8 per cent.

Mr Coppel said the group was continuing to catch up with the market average occupancy rate of almost 72 per cent last year.

UK hotels took the lion's share of the £33m capital spending. This year the group aimed to spend £24m in the



Andrew Coppel: concentrating on improving margins

UK.

It ended the year with 88 hotels in the UK and a further 72 in Europe - mostly in Germany, the Netherlands, France and Belgium. The German market was poor, suffering from overcapacity, but the Netherlands lifted operating profits from £9.4m to £10.2m in spite of some hotel disposals.

# Lloyds TSB eyes NZ bank

By Alison Smith, Investment Correspondent

The New Zealand arm of Lloyds TSB, the banking group, appears to be the front-runner to obtain Trust Bank New Zealand, a retail banking and mortgage group.

The deal would be the first expansion for the new group, which was created from the merger of Lloyds Bank and the

TSB Group late last year. While estimates for what Trust Bank might be worth range up to £600m, some analysts believe that Sir Brian Pittman, Lloyds chief executive, would not be prepared to pay that price.

While the deal would be sizeable in terms of NZ banks, it would still leave Lloyds TSB heavily focused on the UK retail financial services sector

which in 1995 provided the bulk of group profits.

Just over one-fifth of Trust Bank was floated on the NZ Stock Exchange in early 1994, while the remaining 78 per cent is owned by nine community trusts.

Other possible partners that have been suggested include ASB Bank, 75 per cent-owned by Commonwealth Bank of Australia.

## RESULTS

| Company            | Turnover (£m)    | Pre-tax profit (£m) | EPS (p)       | Current payment (p) | Date of payment | Dividends (p) | Total for year | Total last year |
|--------------------|------------------|---------------------|---------------|---------------------|-----------------|---------------|----------------|-----------------|
| Andrew Sykes       | 9 mths to Dec 30 | 57 (51.4)           | 1.57 (1.28)   | 19.2 (20.1)         | 3               | May 31        | 3              | 3               |
| Armitex            | Yr to Jan 31     | 50.7 (47)           | 5.43 (4.5)    | 20.7 (14.4)         | 6.25            | June 28       | 5.75           | 8.5             |
| Ash & Lacy         | Yr to Dec 29     | 104.1 (60.8)        | 5.32 (4.5)    | 12.24 (11.4)        | 4.1             | May 25        | 3.9            | 6.7             |
| Ayres Metal        | Yr to Dec 31     | 7.42 (6.55)         | 2.66 (2.18)   | 16.8 (14.2)         | 3.5             | July 3        | 3.5            | 4.75            |
| Bard (William)     | Yr to Dec 31     | 37.2 (34.5)         | 13.4 (13.1)   | 5.4 (4.8)           | 5.8             | July 4        | 5.8            | 5.35            |
| Benchmark          | 6 mths to Dec 31 | 508.9 (1,833)       | 0.263 (0.26)  | 1.871 (4.21)        | 0.8             | -             | 0.8            | 0.8             |
| Blue Circle        | Yr to Dec 31     | 31.3 (30)           | 0.916 (1.87)  | 9.2 (12.2)          | 2.2             | July 1        | 2              | 3.3             |
| Blue Circle        | Yr to Dec 31     | 1,775 (1,780)       | 283.8 (184.4) | 18.4 (12.7)         | 8.5             | July 1        | 8.5            | 11.75           |
| Booker             | Yr to Dec 30     | 4,223 (3,722)       | 82.8 (62.8)   | 22.8 (21.2)         | 16.2            | July 1        | 14.7           | 22.4            |
| Brammer            | Yr to Dec 31     | 183 (145.2)         | 21.5 (14.1)   | 31.5 (21)           | 9.5             | July 1        | 8.75           | 14.25           |
| Brilcon            | Yr to Dec 31     | 333.9 (293.3)       | 0.8 (10.1)    | 15.1 (15.7)         | 3.025           | July 5        | 2.75           | 4.4             |
| Calder             | Yr to Dec 31     | 18.2 (18.1)         | 11.8 (0.98)   | 20.6 (1.72)         | 0.1             | July 1        | 0.1            | 0.1             |
| Daniels (S)        | Yr to Dec 31     | 41.5 (38.3)         | 3.35 (0.338)  | 36.8 (4.2)          | 0.11            | July 1        | 0.1            | 0.1             |
| Dowling & Mills    | Yr to Dec 31     | 56.8 (49)           | 5.61 (4.2)    | 2.2 (1.72)          | 1.06            | May 9         | 1.4            | 2.75            |
| Edwin & Agnew      | 6 mths to Dec 31 | 20.7 (27.5)         | 5.41 (4.7)    | 10.6 (8.1)          | 6               | May 10        | 4.5            | 14.0            |
| Eyecare Products   | Yr to Dec 31     | 60.5 (20.6)         | 3.21 (3.03)   | 3.6 (7.4)           | 1.1             | July 16       | 1              | 1.65            |
| Fininvest          | Yr to Dec 31     | 6.91 (7.13)         | 0.603 (0.414) | 2.3 (2.3)           | -               | July 5        | 2.75           | 4.5             |
| Genoil             | Yr to Dec 31     | 38.1 (38.2)         | 0.807 (0.714) | 11.4 (9.7)          | 3               | July 5        | 3.9            | 6.6             |
| Granby             | Yr to Dec 31     | 92.6 (94)           | 0.67 (10.1)   | 5 (11.8)            | 3.9             | May 28        | 0.75           | 1.25            |
| Jefferies          | Yr to Dec 31     | 32 (8.4)            | 0.195 (0.171) | 1.9 (3.8)           | 0.5375          | July 1        | 0.75           | 1.25            |
| Johnston Group     | Yr to Dec 31     | 137.9 (133.8)       | 6.52 (5.42)   | 36.73 (31.7)        | 7               | July 3        | 6.5            | 11              |
| Krupp              | Yr to Dec 31     | 83.4 (70.1)         | 6.11 (4.72)   | 18.71 (14.8)        | 2.3             | June 26       | 1.8            | 3.7             |
| Macfarlane         | Yr to Dec 31     | 158.6 (117)         | 21.2 (16.3)   | 12.03 (9.19)        | 2.5             | May 30        | 2              | 3.13            |
| Maclean            | Yr to Dec 31     | 12.7 (11.5)         | 0.469 (0.25)  | 6.071 (2.2)         | 1.32            | July 1        | 1              | 2.5             |
| Merriman (Wm)      | 53 wks to Feb 4  | 2,089 (1,779)       | 127.1 (118.1) | 10.67 (9.91)        | 1.125           | May 15        | 0.96           | 1.4             |
| MT Holdings        | 6 mths to Mar 2  | 42 (35)             | 5.49 (3.2)    | 2.791 (2.11)        | 0.7             | June 12       | 0.6            | 1.2             |
| Next               | Yr to Jan 27     | 773.8 (652.9)       | 141.9 (97)    | 28.2 (21.8)         | 8               | July 1        | 6.25           | 11.75           |
| Norson             | Yr to Dec 31     | 55.9 (44.1)         | 2.83 (0.48)   | 8 (28.6)            | 3.1             | May 24        | 3.1            | 4.75            |
| Parsons            | Yr to Dec 31     | 84.9 (82.3)         | 2.74 (1.74)   | 10.69 (8.1)         | 3.3             | June 6        | 3              | 4.5             |
| Q&S Holdings       | Yr to Jun 26     | 54.4 (61.1)         | 0.702 (2.2)   | 1.53 (8.5)          | 0.8             | July 1        | 3.63           | 5.19            |
| Queens Moat Houses | Yr to Dec 31     | 454.1 (428.6)       | 42.4 (35.2)   | 13.5 (12.1)         | 0.8             | July 1        | 0.8            | 0.8             |
| Reid               | Yr to Dec 31     | 2,746 (2,775)       | 273.2 (379)   | 14.8 (33)           | 11.7            | July 1        | 11.7           | 16.67           |
| RJB Mining         | Yr to Dec 31     | 1,461 (116.9)       | 173.1 (16.1)  | 67.7 (26.3)         | 10.5            | May 24        | 7.3            | 16              |
| Reed               | Yr to Dec 31     | 84.9 (82.3)         | 2.74 (1.74)   | 10.69 (8.1)         | 3.3             | July 1        | 3              | 4.5             |
| Seahorse           | Yr to Dec 31     | 490.7 (383.6)       | 22.1 (18.1)   | 5.04 (4.38)         | 2.23            | June 5        | 2.1            | 3.6             |
| Slough Estates     | Yr to Dec 31     | - (-)               | 70.7 (84)     | 11.1 (9.1)          | 5.4             | July 1        | 5              | 8.5             |
| Tappin Life Sci    | Yr to Sep 30     | 0.147 (-)           | 1.63 (2.4)    | 6.8 (10.3)          | -               | July 1        | 1              | 1               |
| Transtek Park Est  | 6 mths to Dec 31 | 4,983 (5,22)        | 2.89 (2.8)    | 2.845 (2.84)        | 1.05            | May 10        | 1              | 3.3             |

# Next sees strong sales advance

By Peggy Hollinger

Next, the fashion retailer, promised investors strong sales growth this year as it announced a 32 per cent jump in annual pre-tax profits and a 30 per cent dividend rise.

Mr David Jones, chief executive, said he was "reasonably confident we can increase sales in the Next brand by about 15 per cent" without the benefit of higher prices.

The shares rose 15 1/2p to close at 494 1/2p after the group revealed profits up to £141.5m (£128m) for the year to January 27. Mr Jones attributed the success to the strength of the Next brand, rather than a general upturn in the retail environment.

Next's four US stores were showing lower losses, and Mr Jones said these would be eliminated this year.

However, the group was not planning to expand these stores. The main growth internationally would come from the franchise operation, which was being expanded from the Middle East into east Asia.

### GENERAL PROCUREMENT NOTICE

PROCUREMENT OF PRODUCTS AND SERVICES UNDER JAPANESE GRANT AID '95 FOR ECONOMIC STRUCTURAL ADJUSTMENT OF PAPUA NEW GUINEA

The Government of Papua New Guinea has received a Grant Aid of one billion Yen from the Government of Japan to purchase products and services incidental to such products for public organizations and private sector companies of Papua New Guinea.

Categories of products are:

- FUEL
- PUMP
- GENERATOR
- SOLAR LIGHTING KIT
- CONSTRUCTION MACHINERY
- VEHICLE

Eligible source countries are all countries and areas except Papua New Guinea.

Firms or companies who are interested in supplying product(s) as mentioned above should submit to JAPAN INTERNATIONAL COOPERATION SYSTEM (JICS) the following information as soon as possible: Name and address of firms or companies, name(s) of person(s) in charge, telephone and facsimile number. These informations are acceptable BY FACSIMILE ONLY. By return, JICS would send a FORM OF APPLICATION by facsimile, which is to be filled and sent back with required documents (e.g. annual report) by registered mail, international courier service etc. Only firms or companies who submit the FORM OF APPLICATION prior to a pre-qualification (P/Q) will be registered. P/Q for each procurement will be held one by one in accordance with the contents of submitted FORM OF APPLICATION and will commence after 3 weeks from this publication as soon as necessary preparation is arranged. Criteria of P/Q shall be determined by each procurement which shall depend on each procurement conditions such as its nature, scale, delivery period, etc.

It should be noted, however, that JICS is not committed to contact ALL firms or companies expressing interest after receiving the above mentioned form.

Invitations to tenders to qualified firms or companies will be issued at a later date.

Procurement Office for Non-Project Grant Aid, Grant Aid Management Dept., JAPAN INTERNATIONAL COOPERATION SYSTEM, P.O. Box No.301, 6th floor, Shinjuku Mitsui Bldg., 1-1, Nishi-Shinjuku 2-chome, Shinjuku-ku, Tokyo 163-04, JAPAN. Tel: 03(532)2441-2444 Fax: 03(3348)3840

United Kingdom

U.S.\$4,000,000,000

Floating Rate Notes Due 1996

In accordance with the provisions of the Notes, notice is hereby given that, for the three month period 29th March, 1996 to 28th June, 1996, the Notes will bear interest at the rate of 5 1/4 per cent. per annum. Coupon No.39 will therefore be payable on 28th June, 1996, at the rate of US\$6.63542 from Notes of US\$500,000 nominal and US\$132.71 from Notes of US\$10,000 nominal.

S.G.Warburg & Co. Ltd. Agent Bank

Wells Fargo & Company

US\$200,000,000

Floating rate subordinated notes due 2000

In accordance with the provisions of the notes, notice is hereby given that for the interest period 29 March, 1996 to 30 April 1996 the notes will carry an interest rate of 5.5625% per annum. Interest payable on the relevant interest payment date 30 April 1996 will amount to US\$45.44 per US\$10,000 note and US\$47.20 per US\$50,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

Crédit Commercial de France

Lire 150,000,000,000 Floating Rate Notes due 1998

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the interest period from March 29, 1996 to June 28, 1996 the Notes will carry an interest rate of 8.675 per cent. per annum.

The Coupon Amount payable on the relevant Interest Payment Date, June 28, 1996 will be Lire 124,809 per Lire 5,000,000 nominal amount of Note and Lire 1,248,090 per Lire 50,000,000 nominal amount of Note.

The Agent Bank: Kredietbank Luxembourg

THE UNITED MEXICAN STATES

US\$2,556,093,000

Collateralized floating rate bond due 2008

In accordance with the terms and conditions of the bonds, the rate of interest for the interest period 29 March 1996 to 30 September 1996 has been fixed at 7.101825% per annum. Interest payable on 30 September 1996 will be US\$9,123.54 on each US\$250,000 principal amount of the bonds.

Agent: Morgan Guaranty Trust Company

JPMorgan

Halifax Building Society

(Incorporated in England under the Building Societies Act 1986)

Issue of up to an aggregate of £200,000,000

Subordinated Variable Rate Notes with a maturity of 12 years

(formerly Subordinated Variable Rate Notes issued by Leeds Permanent Building Society)

Notice is hereby given that for the three months interest period from March 27, 1996 to June 27, 1996 (92 days) the Subordinated Notes will carry an interest rate of 6.525%. The interest payable on June 27, 1996 for the Subordinated Notes will be £164.02.

By: The Chase Manhattan Bank, N.A. London, Principal Paying Agent

March 29, 1996

THE SCOTTISH LIFE ASSURANCE COMPANY

Notice is hereby given that the 115th Annual General Meeting of the Company will be held within the Head Office, 125 St Andrew Square, Edinburgh on Tuesday 25 April at 10.30am.

A member entitled to attend and vote at the meeting may appoint a proxy to attend and, on a poll, vote in his stead. A proxy need not be a member of the Company. Proxies must reach the Head Office of the Company not less than 48 hours before the time of the meeting. The meeting of proxies will not proceed if a member who is entitled to do so has attended and voted in person. There are no contracts of service between the Company and any Director.

D C Dewar Chief Accountant & Secretary

A copy of the Annual Report and Accounts will be sent to any shareholder on request or may be obtained from any office of the Company.

Scottish Life THE PRUDENTIAL GROUP

The Financial Times plans to publish a series of surveys on 'New Financial Markets', the second of these being

## Eastern & Central European Finance & Investment

on Monday, April 15.

The reports are as follows:

|          |   |              |                                    |
|----------|---|--------------|------------------------------------|
| April 15 | Eastern & Central Europe Finance & Investment | September 27 | World Economy & Finance            |
| April 29 | Asian Financial Markets                       | October 29   | Middle East Finance and Investment |
| May 13   | African Banking and Investment                |              |                                    |

They will be timed to coincide with development bank and regional economic meetings in those areas. These high level meetings attract potential investors to the region, international investment bankers, alongside local banks and businesses.

The Eastern & Central European Finance & Investment survey aims to look at the rapid growth of this market in recent years. It will contain a number of sections including individual economies, debt, infrastructure development, project finance and the role played by international financial institutions in the region.

For further information on advertising please contact

Patricia Surridge: Tel: +44 171 873 3426 Fax: +44 171 873 3204

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### IS HIMALAYAN FUND NV

(A company incorporated in the Netherlands with limited liability)

#### NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of IS Himalayan Fund NV will be held at 11.00 a.m. on Monday 29th April 1996 at Banque de Suze Nederland NV, Herengracht 320, Amsterdam for the following purposes:

- To approve the Report of the Directors and the financial statements for the year ended 31st December 1995.
- To authorise the Directors to use the English language in the annual report and financial statements.
- To re-appoint KPMG Accountants NV as auditors of the Company.
- To appoint Professor Dr C.J. Jepsma as a Director of the Company.
- To appoint Mr Erik Bouter as a Director of the Company.
- To authorise the Directors to fix the remuneration of the auditors.

Copies of the Annual Report may be obtained from the Administrator whose address appears below, Banque de Suze Nederland NV, Herengracht 320, 1016 CE Amsterdam and Banque Indosuez, 122 Leadenhall Street, London EC3V 4QH. The ordinary shares are listed on the London and Amsterdam Stock Exchanges.

NOTES

- (i) A member shall only be entitled to attend and vote at the Annual General Meeting whether in person or by proxy if such member has deposited documentary proof of his shareholding at the offices of Banque de Suze Nederland NV, Herengracht 320, Amsterdam not less than 48 hours before the time appointed for the Annual General Meeting in respect of which the member shall be issued a receipt. This receipt must be presented to the meeting and the receipt must be deposited with the presentation of a certificate issued by Euroclear or CEDEL SA, confirming that the bearer holds and shall continue to hold the number of shares specified therein up to the end of the Annual General Meeting.
- (ii) Any member shall be entitled to attend and vote in person or by proxy at the above meeting.
- (iii) A member may appoint one or more proxies to attend and, on a poll, vote instead of him. A proxy need not be a member of the company.
- (iv) All notices of proxy must be deposited at the offices of Banque de Suze Nederland NV, Herengracht 320, Amsterdam not less than 48 hours before the time appointed for the Annual General Meeting. The lodging of a form of proxy does not prevent a member from attending and voting if he wishes.

The Administrator  
Netherlands Management Company BV  
Herengracht 320  
1016 CE Amsterdam

29th March 1996

U.S. \$100,000,000

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Issue by

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(Incorporated in the Federal Republic of Germany with limited liability)

for the purpose of funding and maintaining a subordinated loan to

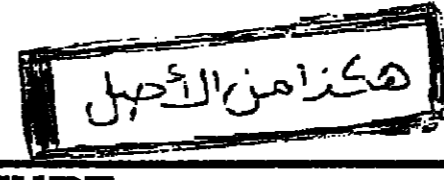
The Saitama Bank, Ltd.  
(Incorporated in Japan with limited liability)

Notice is hereby given that for the interest period from March 29, 1996 to June 28, 1996 the Certificates will carry an interest rate of 5.5625% per annum. The amount of interest payable on June 28, 1996 will be U.S. \$148.19 per U.S. \$100,000 principal amount of Certificates.

By: The Chase Manhattan Bank, N.A. London, Agent Bank

March 29, 1996





# Wheat stocks forecast raised but still at 20-year low

By Richard Mooney

The International Grains Council has increased its estimate of 1995-96 end-season wheat stocks, but the projected level would still be the lowest for 20 years.

In the latest issue of its monthly Grain Market Report the London-based IGC puts 1995-96 world wheat production at 533m tonnes, compared with the 535m forecast in its February report and 525m in 1994-95. At the same time it cuts the consumption figure by 2m tonnes to 454m, also 2m tonnes below the 1994-95 figure and the lowest level since 1969-70.

The stocks figure is raised by 6m tonnes to 94m (because of variations in crop years.

changes in stocks do not necessarily equal the difference between production and consumption, the IGC points out.

a reduction in the compulsory rate of land set-aside and a switch to wheat from other grains, the report says.

favourable and production is forecast to recover from last year's drought-restricted level. Production could also rise in

suffered from "dry, windy and cold weather in the Great Plains". Recent rains have improved conditions in parts of Kansas and Oklahoma, it adds, but "more precipitation is needed to improve prospects throughout the southern plains".

In Asia, China's dry and windy weather is causing concern, the IGC says, but India's timely monsoons could help its crop to beat last year's record, while Pakistan's harvest is expected to be similar to the 1995 record.

|             | 1995-96 forecasts |       | 1994-95 |       | 1993-94 |       | 1992-93 |       |
|-------------|-------------------|-------|---------|-------|---------|-------|---------|-------|
|             | as at             | as at | as at   | as at | as at   | as at | as at   | as at |
| Production  | 535               | 533   | 525     | 558   | 562     | 562   | 562     | 562   |
| Trade       | 96                | 97    | 95      | 93    | 105     | 105   | 105     | 105   |
| Consumption | 545               | 547   | 547     | 566   | 552     | 552   | 552     | 552   |
| Stocks      | 94                | 89    | 104     | 126   | 126     | 126   | 126     | 126   |

But that would still be 10m tonnes below the 1994-95 figure and 2m below 1993-94's.

Smaller crops are expected in the major producing countries of central and eastern Europe, because of rising input costs and weather delays, but prospects for winter grains in Russia are reported to be

the Ukraine, where planted area is little changed but growing conditions have improved, the IGC says.

Winter wheat plantings rose by 7 per cent in the US, the report says, but the crop has

the CRU International metals consultancy, said yesterday the price could be expected to rise to between \$7,000 and \$7,500 a tonne within a year because of persistent supply deficits.

## Australia to continue wool stockpile sales

By Nikki Tait in Sydney

Australia's new conservative coalition government this week called a "ministerial round table conference", to discuss the future of the country's troubled wool industry.

But Mr John Anderson, the new federal primary industries minister, reaffirmed that the government intended to retain the existing wool stockpile release schedule. This stipulates that Wool International, a statutory body, conduct a fixed and regular schedule of sales from the large stockpile which built up under a previous price guarantee scheme.

Many woolgrowers have been heavily critical of Wool International's programme ever since wool prices started to fall sharply in 1995. They claim that WI's activities - both the fact it is pushing supplies into a falling market and the way in which it has been conducting these sales - are simply compounding the market weakness. There are also fears that a second, unofficial wool stockpile may be developing, as growers leave wool in storage.

## Tin price rise forecast as Chinese demand surges

By Kenneth Gooding, Mining Correspondent

China's industrialisation is swelling the urban population and boosting its demand for canned foods and beverages. This, in turn, is leaving the country with less and less tin to export, says Mr Martin Squires, analyst at Euromet Work, a subsidiary of Canada's Noranda natural resources group.

Chinese exports have been accounting for most of the western world's persistent tin supply deficit over the past few years, he points out. "However, with China's economy expanding by more than 10 per cent a year and domestic demand rising, 1996 exports are unlikely to exceed last year's 43,000 tonnes."

Beverage demand in China is growing at an estimated 40 per cent a year and tin plate is regaining market share. "So domestic demand for tin should show a marked increase," says Mr Squires.

He suggests that the supply deficit in the western world will be 12,500 tonnes this year as consumption of tin grows at a healthy 4 per cent while there is limited new smelting capacity to come on stream. LME tin stocks have fallen by 20 per cent since the start of this year and will go on falling.

The tin price, on the other hand, has underperformed in relation to the stock decline. Another analyst with a bullish view of tin, Mr Fidelis Madavo, research manager at

## Russia 'may have to end' platinum balancing act

By Kenneth Gooding

Russia will need to export about 1m tonnes of platinum next year to the turn of the century if it is to continue plugging the gap between supply and demand for this metal in the western world, according to Ms Rhona O'Connell, analyst at stockbroker T. Hoare & Co.

price is: "For how long can the Russians keep up supply and hold the market in balance?" Ms O'Connell asks in a special report on the platinum market.

She suggests that probably the best estimate has been given by Mr Michael McMahon of Impala, the South African platinum producer. He said recently the Russian stockpile could meet western demand "for only another couple of years".

Russian sales to the west are therefore likely to reduce gradually, says Ms O'Connell. So, "although the outlook for 1996 looks rather boring for platinum, 1997 could well be exciting."

Ms O'Connell points out that the Russians are in a better position to fill the supply gap in the west this year because their Japanese customers have reduced their contracted purchases for 1996 by 10 per cent.

Meanwhile, total western world supply of the metal is forecast to move up from 3.8m ounces last year, to 4.2m this year and to 4.6m in 1997. By 2000 supply is likely to be 5.27m.

## COMMODITIES PRICES

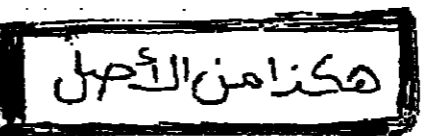
### BASE METALS

| LONDON METAL EXCHANGE                                     |            | (Prices from Amstar/Amstar Metal Trading) |        |        |
|---|------------|---|--------|--------|
| ■ ALUMINIUM, 99.7% pure (p per tonne)                     |            |   |        |        |
| Close   | 1842-3     | 1872-3                                    |        |        |
| Previous  | 1845.5-5.5 | 1876-7                                    |        |        |
| High/Low  | 1838-5     | 1874/1865                                 |        |        |
| AM Official   | 1838-5     | 1874-5                                    |        |        |
| Karb close  | 221.185    | 1873-3.5                                  |        |        |
| Open int.   | 5,827      |   |        |        |
| Total daily turnover                                      | 35,784     |   |        |        |
| ■ ALUMINIUM ALLOY (5.000 Troy oz. per tonne)              |            |   |        |        |
| Close   | 1385-95    | 1427-31                                   |        |        |
| Previous  | 1387-92    | 1427-30                                   |        |        |
| High/Low  | 1384-6     | 1428/1423                                 |        |        |
| AM Official   | 1425       | 1425-0                                    |        |        |
| Karb close  | 5,827      | 1425-0                                    |        |        |
| Open int.   | 4,997      |   |        |        |
| Total daily turnover                                      | 5,827      |   |        |        |
| ■ LEAD (p per tonne)                                      |            |   |        |        |
| Close   | 811.5-3.5  | 786.5-8.5                                 |        |        |
| Previous  | 804-8      | 787-8.5                                   |        |        |
| High/Low  | 814-5      | 789-9.0                                   |        |        |
| AM Official   | 814-5      | 789-9.0                                   |        |        |
| Karb close  | 30,543     | 794-5                                     |        |        |
| Open int.   | 6,489      |   |        |        |
| Total daily turnover                                      | 4,849      |   |        |        |
| ■ NICKEL (p per tonne)                                    |            |   |        |        |
| Close   | 8245-55    | 8345-50                                   |        |        |
| Previous  | 8250-60    | 8450-55                                   |        |        |
| High/Low  | 8215       | 8400/8310                                 |        |        |
| AM Official   | 8210-20    | 8320-30                                   |        |        |
| Karb close  | 41,826     | 8320-30                                   |        |        |
| Open int.   | 7,817      |   |        |        |
| Total daily turnover                                      | 7,817      |   |        |        |
| ■ TIN (p per tonne)                                       |            |   |        |        |
| Close   | 6380-90    | 6400-10                                   |        |        |
| Previous  | 6450-90    | 6480-70                                   |        |        |
| High/Low  | 6450-90    | 6450/6385                                 |        |        |
| AM Official   | 6455-55    | 6385-75                                   |        |        |
| Karb close  | 17,651     | 6425-30                                   |        |        |
| Open int.   | 4,788      |   |        |        |
| Total daily turnover                                      | 4,788      |   |        |        |
| ■ ZINC, special high grade (p per tonne)                  |            |   |        |        |
| Close   | 1082-7     | 1089.5-9.0                                |        |        |
| Previous  | 1084-6     | 1087.5-8.5                                |        |        |
| High/Low  | 1083-4     | 1094/1085                                 |        |        |
| AM Official   | 1083-4     | 1085-5                                    |        |        |
| Karb close  | 73,580     | 1083.5-10                                 |        |        |
| Open int.   | 12,415     |   |        |        |
| Total daily turnover                                      | 12,415     |   |        |        |
| ■ COPPER, grade A (p per tonne)                           |            |   |        |        |
| Close   | 2537.5-9.5 | 2528-7                                    |        |        |
| Previous  | 2534-8     | 2525-4                                    |        |        |
| High/Low  | 2534-8     | 2532/2515                                 |        |        |
| AM Official   | 2528-30    | 2515-7                                    |        |        |
| Karb close  | 178,518    | 2532-3                                    |        |        |
| Open int.   | 38,965     |   |        |        |
| Total daily turnover                                      | 38,965     |   |        |        |
| ■ LME AM Official C/S rates: 1.5223                       |            |   |        |        |
| LME Clearing C/S rate: 1.5248                             |            |   |        |        |
| Spot: 1.5244 3 mths: 1.5222 6 mths: 1.5203 9 mths: 1.5181 |            |   |        |        |
| ■ HIGH GRADE COPPER (COMEX)                               |            |   |        |        |
| Sett  | Day's      | High                                      | Low    | Open   |
| Apr   | 118.20     | -0.25                                     | 117.05 | 118.20 |
| May   | 118.20     | -0.05                                     | 117.05 | 118.20 |
| Jun   | 118.20     | -0.55                                     | 115.50 | 118.00 |
| Jul   | 118.20     | -0.80                                     | 115.20 | 118.00 |
| Aug   | 118.20     | -0.80                                     | 115.20 | 118.00 |
| Sep   | 118.20     | -0.80                                     | 115.20 | 118.00 |
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| Apr   | 118.20     | -0.80                                     |        |        |









CURRENCIES AND MONEY

Dollar sags as Bundesbank leaves rates on hold

By Philip Gauthier
The dollar yesterday lost some of the glitter evident on Wednesday after the Bundesbank council's decision to leave German interest rates unchanged prompted some dollar selling.

prompted a rush from the New Zealand to the Australian dollar, driving the latter to a five year high.
The Australian dollar finished at 78.27 US cents, from 77.74 US cents. The New Zealand dollar closed at 67.71 US cents, from 68.35 cents.

virtually impossible for the US dollar to rally against the US dollar (given the composition of the TWI).
Although the Aussie dollar's rally was mainly down to Mr Brash, there has also been evidence of independent buying, with investors wanting to get exposure to commodity-sensitive currencies.

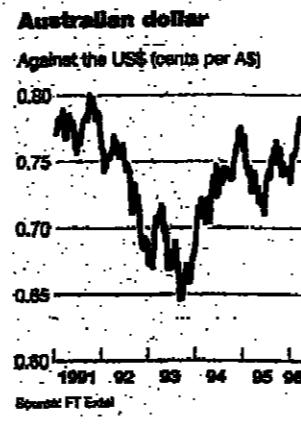


Table with columns: Country, Bid/offer, Change on day, etc. Includes data for Europe, Americas, and Pacific.

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WORLD INTEREST RATES

Table with columns: Country, Rate, etc. Includes data for Belgium, France, Germany, etc.

EURO CURRENCY INTEREST RATES

Table with columns: Country, Rate, etc. Includes data for Belgium, France, Germany, etc.

THREE MONTH EURO FUTURE (MATRI) Futures

Table with columns: Date, Price, Change, etc. Includes data for Jun, Sep, Dec, Mar.

THREE MONTH EURO FUTURE (LIFE) Futures

Table with columns: Date, Price, Change, etc. Includes data for Jun, Sep, Dec, Mar.

THREE MONTH EURO FUTURE (LIFE) Futures

Table with columns: Date, Price, Change, etc. Includes data for Jun, Sep, Dec, Mar.

EURO OPTION (LIFE) Options

Table with columns: Strike, Call, Put, etc. Includes data for 9025, 9075, etc.

THE FIRST MEXICO INCOME FUND N.V. Annual General Meeting of Shareholders. Curacao, Netherlands Antilles.

Citicorp Finance PLC. Unconditionally Guaranteed by Citicorp. Notice is hereby given that the Rate of Interest has been fixed at 2.225%...

We're good to wood. 54% Fuelwood, 12% Pulpwood, 27% Sawlogs. Only 12% of the World's production of wood is used in papermaking.

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ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector with columns for company name, price, and change.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector with columns for company name, price, and change.

BREWERIES, PUBS & REST

Table listing companies in the Breweries, Pubs & Rest sector with columns for company name, price, and change.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector with columns for company name, price, and change.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector with columns for company name, price, and change.

CHEMICALS

Table listing companies in the Chemicals sector with columns for company name, price, and change.

DISTRIBUTORS

Table listing companies in the Distributors sector with columns for company name, price, and change.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector with columns for company name, price, and change.

ELECTRICITY

Table listing companies in the Electricity sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT

Table listing companies in the Electronic & Electrical Eqpt sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Continuation of Electronic & Electrical Eqpt sector table.

ENGINEERING

Table listing companies in the Engineering sector with columns for company name, price, and change.

ENGINEERING - Cont.

Continuation of Engineering sector table.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

FOOD PRODUCERS

Table listing companies in the Food Producers sector with columns for company name, price, and change.

GAS DISTRIBUTION

Table listing companies in the Gas Distribution sector with columns for company name, price, and change.

HEALTH CARE

Table listing companies in the Health Care sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

INSURANCE

Table listing companies in the Insurance sector with columns for company name, price, and change.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

INV TRUSTS SPLIT CAPITAL

Table listing companies in the Inv Trusts Split Capital sector with columns for company name, price, and change.

HEALTH CARE - Cont.

Continuation of Health Care sector table.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

INSURANCE

Table listing companies in the Insurance sector with columns for company name, price, and change.

INVESTMENT TRUSTS

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INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

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INV TRUSTS SPLIT CAPITAL

Table listing companies in the Inv Trusts Split Capital sector with columns for company name, price, and change.

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INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

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Handwritten text in Arabic script: 'مكتبة في لندن'







FT MANAGED FUNDS SERVICE

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BERMUDA (SIB RECOGNISED)

Table listing Bermuda (SIB Recognised) funds including Fidelity Currency Funds Ltd, Royal Bank of Canada O/S Fd Mgrs Ltd, and others.

BERMUDA (REGULATED)\*\*

Table listing Bermuda (Regulated) funds including Bermuda Intl Investment Mgmt Ltd, Bermuda Intl Growth Mgmt Ltd, and others.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey (SIB Recognised) funds including All Investment Managers (Guernsey) Ltd, All Growth Managers (Guernsey) Ltd, and others.

GUERNSEY (REGULATED)\*\*

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IRELAND (SIB RECOGNISED)

Table listing Ireland (SIB Recognised) funds including All Fund Management Ltd, All Growth Managers (Guernsey) Ltd, and others.

IRELAND (REGULATED)\*\*

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ISLE OF MAN (SIB RECOGNISED)

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ISLE OF MAN (REGULATED)\*\*

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JERSEY (SIB RECOGNISED)

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LUXEMBOURG (SIB RECOGNISED)

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April 1st 1996



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Main table containing various fund categories: Global Investment Funds, Planet Group, Royal Skandia Life Assurance Ltd, Chameleon Funds Limited, Global Asset Management, and others. Each entry includes fund name, price, and change.

OTHER OFFSHORE FUNDS

OFFSHORE INSURANCES

MANAGED FUNDS NOTES: Please note that prices are in US dollars... and other important information regarding fund management and pricing.

Gerard Baker
growth
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LONDON STOCK EXCHANGE

MARKET REPORT

Dealers on bid alert as speculation builds up

By Steve Thompson, UK Stock Market Editor

A sudden resurgence of rumours of a FT-SE 100 bid transformed the UK stock market yesterday afternoon, turning a 20-point plus deficit shortly before the close into a small net gain in the premier index.

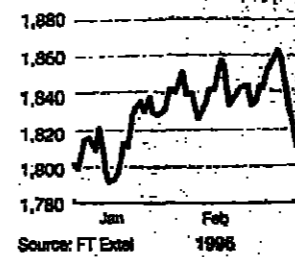
Newcastle or Hilton Hotels International was imminent. And there was also a burst of late buying interest in the financial areas of the market. Legal & General was said to have attracted the attentions of an overseas predator and was also said to be about to merge with General Accident, the composite insurance group.

At the close of trading, the FT-SE 100 index was left showing a 0.2 gain at 3,672.6, market-makers said the index would have been showing a 10 to 15-point gain if trading had continued for another 10 minutes. The rises in BT and Cable and Wireless accounted for just short of 10 Footsie points.

Down over 50 points at one stage on Wednesday, the Dow ended some 43 points off and bonds fell more than a point. Gilts took their cue from bonds and also from German bunds. The latter eased in the wake of the Bundesbank's decision not to alter its interest rate structure.

A session low of 3,650.0, down 22.4, as Wall Street began the day badly. The Dow was off around 26 points during London trading, before rallying and retreating sharply after European trading ended.

FT-SE-A All-Share Index



Source: FT Index

Table with 2 columns: Index Name and Value. FT-SE 100: 3672.6 (+0.2); FT-SE Mid 250: 4339.4 (+3.7); FT-SE-A 350: 1851.6 (+0.5); FT-SE-A All-Share: 1851.0 (+0.1); FT-SE-A All-Share: 3.84 (3.84).

Table with 2 columns: Best performing sectors and Worst performing sectors. Best performing sectors include Telecommunications (+3.3), Utilities (+1.4), and Extractive Industries (+1.1). Worst performing sectors include Gas Distribution (-0.8), Pharmaceuticals (-0.8), and Tobacco (-0.8).

Major share indices

Table listing major share indices from various countries including UK, Germany, France, and Japan, with their respective values and percentage changes.

Indices and ratios

Table showing various market ratios such as FT-SE 100 Dividend Yield, FT-SE 100 P/E Ratio, and FT-SE 100 Price/BV Ratio.

FUTURES AND OPTIONS

Table of futures and options prices for FT-SE 100, FT-SE Mid 250, and FT-SE 100 Index Options, including open, high, low, and change values.

LONDON RECENT ISSUES: EQUITIES

Table listing recent equity issues in London, including company names, issue sizes, and prices.

TRADING VOLUME

Table showing trading volume for major stocks, including volume, value, and price changes.

Takeover talk lifts C&W

The Cable and Wireless takeover rumours resurfaced with a vengeance late yesterday. The shares shot from being 14 higher to being 37 ahead in the space of 10 minutes around 4pm, before easing back at the finish to 51 1/4p, up 34 in 10m traded.

After the market closed, C&W admitted that it was "holding some exploratory talks" with BT. It was a gain of more than 7 per cent and a two-year peak for the stock, which has been subject to periodic bouts of speculative activity since the announcement earlier this month that talks had been held with telecoms giant BT.

There were no obvious new twists to the story, and most analysts were at a loss to explain yesterday's activity. But the rumours were persistent. Fuelled by heavy stock options trading, there was confident talk of a deal first thing this morning, although C&W said there was no "immediate expectation" of a further statement.

Mobile phones newcomer Orange reacted to Wednesday's sparkling stock market debut with a slide of 7 to 230 1/4p, after another sizeable two-way pull in the shares had hoisted turnover to 22m. Vodafone shed 7 in sympathy to 237 1/4p.

United gains. The stock market view that job cuts are good for share prices was harshly rammed home yesterday.

United Utilities announced that it was reducing its staff by 1,700 and the shares built on Wednesday's advance, adding 14 at 61 1/4p. Hyder, formed through the merger of Welsh Water and South Wales Electricity, rose 18 to 752p on expectations that it would enjoy the same merger benefits as United.

Calor, the bottled gas group, firmed 4 to 37 1/2p after revealing that it is to close its head office in Slough and saying it sees redundancies.

And Pilkington, the world's biggest glass maker, which had fallen on Wednesday on news of a redundancy-related write-down of profits, rebounded 9 1/2 to 208p yesterday on consideration of the finer points of the news.

Refuge, the life insurance group, jumped 24 to 510p as volume swelled to more than three times its average daily size in response to what one dealer described as speculative buying.

Normally, shares are bought on the basis that settlement will be made within five days. Apparently, the buyers of Refuge were taking on stock on the understanding that they would not have to settle for 10 days.

Analysts were surprised, however, as the big news in the wings is a statement on Refuge's orphan estate and the company has signalled that it will say nothing before the end of the month.

Brokers upgraded at Blue Circle industries but took a swipe at Redland forecasts following a day of mixed fortunes for the building materials sector.

The Blue Circle results came in more or less in line with City expectations but the trading statement was upbeat and most brokers tweaked this year's forecasts higher. BZW moved up by 15m to 5310m.

In contrast, BZW cut back savagely at Redland, reducing estimates for this year by 245m to 5310m. Trading in Germany is flat and the broker felt that uncertainty was likely to dog the shares until the restructuring picture became clearer.

Blue Circle added 12 to 384p, while Redland shed 8 to 384p. A buy note from NatWest Securities kept the pace hot at contract distribution group Tibbett & Britten.

The broker claims T&B has the problems at its Aerial UK motor distribution division under control, and sets a target price of 510p for the shares, which jumped 45 to 548p.

Rail franchise awards boosted National Express. The shares gained 18 at 502p.

Full-year figures from food producer Booker pleased the market, helping the shares advance 13 to 395p. Several brokers moved to upgrade current year profits expectations. The list included Straus Turnbull, which raised its forecast by 20m to 109m.

Reports of a sharp profit downgrade for J. Sainsbury from Merrill Lynch were the other talking point in the sector yesterday. The food retailer eased 3 to 367p.

The market was fairly muted in its response to an announcement of a proposed £100m share buyback. The late surge in the market was in sharp contrast to earlier events, which saw share prices retreat in the wake of a sharp overnight decline in US Treasury bonds and the Dow Jones Industrial Average.

Down over 50 points at one stage on Wednesday, the Dow ended some 43 points off and bonds fell more than a point. Gilts took their cue from bonds and also from German bunds. The latter eased in the wake of the Bundesbank's decision not to alter its interest rate structure.

Opening almost 15 points off, the Footsie gradually fell away to reach a session low of 3,650.0, down 22.4, as Wall Street began the day badly.

The Dow was off around 26 points during London trading, before rallying and retreating sharply after European trading ended. Dealers said it was purely the takeover stories that had enabled London to close in the black. "Without the bid noises and with gilts, bonds, bunds and the Street all lower, London would have been 25 to 30 points down," said one senior trader.

Turnover in equities topped the 1bn-share mark, reaching 1,003.7m shares at 6pm. Unusually, activity in FT-SE 100 stocks accounted for 52 per cent of the total.

By Grand Metropolitan that IDV, GrandMet's drinks business, was forming a joint venture to produce, market, distribute and sell IDV brands in China. While the market is nervous of immediate returns from investments in China, the \$27m investment by GrandMet was seen as relatively small. The shares fell 2 to 425p.

MARKET REPORTERS

Peter John, Joel Kibazo, Jeffrey Brown, Lisa Wood.

FINANCIAL TIMES EQUITY INDICES

Table showing FT-SE 100, FT-SE Mid 250, and FT-SE-A 350 indices with their values and percentage changes.

Table showing FT-SE 100 Index Options with values for different strike prices and terms.

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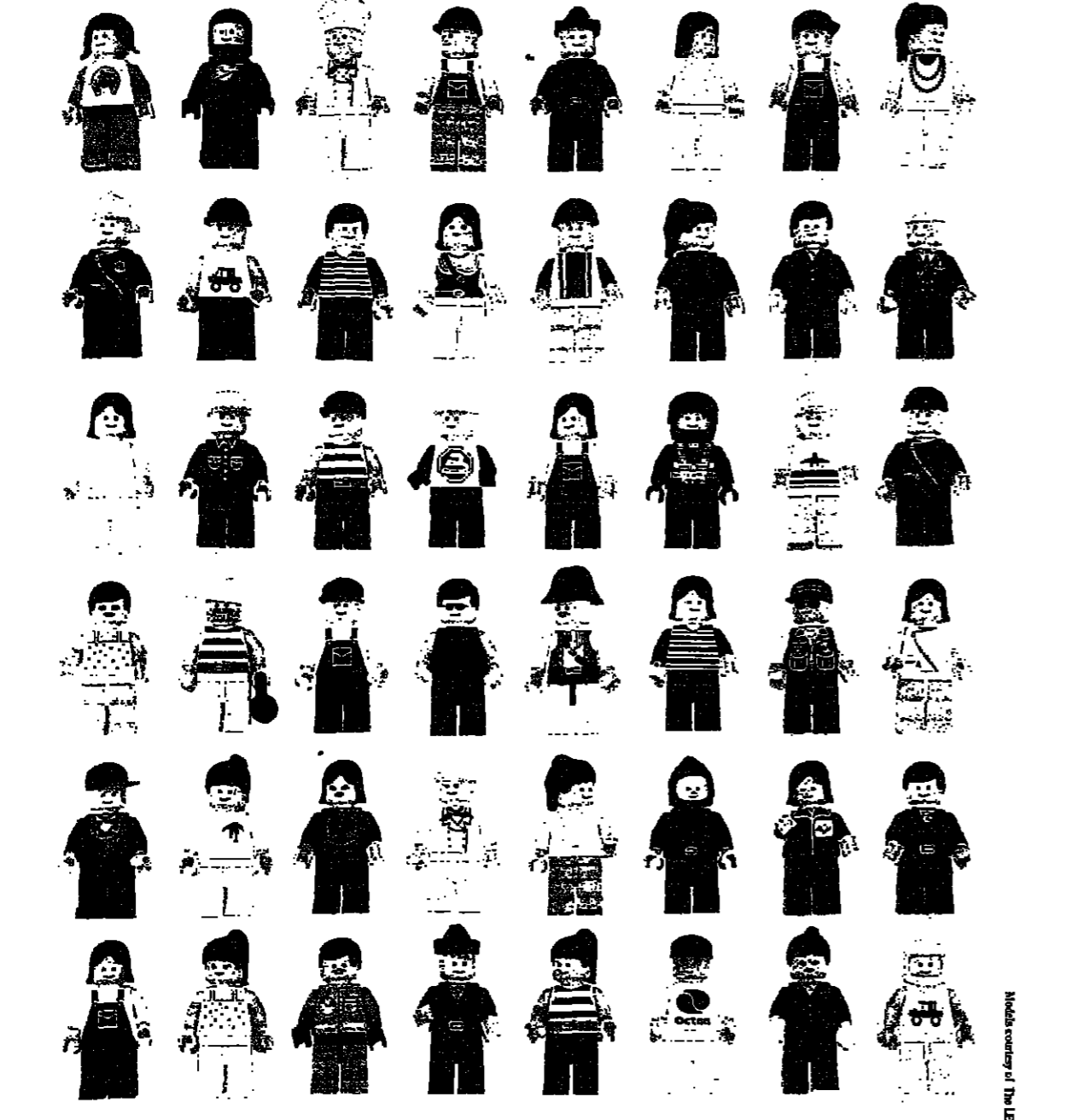
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SPOT THE REFUGEE

There he is. Fourth row, second from the left. The one with the moustache. Obvious really.

Maybe not. The unsavoury-looking character you're looking at is more likely to be your average neighbourhood slob with a grubby vest and a weekend's stubble on his chin.

And the real refugee could just as easily be the clean-cut fellow on his left. You see, refugees are just like you and me.

Except for one thing.

Everything they once had has been left behind. Home, family, possessions, all gone. They have nothing.

And nothing is all they'll ever have unless we all extend a helping hand. We know you can't give them back the things that others have taken away.

We're not even asking for money (though every cent certainly helps). But we are asking that you keep an open mind. And a smile of welcome. It may not seem much. But to a refugee it can mean everything.

UNHCR is a strictly humanitarian organization funded only by voluntary contributions. Currently it is responsible for more than 19 million refugees around the world.

UNHCR Public Information P.O. Box 2500 1211 Geneva 2, Switzerland



United Nations High Commissioner for Refugees

FT-SE Actuaries Share Indices

Table showing FT-SE Actuaries Share Indices for various sectors like 10 MINERAL EXTRACTION, 12 EXTRACTIVE INDUSTRIES, etc.

FT-SE Actuaries All-Share

Table showing FT-SE Actuaries All-Share indices for various sectors like 10 MINERAL EXTRACTION, 12 EXTRACTIVE INDUSTRIES, etc.

Hourly movements

Table showing hourly movements for FT-SE 100, FT-SE Mid 250, and FT-SE-A 350.

FT-SE Actuaries 350 Industry baskets

Table showing FT-SE Actuaries 350 Industry baskets for various sectors like 10 MINERAL EXTRACTION, 12 EXTRACTIVE INDUSTRIES, etc.

Additional information on the FT-SE Actuaries Share Indices

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WORLD STOCK MARKETS

Main table of world stock markets including sections for EUROPE, GREECE, ITALY, JAPAN, KOREA, MALAYSIA, NEW ZEALAND, SINGAPORE, SOUTH AFRICA, and US INDICES. Each section lists various stock indices and their performance.

Advertisement for Rockwell avionics featuring the text 'Every major world airline flies with Rockwell avionics' and the Rockwell logo.

INDICES table showing market performance for various regions including Argentina, Australia, Austria, Belgium, Brazil, Canada, Chile, Denmark, France, Germany, Greece, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Mexico, New Zealand, Norway, Philippines, Singapore, South Africa, South Korea, Sweden, Switzerland, Taiwan, Thailand, Turkey, and the UK.

US INDICES table showing performance for Dow Jones, S & P 500, NASDAQ, and other US market indicators.

Table of exchange rates for various currencies including the Australian Dollar, Canadian Dollar, Hong Kong Dollar, Japanese Yen, New Zealand Dollar, Singapore Dollar, South African Rand, and the US Dollar.

Table of interest rates for various financial instruments including US Treasury bills, bonds, and other interest-bearing securities.

Table of commodity prices for various goods including oil, metals, and other raw materials.

INDEX FUTURES table showing prices and changes for various futures contracts.

Table of gold and silver prices, including spot and futures prices.

Table of oil prices for different grades and regions.

Table of most active stocks in the Tokyo market, listing company names and their trading volumes.

Table of most active stocks in the Toronto market, listing company names and their trading volumes.

Footnote and disclaimer text at the bottom of the page, including information about data sources and the publisher's liability.



NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table containing stock prices, organized into columns with headers like 'NEW YORK STOCK EXCHANGE COMPOSITE PRICES'. Includes sub-sections for 'NEW YORK STOCK EXCHANGE', 'NASDAQ', and 'AMERICAN STOCK EXCHANGE'. Each entry lists a stock symbol, name, and price.

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NYSE COMPOSITE PRICES

NASDAQ NATIONAL MARKET

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change.

Table of NASDAQ National Market listing various stocks with columns for stock name, price, and change.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

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Advertisement for Financial Times newsbox tokens, featuring the text 'Save time and money when you order FT newsbox tokens!' and 'USE 2 TOKENS FOR 1 COPY'.

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AMERICA

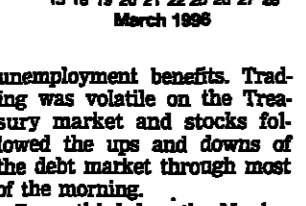
Stop & Shop leaps 24% on Ahold buy

Wall Street

US shares were mostly weaker yesterday on the heels of a falling bond market, but a mixed performance among technology stocks helped the Nasdaq composite to hold near Wednesday's closing level, writes Lisa Branstetter in New York.

At 1 pm, the Dow Jones Industrial Average was off 20.23 at 5,606.65. The Standard & Poor's 500 slipped 1.34 to 547.57 but the American Stock Exchange composite added 1.35 at 571.94. Volume on the New York Stock Exchange came to 206m shares.

Bonds were mostly lower in spite of a larger than expected jump in the number of people filing first time claims for NYSE volume



unemployment benefits. Trading was volatile on the Treasury market and stocks followed the ups and downs of the debt market through most of the morning.

For a third day, the Nasdaq composite, which has about a 40 per cent technology issues content, outperformed other indices, edging up 0.33 to 1,094.21. Computer-related technology stocks were mixed yesterday, while biotechnology issues edged higher.

Both Microsoft and Intel, which are the two largest companies on the Nasdaq, gave

increase interest in the flotation. Analysts thought that 1996 would be a banner year for the national privatisation council, which is meeting yesterday, might delay the privatisation of Light, a Rio de Janeiro power utility.

Light's auction was scheduled for April 18, but there had been complaints that the company's minimum price had been set too high.

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EUROPE

Accolade from analysts as Alcatel restructures

Alcatel-Alsthom was the story in PARIS as the telecommunications and engineering group reported very heavy losses for 1995, announced that it was to merge with its subsidiary Alcatel Cable, said that 12,000 employees were to be made redundant with more to follow, and forecast better times ahead.

The market listened carefully to what Mr Serge Tchuruk, the chairman, had to say about the future, having already discounted the fact that the group was to reveal big losses for last year, and seemed to be satisfied. The shares rose FF220 or 4.7 per cent to FF454.50, while those of its subsidiary gathered FF40.10 or 10 per cent to FF465, both in heavy volume.

The initial reaction from analysts was that Mr Tchuruk had delivered the tough programme which he had been appointed last year to produce. They were satisfied that the restructuring measures should enable the group to return to an even keel by the end of the year, and to profit by 1998.

The CAC-40 index lost 10.54 to 2,019.57, expressing some disappointment with the fact

that the Bank of France felt unable to trim interest rates after the Bundesbank left German rates unchanged.

FRANKFURT reacted badly to expansive talk from Viag, which announced a near DM30m rights issue to finance growth in the four core areas, energy, chemicals, packaging and logistics. The shares dropped DM20.70 or 3.2 per cent to DM615.

The Dax index, meanwhile, was reacting to lower bonds, an easing in the dollar and the Dow which, in the European afternoon, added to Wednesday's overnight fall. The key index closed 30.57 lower at an

intra-day low of 2,502.94 after bot-

toming at 2,492.59; turnover fell from DM10bn to DM9.3bn.

In the circumstances, it was difficult for Deutsche Bank to make much impact with its detailed 1995 results. Mr Hilmar Kopper, Deutsche's chief executive, played the shareholder value card, saying that not hidden reserves lifted the bank's true value to a figure 7.3 per cent above its end-1995 market capitalisation.

At AEN Amro Hoare Govett, Mr Bryan Crossley said that the assets, ultimately, were worth what they would earn, and that the 1995 profits figure were not impressive. The shares fell 97 pips to DM76.49.

AMSTERDAM was pleased with ING's 1995 figures, as well as the financial group's higher than expected dividend payment. There was also satisfaction at the news that the company would propose a five-for-two share split, to take place from the start of June, and that it would apply for a listing on the New York Stock Exchange in 1997. The shares rallied 70 cents to FL117.70.

The Aex index shed 2.23 to 536.88, with a weak bond market making its influence felt.

A story hailed as good news by analysts, but which was not reflected in the share price, came from Ahold, the supermarket group, which relin-

quished FL1.70 to FL75.50. The company satisfied the professional commentators by announcing that it was to acquire another US supermarket chain, which was said to complement its existing US operations. Ahold owns five chains so far, which accounted for some 60 per cent of its sales last year. However, shareholders were wary of the company's intention to finance the purchase through a new issue of ordinary, convertible preference and cumulative preference shares.

ZURICH responded to lower bonds and weak equity markets in Germany and the US by consolidating some of its recent gains. The SMI index finished 30.7 down at 3,640.3.

Nestlé picked up from a low of SF1,228 to finish just SF1,233 on expectations that its largest minority shareholder, Mr Martin Eimer, chairman of BK Vision, was unlikely to make conciliatory statements at a news conference today, called to outline the position he would take at the US annual meeting on April 16.

MILAN rebounded from early weakness but trade was selective and the Comit index registered a 2.48 rise to 574.69.

Benetton jumped L324 to L17,090 as the company posted a 6 per cent rise in 1995 consolidated profits, but surprised analysts by reporting a larger than expected fall in group debt.

Among financials, Mediobanca, the country's leading investment bank, picked up from a low of L9,615 to finish flat at L9,768 after it announced that pre-tax profits tumbled 54 per cent on a fall in its investment portfolio and its share buying in Faruzzi.

Allianz lost L271 to L12,307 as it reported higher net profits but a one-for-10 rights issue, and Generali fell L385 to L95,148.

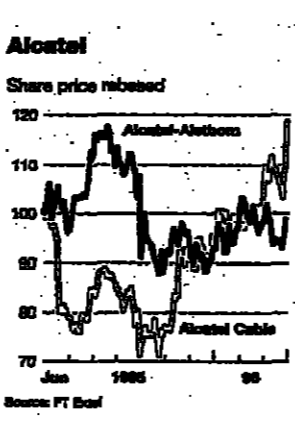
A L30.4 rise to L954.2 in Montedison was attributed to speculative demand, while Ferruzzi added L30.20 to L760.60.

ISTANBUL fell 2.3 per cent as many investors moved out of equities and into alternative investments.

The composite index retreated L549.98 to 66,909.38, while turnover rose to TL12,240bn from Wednesday's TL10,980bn.

The index had fallen by 3.5 per cent since Monday's all-time high of 69,379.22.

Written and edited by William Cochrane, Michael Morphy and John PM.



Alcatel Share price and index

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ASIA PACIFIC

Sankyo under selling pressure, Karachi up 4.3% more

Profit-taking offset active buying and the Nikkei average, which rose to its highest level since June 1994 on Wednesday, closed marginally lower, writes Emiko Terazono in Tokyo.

The 225 index fell 34.16 to 21,295.82 after moving between 21,198.46 and 21,452.58. Foreign companies continued to chase large-capital steels and shipbuilders, which came under profit-taking pressure by domestic investors.

Volume was estimated at 568m shares, against 650m. The Topix index of all first section stocks closed 1.06 up at 1,620.68, while the Nikkei 300 index lost 0.30 to 303.21.

Advances led declines by 634 to 425, with 151 issues unchanged.

In London the ISE/Nikkei 50 index firmed 0.47 to 1,419.39.

While many market participants expected the index to test the 21,500 level hit in June 1994, which had been a strong resistance mark, traders said that profit-taking was likely to remain a strong feature in the short term with the Nikkei index 4 per cent above its 25-day moving average.

Sankyo, a leading drugs maker, encountered selling pressure after it announced that it had postponed sales of its new diabetes drug. The stock finished Y180 down at Y2,400 after hitting a day's low of Y2,360 in the afternoon session.

The company said it would postpone sales of its Nosal drug, initially scheduled for May, until August; testing on mice had revealed that it may have caused a possible increase in tumours. Yamachi Research Institute, a think tank affiliated to Yamachi Securities, downgraded its earnings estimates for the next fiscal year.

Steels and shipbuilders were traded actively on buying by foreigners and selling by domestic investors. The stocks ended mixed. Nippon Steel, the most active issue of the day, closed flat at Y309 and NEKK lost Y2 to Y306. Hitachi Zosen,

the shipbuilder, rose Y10 to Y577 but Mitsubishi Heavy Industries fell Y12 to Y520.

Profit-taking hit car shares. Honda Motor lost Y10 to Y2,320 and Hino Motors Y28 to Y860. High-technology stocks rebounded after recent neglect. Toshiba rising Y9 to Y799 and Fujitsu Y10 to Y597. NEC, however, dipped Y10 to Y210.

After the market closed, the company announced that it would raise Y100bn in convertible bonds.

Speculative favourites were traded actively. Toho Rayon jumped Y28 to Y643 and Press Kogyo climbed Y13 to Y503.

In Osaka, the OSE average added 95.05 to 23,408.27 in volume of 340.7m shares.

Volume leapt to a record 90m shares as KARACHI soared a further 4.3 per cent, the KSE 100 index closing 65.82 higher at 1,694.43. Attention remained concentrated on PTCL, the telecom utility, and Hub Power, as Wednesday's stories continued to make an impact.

PTCL advanced Rs2.65 to Securities, downgraded its commission said that the government aimed to sell a 26 per cent stake in the group to a "strategic investor" by the end of June. Hub Power put on Rs2.70 to Rs29.15.

HONG KONG drifted to a modestly lower close, in trade subdued by the day's futures expiry and with blue-chip prop-



Sankyo Share price and index

erty results falling to offer any surprises.

The Hang Seng index shed 35.99 to 11,030.88 in turnover of HK\$4.1bn. Hang Lung was flat at HK\$14.65 on a 10.5 per cent rise in profits, and its Amoy Properties unit gained 10 cents at HK\$9.15 on earnings growth of 1.7 per cent. New World receded 80 cents to HK\$36.80 after profits rose 6 per cent.

SINGAPORE slipped back in quiet trading, with much of the focus on second liners. The Straits Times Industrial index ended 7.77 off to 2,381.88.

Jurong Shipyard, down 35 cents or 4.1 per cent to S\$8.25, was among the day's biggest losers in response to Wednesday's news of lower profits.

KUALA LUMPUR was mixed as blue chips lost further

ground on profit-taking after the Bank Negara annual report failed to spur renewed activity. Second liners, however, continued to attract strong demand.

Arab-Malaysian Merchant Bank led the fall in blue chips, retreating M\$1 to M\$33.50, while among the day's gainers, Repco Holding picked up M\$2.75 to M\$83.

SEOUL was broadly weaker, although some cheap shares finished limit-high. The composite index eased 0.85 to 856.59 as Kun Young Construction added Won290 to Won5,140 and Kyung Dong Industries rose Won10 to Won1,950.

SYDNEY's activity was dampened by the expiry of options as well as negative comments by the governor of the Reserve Bank about the

likelihood of a rise in both inflation and interest rates.

The All Ordinaries index lost 33.2 to 2,284.5. Volume was 267.1m shares worth A\$81.6m.

BANGKOK eased as inflation worries began to bite. The SET index slipped 5.76 to 1,282.57 in low turnover of B\$3.5bn.

Brokers said that a 7.4 per cent year-on-year rise in the consumer price index over the first two months of the year suggested that the March inflation figure would exceed the government's projections.

TAIPEI continued to consolidate after the market's recent gains. The weighted index shed 10.76 to 5,022.35 in light turnover of T\$24.8bn. Many investors decided to start the long-weekend holiday early, the market is closed today.

Bargain hunting was scattered in various sectors, including paper and vehicle makers. Yulon Motor gained 70 cents or 3.3 per cent at T\$22.1.

SHANGHAI's hard currency B index was weak on heavy liquidations after an official newspaper said China would list more B shares this year than in 1995. The index fell 0.256 to 69.243. The A index lost 0.223 to 62.564.

Guangdong moved into Guangzhou Stock, which made its debut. Guangzhou opened at 125.90, against an issue price of 128.60, and closed at 126.53.

SHENZHEN's A index dipped 1.0 to 1,527.98 on worries about new listings, while the B index edged 0.13 higher to 60.44.

● Bombay was closed for a public holiday.

Brazil loses ground

The equity market in SAO PAULO was weaker by mid-session as worries emerged that the national privatisation council, which is meeting yesterday, might delay the privatisation of Light, a Rio de Janeiro power utility.

Light's auction was scheduled for April 18, but there had been complaints that the company's minimum price had been set too high.

The council was expected to announce changes in the concession contract for operating Light in a move that government officials hoped would

increase interest in the flotation. Analysts thought that 1996 would be a banner year for the national privatisation council, which is meeting yesterday, might delay the privatisation of Light, a Rio de Janeiro power utility.

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S African issues under pressure

Johannesburg was pressured by rumours that Mr Chris Liebenberg, the finance minister, was about to resign, and investors held back awaiting President Nelson Mandela's confirmation of the story, which came after the market closed.

The overall index was 49.1 lower at 6,721.5, industrials fell 73.9 to 8,239.4 and golds shed 35.7 to 1,821.8.

Speculation about Mr Liebenberg's resignation, compounded jitters about trouble

during a mass march through the city centre by 7,000 Zulus. In the event, the march wound down peacefully.

Analysts commented that the rand's weakness on Mr Liebenberg's resignation was likely to continue to depress equities, while bullion's inability to break and hold above \$400 an ounce would continue to pressure gold shares.

De Beers declined \$1 to R127 but Anglo finished 50 cents higher at R254.50.

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Table with columns for Regional Markets, US Dollar Index, and Dollar Index. Rows list various countries and their respective indices and changes.

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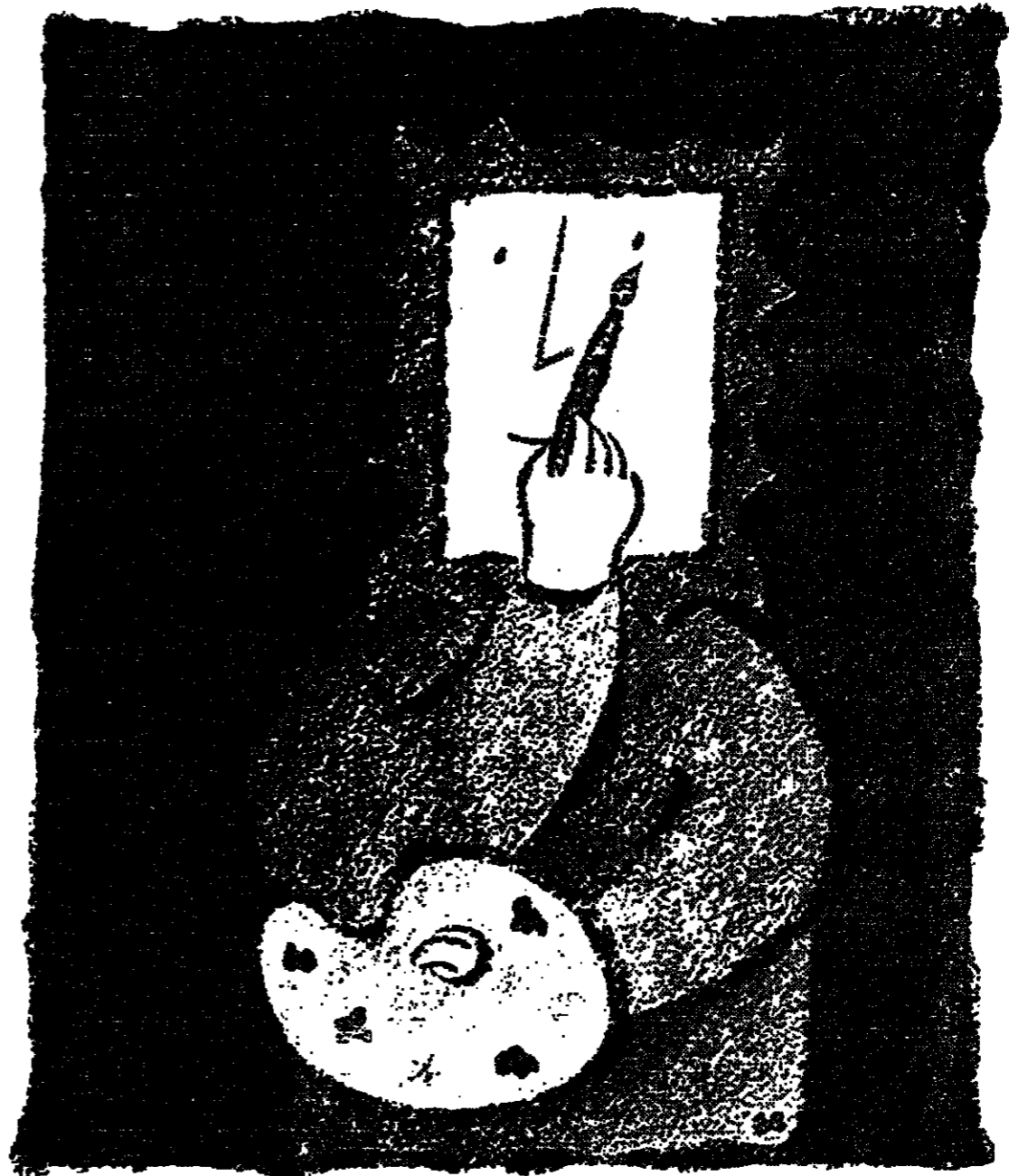
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To apply, please send a detailed CV in English, quoting reference number FT/51056 to: Mr Ernst Mahel, Personnel Department, European Bank for Reconstruction and Development, One Exchange Square, London EC2A 2EH.

All applications will be acknowledged. Please help by not telephoning.

The European Bank has a unique challenge: to assist the countries of central and eastern Europe and the former USSR in their transition to market economies.

The European Bank supports projects through lending, taking equity positions and providing technical assistance.

The Bank's Treasury Department is responsible for managing the Bank's assets and liabilities, funding, adding value by active multicurrency asset management and advising banking teams on the structuring of project loans and risk management. Treasury uses state of the art financial concepts, instruments, techniques and systems to add value and manage risks.

Along with a competitive compensation and relocation package, we offer action and achievement in an historic enterprise.

## GLOBAL TREASURY RISK MANAGEMENT TECHNOLOGY

Worldwide Opportunities

Our client is the leading financial software company providing fully integrated Global Trading, Risk Management and Treasury Back Office solutions to major international banks and large multi-national corporations. It also provides extensive consulting in Treasury, Trading and Risk Management, in the framework of the implementation of its system. Sustained worldwide growth has created several outstanding opportunities for exceptional individuals to join our client's highly motivated team of banking and treasury systems professionals.

### SENIOR PROJECT MANAGERS

These positions call for mature, seasoned professionals who can build, lead and motivate multiple project teams, working in several locations and time zones concurrently and will require:

- A proven track record of delivering complex systems solutions and consultancy to International Treasury Divisions.
- A natural ability and willingness to control the detail and work in a hands on manner.
- Excellent consultancy skills.
- The ability to build and manage relationships at the most senior management levels within clients.
- Commercial management ability.
- Highly developed communication skills.

Hands on experience in financial instrument trading in a senior treasury management position is desirable. An in-depth knowledge and understanding of the financial markets, treasury institutes and risk management is also highly desirable.

### TREASURY SPECIALISTS

These roles demand a thorough understanding of financial markets and financial analytics, together with substantial in-depth knowledge of one of the following products:

- Interest Derivatives
- Fixed Income and Equities
- Emerging Markets
- Back Office Operations Management

All of these positions will involve a substantial amount of travel and require flexible scheduling. Language skills would be advantageous. A first class compensation package will be given. For positions within the US, please write with full details to Rob Resnik, WAA, PO Box 2615, 535 Fifth Avenue, Suite 701, New York, NY 10017.

For positions outside the US, please write with full career and salary details to Paul Wilcock, MSL International Limited, 32 Aybrook Street, London W1M 3JL.

Please quote reference SPM (Senior Project Manager), or TS (Treasury Specialist).



LONDON AUSTRALIA CANADA EUROPE HONG KONG INDIA SOUTH AFRICA USA

c. £55,000 + bonus + future equity options

Major Asset Management Firm

City

## Turkey, Middle East and North Africa Fund Manager

This market leader seeks a bright, motivated fund manager excited by the investment prospects in this region and capable of running a sizeable and growing portfolio. With over US\$3 billion invested in the emerging markets run by a dedicated team, this firm has built an outstanding reputation for performance and innovation. Its collegiate culture has developed and attracted a wide-ranging group of talent with longer term incentives provided through equity options.

#### THE ROLE

- Take primary responsibility for the stock selection and asset allocation across Turkey, the Middle East and North Africa, travelling extensively to assess market opportunities and reporting to a Director
- Manage a listed fund and portions of global portfolios dedicated to this region with the mandate to develop regional and country specific funds over time.
- Contribute to broader client and product initiatives in a small team dedicated to the emerging markets of Eastern and Central Europe, the Middle East and Africa.

#### THE QUALIFICATIONS

- Good first degree, aged 26-28, IMC qualified, with a minimum of two years' fund management experience investing in this region gained in a blue-chip firm. Fluency in English and one regional language.
- Proven stock selection and fundamental analysis skills. Comfortable making significant investment decisions. Confidence to debate investment strategy. Curiosity and cultural empathy to explore these countries.
- Maturity, credibility and integrity. Entrepreneurial and energetic personality with a creative mind capable of working in a disciplined client-driven environment. Proven written and verbal communication skills.

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London 0171 493 1238  
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**Selector Europe**  
Spencer Stuart

Please reply with full details to  
Selector Europe, Ref. FT/100261,  
16 Cornhill Place,  
London EC3A 3DF

## Overseas Equity Portfolio Manager

The in-house pension fund of a large multinational company based in Central London wishes to recruit an additional Overseas Equity Portfolio Manager for its investment team. The successful candidate will be outgoing, flexible and willing to work on a number of portfolios. A minimum of two years experience is required, preferably including some time on the Japanese or Far Eastern markets.

A competitive salary package and excellent working conditions are available for the right person.

If you wish to be considered for this opportunity you should send your CV, including current salary details to,

Box No. A5319  
Financial Times, One Southwark Bridge,  
London, SE1 9HL.

### APPOINTMENTS ADVERTISING

appears in the UK edition every Wednesday & Thursday and in the international edition every Friday.  
For further information please call:  
Toby Flinton-Crofts on +44 0272 873 3455  
Andrew Skarzynski on +44 0272 873 4054

## International Tax Planning Manager

London  
Substantial Package

Owing to internal promotion, the established European Tax Department now seeks to recruit a high calibre international Tax Planning Manager. Reporting to the Director of Taxation, responsible for Europe, the Middle East and Africa, principal accountabilities for the successful individual will be:

- national and cross border planning with particular emphasis on reducing and managing tax as a cost;
- reviewing and making recommendations on a variety of issues, notably acquisitions, disposals, restructurings and new business ventures;
- providing input into financing initiatives and corporate finance projects.

A creative, lateral thinker, it is envisaged that the successful individual will be: an exceptional international tax specialist with a minimum of five years' relevant experience gained within a commercial organisation or a premier accounting or legal firm.

- a strong communicator with the ability to work successfully in a cross-cultural, multi-discipline environment with senior management and outside advisers;
- highly commercial in outlook with the drive and tenacity to succeed in a stimulating and demanding environment.

To discuss this outstanding opportunity further, interested applicants should contact our retained consultant Andrew Hick on 0171 379 3333 (or fax 0171 915 8714) or write to him enclosing a CV stating current remuneration, at Robert Walters Associates, 25 Bedford Street, London WC2E 9HP. Internet: andrew.hick@rwa.co.uk

Any applications made directly to PepsiCo will be forwarded to Robert Walters Associates. All applications will be treated in strictest confidence.



## PRIVATE BANKER

Italian market

London based

Please forward your CV to Joanne Noble, Senior Personnel Officer, Citibank Private Banking Group, 41 Berkeley Square, London W1X 6NA, or alternatively fax on 0171 629 1927.

Our European Marketing Team in London requires an experienced Private Banker, fluent in both English and Italian, to market our sophisticated range of products to high net-worth Italian entrepreneurs.

This position is an addition to an already very successful team and we need someone who can integrate quickly and add value immediately by bringing excellent market knowledge and strong skills in credit, investment and, ideally, treasury products. Our commitment to our clients is to provide quality advice, working with them to ensure their needs are matched to the versatile range of products that are on offer.

You will be an excellent team player and will relish actively sourcing new business for investment management opportunities.

The Citibank Private Bank is one of the largest and most respected and our reputation for innovation puts us in a position of being able to offer exciting opportunities for someone who has already made a significant impact in their current role.

THE CITIBANK PRIVATE BANK



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## Head of Structured Equity Derivatives Marketing

Johannesburg

A unique opportunity to play a key role in the development of an expanding equity derivatives business in South Africa. On behalf of this major South African organisation we wish to appoint a high calibre individual to build a structured equity derivatives business.

#### The Role:

- To establish a sound flow of business in Europe and South Africa, taking a hands-on approach to meeting client demands, structuring South African equity derivatives products.
- To promote the organisation as a provider of equity derivatives by implementing innovative structures for clients, developing new products for the bank and transacting substantial business in the marketplace.

#### The Candidate:

- A high calibre graduate with at least six years' experience within the listed and OTC equity derivatives business.
- Strong technical skills and a clear understanding of equity derivatives and their related products.
- The ability to build a profitable client base by strong marketing and presentational skills.

This challenging position offers substantial career prospects within one of the fastest growing derivatives markets in the world. The division is backed by substantial financial commitment and this will lead to significantly greater responsibilities. An excellent salary and benefits package is available, commensurate with experience and qualifications.

For a confidential discussion contact Tim Sheffield. Telephone: 0171-336 2400. Fax: 0171-336 0316 or apply in writing to: Sheffield-Haworth Ltd, Prince Rupert House, 64 Queen Street, London EC4R 1AD.

**SHEFFIELD-HAWORTH**  
Consultants in Search and Selection



# Ericsson Hewlett-Packard Telecommunications VICE PRESIDENT – BUSINESS & OPERATIONAL DEVELOPMENT

**Leaders in telecom management**

Modern operations and business support systems are key success factors, critical to any telecom operator who wants to profit in today's market.

At Ericsson Hewlett-Packard Telecommunications, we succeed by providing telecom operators a competitive edge by cutting their operating costs, improving their quality-of-services and helping them to realize new revenue opportunities.

Our installed base of 230 operations (TMOS) and business support systems in more than 40 countries,

worldwide, leads the industry. And we are expanding this lead. Our collaboration with Ericsson and Hewlett-Packard, including their activities in over 110 countries, enables us to supply our customers with local sales, service and support, almost anywhere in the world.

Combined and enhanced strengths – this is the added-value that we, the more than 550 people of Ericsson Hewlett-Packard Telecommunications in Malmö and Stockholm, Sweden and Grenoble, France, will always extend to our customers.

**Location: Stockholm**

The Vice President will work closely with the President of our company and will be a member of our corporate executive management team.

The primary focus of the Vice President is:

- Business Planning & Control
- Sourcing & Strategic Partnerships
- Process Management & Improvements
- IT Strategies

The Vice President is also responsible for corporate functions such as: Market Analysis, Communications, Quality Systems & Audits.

Today the unit has approximately 35 employees.

The ideal candidate has at least 15 years of working experience, including senior level positions in general management.

The candidate's track-record clearly demonstrates an ability to achieve results.

A university degree in a technical discipline complemented by further studies in business administration would form the solid base of an ideal candidate's competence.

This position requires proven strategic capability. Additionally, experience from working in the IT or telecommunications industry is essential.

Our partner in this executive recruitment is Mercuri Urval.

Should you have a profile that partially, but not perfectly, fits the functional scope of this position, then please submit your application anyhow.

CVs must be received by April 10th and should be sent addressed to:

Personal and Confidential:  
Harald Torninger  
Mercuri Urval Executive Service  
Box 1343  
111 34 Stockholm, Sweden

For further information regarding this position, please contact  
Harald Torninger, Mercuri Urval:  
+46 8 696 03 50 or +46 708 38 08 88.



**ACCOUNTANCY APPOINTMENTS**

## Finance Professionals

c.£30,000 + Car + Benefits

Hemel Hempstead/Peterborough

Jointly owned by Du Pont and Fuji Film, our client is one of the world's leading manufacturers and exporters of hi-tech electronic imaging equipment. A company that believes in continuous improvement and individual responsibility, it wishes to recruit ambitious accountants into influential and high profile roles.

### Financial Analyst – Systems

Hemel Hempstead/Peterborough

Ref: 563a

**THE POSITION**  
◆ Project-orientated. Analyse and implement process improvements within manufacturing, R&D, distribution, and financial environments.  
◆ Contribute to strategic development of systems across all aspects of business.  
◆ High profile role. Extensive liaison with senior management and operations.

**QUALIFICATIONS**  
◆ Qualified Accountant aged mid to late 20s. Highly systems orientated.  
◆ Excellent analytical and report writing skills.  
◆ Able to communicate at all levels. Influential and highly flexible.

### Financial Analyst – Reporting

Hemel Hempstead

Ref: 564a

**THE POSITION**  
◆ Prepare and analyse financial performance reports for shareholders and management.  
◆ Advise and consult with all levels of management to ensure relevant and timely results and plans.  
◆ Coordinate actuals/forecasts results.  
◆ High profile role. Extensive liaison with company management, Du Pont and Fuji Film.

**QUALIFICATIONS**  
◆ Qualified Accountant with 2/3 years manufacturing experience in a hi-tech environment.  
◆ Strong spreadsheet and financial modelling skills.  
◆ Highly credible and personable, with ability to work under pressure.

### Manufacturing Accountant

Peterborough

Ref: 565a

**THE POSITION**  
◆ Report and analyse manufacturing performance.  
◆ Develop systems to utilise integrated MRP, inventory and controlled processes.  
◆ Influence, liaise and support operational management.

**QUALIFICATIONS**  
◆ Qualified CIMA/ACA. "Hands-on" approach with good IT skills. Hi-tech manufacturing experience preferred.  
◆ Excellent planning and organising ability.  
◆ Confident and challenging with determination to drive through change.

Please send full cv, stating salary and ref no, to NBS Assessment Services, 103-105 Jermyn Street, London SW1Y 6EE  
Closing date 12th April 1996.

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## JOINT VENTURE ACCOUNTANT

Oil/Gas Production

Our client is the dynamic UK subsidiary of one of the world's largest independent Oil & Gas producing companies. Due to the recent growth in their operating activities, an important new role for a Joint Venture Accountant has been identified. This vital post will carry responsibility for:

West London

- Aspects of joint venture accounting on operated producing fields, primarily controlling overhead allocation and offtake billings as well as general accounting and reporting.
- Analysis of budgets and forecasts, detailed monthly review of actual performance and monitoring authorised commitment and expenditure.
- Providing the multi-disciplined, in-house exploration team with accounting and analytical support for both operated and non-operated exploration activity.
- Assisting other finance team members with all aspects of work involving interfaces with tax, audit and governmental agencies.

£35 - 40,000,  
Car, Bonus,  
Excellent Benefits

Candidates will be qualified accountants with at least 3 years' experience preferably gained in the petroleum industry or an international accounting firm.

Strong technical ability and computer literacy combined with above average interpersonal and communication skills are prerequisites. For an ambitious self starter the challenges of the role will be many and varied and future career prospects are very good.

Interested candidates should write with full CV, quoting current rewards package, to Jeanne Bramley or Mark Hudley, Hoggett Bowers, 7-9 Bream's Buildings, Chancery Lane, London EC4A 1DY. Tel: 0171 430 9000. Fax: 0171 405 5995 quoting ref: HJB/1447/FT.

**Hoggett Bowers**

EXECUTIVE SEARCH & SELECTION



## Financial Controller

Industrial Laser Technology

c.£35,000 + Car & Profit Share

Rugby

Exciting new role key to success of dynamic leading edge technology manufacturer.

**THE COMPANY**

- ◆ £25m turnover, profitable unit with international, quoted group. 175 staff.
- ◆ Designs, develops and manufactures state of the art machine tools for sale worldwide.
- ◆ Serves young rapidly growing global market with leading technology, developed in house.

**THE POSITION**

- ◆ New role, heading finance function of 12. Reports to MD, functional line to European F.C.
- ◆ Establish cohesive team, delivering top level financial support and MIS to management and timely returns to group.

- ◆ Provide financial advice on commercial, costing and strategic issues as member of management team.

**QUALIFICATIONS**

- ◆ Graduate calibre, qualified accountant, experience of managing finance function in manufacturing environment.
- ◆ Strong costing, analysis, forecasting and reporting skills. Clear concise communicator with commercial focus. IT literate.
- ◆ Commitment to providing relevant, well presented management information adding value in all areas.

Please send full cv, stating salary, ref B160209, to NBS, Berwick House, 35 Livery Street, Birmingham B3 2PB

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## ASSISTANT TREASURER

N.W. HOME COUNTIES

c£40,000 + BENEFITS

Our client is a major quoted Plc which is the leader in the field of automotive services. It has recently completed a significant re-organisation to focus on higher added value services.

The Corporate Treasurer has group responsibility for all treasury-related activities, and an Assistant Treasurer is now to be recruited to assist him in the implementation of treasury plans and operations. Key tasks will include the management of bank relationships, the analysis and control of interest and currency risks, the management of cash resources, and the analysis of the treasury aspects of M&A projects. Of major importance is the need to work closely with the management teams of all the group companies in order to provide the treasury services they require.

To meet the challenges of this role you are likely to be a graduate with an MCT qualification, and several years of corporate treasury experience in a comparable Plc. You will be numerate, a team player, good at solving problems, and have the self-confidence and initiative required to identify and address the needs of operating management, and represent the group effectively with bankers and advisers.

An attractive remuneration package is available for this key appointment including a fully-expensed car and contributory pension.

Please write, in confidence, with full career and salary details to Douglas Austin, MSL International Limited, 32 Aybrook Street, London W1M 3JL. Quoting reference: 58812.

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## FOOD DRINK & LEISURE

Exceptional Career Route For ACA's

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Package to £36K

Whitbread's successful strategy has led to the growth of a profitable and innovative food, drink and leisure group with some of the UK's most powerful brands. The group has invested around £500 million in developing its retail businesses over the past two years, has made major acquisitions and is committed to further growth.

A prime entry point for future financial leaders is the Operational Audit group. The 12-strong team undertakes operational reviews and consultancy-based assignments, liaising at all levels up to and including board directors. Team members gain varied business exposure focusing on risk, profit enhancement and business controls and will be involved in the move towards controls self-assessment. With exceptionally high visibility, the record as a career route is exemplary. Applicants should spend no more than two years in the department, including secondments, before moving on to a business management role.

Following recent promotions, the team requires two new members.

Candidates are likely to be Big 6 trained ACA's with up to 2 years ppc, combining strong technical skills with the intellect and drive to understand different commercial environments and meet objectives. Ambitious and energetic, they will also need the confidence and personality to be taken seriously by directors and senior management and have demonstrable potential for future leadership roles.

Based in Luton, easily commutable from London, the positions offer an attractive salary and benefits package combined with comprehensive training and a real commitment to personal and career development. Applications from all sections of the community are welcome.

Interested applicants should post or fax a full CV quoting ref 154 to our Advising Consultants: Alderwick Consulting Ltd, 95 Fetter Lane, London EC4A 1EP. Fax: 0171 242 3560. For more information call 0171 242 9191 (weekdays) or 0171 407 6641 (evenings and weekends). Note: Any CVs sent direct to Whitbread will be forwarded to Alderwick Consulting Ltd.





هكذا من الأجر

**The EUROPEAN LABORATORY for PARTICLE PHYSICS is an INTERNATIONAL ORGANIZATION of world renown which promotes the study of the fundamental constituents of matter. Located close to GENEVA, SWITZERLAND, in a living example of international collaboration, some 5000 staff from 19 Member States (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Italy, Netherlands, Norway, Poland, Portugal, Slovak Republic, Spain, Sweden, Switzerland, United Kingdom) are working together to provide a service for the International Physics Community. The contributions from these Member States to the current annual budget are approx. 920 MCHF.**

**CERN is seeking to appoint an experienced ACCOUNTING EXECUTIVE to a Senior position in its Finance Division**

This is a specially interesting opportunity to join CERN at a key point in its history—the multi-billion Swiss franc development project of its new accelerator—the Large Hadron Collider—and experimental installations. Reporting to the Head of Finance Division, the assignment is to lead the Organization's centralized accounting services (about 40 persons) for a wide variety of service-oriented operations, including payments to suppliers on an international basis, payroll and personnel administration. It also involves taking a major role in the preparation of the Balance Sheet and Annual Accounts.

There is a very important need for accuracy, good judgement of priorities under pressure, and a strong sense of management.

CERN offers an attractive remuneration package including a competitive tax free salary and comprehensive social benefits. Applications will be considered in the strictest confidence. Letters of application, quoting reference "FI-F-96", and curricula vitae, should be sent to: John CUTHBERT, Human Resources Services, CERN, 1211 Geneva 23, Switzerland

**FINANCE PROFESSIONALS**

**Mining and Engineering**

**Zambian Copper Belt c. \$70,000 Package**

Zambia Consolidated Copper Mines Limited is internationally recognised as a leading producer of Copper and Cobalt.

The company's metals are sold world-wide where its principal customers are in Japan, USA, Asia and most of Europe. Benefiting by possessing the world's purest ore deposits and by operating in a rapidly developing culture and infrastructure, the future is highly promising for the company. In order to further strengthen the commercial operations, a clearly defined strategy is in place to identify a small number of finance professionals whose brief will be to:

- Take full responsibility for the production and analysis of management reporting, financial planning and budgeting.
- Establish key performance indicators and financial controls to monitor costs and activities that will assist in achievement of profitability targets.
- Identify areas of waste and inefficiency and recommend areas of improvements or removal.
- Review and financially evaluate projects and monitor their implementation and progress.

Develop and share your experience with all levels of management and your Zambian colleagues.

These are high profile positions offering genuine opportunities for frontline business exposure. The successful candidates will be outstanding Management Accountants who can demonstrate strong records of achievement in the international manufacturing arena. Contracts are initially for two years and the salary package can be tailored to suit.

Interested candidates should write promptly to Mark Rowley at Herst Austin Rowley, 30 St. George Street, London W1R 9FA, enclosing a full Curriculum Vitae and quoting reference HAR191.

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- One of the UK's most respected retail/service businesses with turnover in excess of £4 billion. High profile commercial position as part of a young dynamic finance team which plays a major role in shaping and driving improved performance across the business.
- The role will entail responsibility for leading the development of sophisticated systems and analysis of product performance in order to support/lead all key business decisions. Most of the time will be spent with non-financial executives, working alongside line management.
- The individual will lead and manage ad hoc projects and financial analysis in support of new opportunities to improve overall performance; development of product strategy and identification of new customer propositions.

- He/she will need strong analytical skills in order to cut through complex data and identify key issues influencing performance. The results of these analyses will then be used to initiate change in the business from both a strategic and operational perspective.
- Aged early 30's, a graduate with a first class academic record and a qualified accountant. Likely to be in a commercial finance role in a blue-chip, consumer facing organisation, (eg. retail or FMCG). Preferably with experience of operating in a business undergoing significant change.
- Excellent interpersonal and communication skills, outgoing and confident. Strongly business orientated in approach, with the personality to operate effectively "at the sharp end", alongside experienced line management.

Please apply in writing quoting reference 1122 with full career and salary details to:

Nicholas Green  
Whitehead Selection Limited  
11 Hill Street, London W1X 8BB  
Tel: 0171 290 2043  
http://www.gbnet.co.uk/whitehead

**Whitehead SELECTION**  
A Whitehead Main Group PLC company

**Senior Investment Banking Executive**

**BASED WARSAW. COMPETITIVE PACKAGE**

**THE COMPANY**

Our client is a leading AAA rated European based Global Investment Bank with over 10,000 employees in more than 40 countries around the world and capital base of over US \$10 billion.

They have an outstanding reputation in Corporate Finance, Equities, Risk Management, Financial Structuring, Derivatives and Trading. They have conducted business in Poland successfully out of their London and Warsaw offices. They are now expanding into the Central & Eastern European arena and wish to recruit a high calibre Senior Executive for their Corporate Finance team in Warsaw.

**THE ROLE**

This is a demanding high profile role in which you will be required to develop business in a new and exciting environment. Important aspects of this position include:

- Floating companies on the Warsaw Stock Exchange
- Selling shares of Polish companies on international capital markets
- Consulting with Polish organisations on their aims and international transactions
- Advising Polish ministries on the sale of strategic stakes in Polish companies
- Advising foreign clients wishing to make strategic investments in Poland
- Managing a pro-active team

**THE PERSON**

You will currently be working in a similar role with extensive experience of transactions and involvement in the Polish market. Ideally you will fit the following profile:

- A Legal, accountancy or business school qualification
- Professional experience and training
- Excellent research, analytical, interpersonal and management skills
- Native Polish and fluency in English
- Minimum of 18 months experience in a managerial position in two or more of the following areas within the Polish market:
  - Flotations and New Issues
  - Mergers and Acquisitions
  - Market Analysis and Targeting
  - Corporate Advisory
  - Structured Finance
  - Privatisation

Please send a full resume with covering letter quoting ref FT2839 to:  
B-Alice Court, 116 Putney Bridge Road, London SW15 2NQ. Tel: +44 (0) 181 874 2744. Fax: +44 (0) 181 871 2211.  
ANTAL POLAND: Tel: +48 22 622 4978. Fax: +48 22 621 5925.  
All applications will be treated in the strictest confidence.

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**FINANCE DIRECTOR**

**FINANCIAL SERVICES SECTOR**

**LONDON c. £90,000 + BENEFITS**

- Leading high volume, technology dependent financial products group. 5,000 employees worldwide. Strong profit performance sustained over several years. Plans to grow both existing operations and new areas.
- A Finance Director is required who will be responsible for the UK businesses, which together make by far the largest element in the group.
- He/she will provide leadership to the function, supporting UK and Group board decision making while ensuring the maintenance of strong financial controls and management reporting.

- Graduate calibre qualified accountant, probably aged 40-52, with a record of successful financial management and team leadership in a large organisation which operates advanced systems and strong controls.
- Likely backgrounds include Money Broking, Insurance Broking, Commodity Broking and Retail Financial Services.
- In addition to a high level of technical ability, candidates must have excellent communication skills, independence of mind and the confidence and maturity to influence across the organisation.

Please apply in writing quoting reference 1123 with full career and salary details to:

Nigel Bates  
Whitehead Selection Limited  
11 Hill Street, London W1X 8BB  
Tel: 0171 290 2043  
http://www.gbnet.co.uk/whitehead

**Whitehead SELECTION**  
A Whitehead Main Group PLC company

**LEOPOLD JOSEPH**

**MR BRIJANT DAVARIS**

**Group Internal Audit**

**Competitive Salary Plus Benefits**

This is a rare opportunity to join a long established independent UK merchant bank in the City.

Following a recent decision to centralise the group internal audit function in London, a vacancy has arisen for a qualified accountant to join our group internal audit department. This department reports directly to the Group Chief Executive. The job will include reviews of key controls and the performance of special projects. A certain amount of travel will be necessary.

The successful candidate will be a qualified accountant with financial services audit experience and an appreciation of modern audit techniques. He/she is likely also to be a graduate with the confidence and tenacity to convey recommendations at board level and to follow up their implementation. Experience of offshore financial services would be particularly valuable and the role would be ideally suited to a qualified accountant returning from a relevant overseas posting.

Write with full CV including salary history to:  
Susan Taylor, Leopold Joseph & Sons Limited,  
29 Gresham Street, London, EC2V 7EA.

**To £75,000 package + benefits FTSE 100 Subsidiary City**

**Finance Director**

A key appointment within a profitable trading subsidiary of one of the UK's truly global groups with worldwide operations and a market leading position. A challenging brief to join the management team ensuring rigorous financial disciplines are in place and providing key financial and management information, together with a comprehensive finance and banking service to meet future growth plans of the business. Excellent group career prospects.

**THE ROLE**

- Reporting to a Group Board Director, responsible for the provision of comprehensive financial and management information, controls and accounts. Accountable for an established finance department.
- Thoroughly reviewing IT systems, advance a strategy to select new trade control and accounting systems to take the business into the next century.
- Providing a pivotal input to commercial plans with expertise in trade, finance and risk management. Close involvement in the establishment of third party and joint venture operations overseas.

**THE QUALIFICATIONS**

- Qualified accountant, 30+, with experience in a commodity trading environment, ideally with exposure to terminal markets, and expertise in currency hedging, freight and associated finance.
- Strong IT skills with experience of managing the introduction of new control and accounting systems in a trading environment.
- Mature man-management skills, able to interface with a fast-moving commercial environment and the authority to represent the company with senior financial intermediaries. Clear potential for advancement.

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London 0171 493 1238  
Manchester 0161 499 1700

**Selector Europe**  
Spencer Stuart

Please apply with full details to:  
Selector Europe, Ref. FT110004M,  
Clarendon House, 100 Broad Street,  
London EC2M 2JF, London 0171 493 1238

**£100,000 package Leisure North West**

**Finance Director**

This fast-moving, entrepreneurial division of a major leisure plc seeks a Finance Director to play a key role in its future direction and development. Success will depend on providing measure and control to a young, dynamic, executive team. With a clear remit to change all elements of the financial and IT business approach, this is a superb opportunity for a talented manager to influence and shape the business strategy.

**THE ROLE**

- Reporting to the Managing Director, responsible for the finance and IT functions within this £80 million turnover division.
- Ensure the financial reporting systems provide timely, accurate, consistent and apposite management information for effective monitoring in this rapidly changing marketplace.
- Restructure the processes and team to allow professional and disciplined evaluation of business opportunities.

**THE QUALIFICATIONS**

- Graduate accountant, aged 33-45, with first-class technical skills gained in industry or the profession. Ideally with experience of service or retail industries involving high volume transactions of perishable commodities.
- Strong focus on measuring and responding to critical variables in complex, tight-margin, business environments.
- The maturity and authority to challenge, guide and assess the commercial focus of an energetic Board.

Leeds 0113 2307774  
London 0171 493 1238  
Manchester 0161 499 1700

**Selector Europe**  
Spencer Stuart

Please apply with full details to:  
Selector Europe, Ref. FT110004M,  
Clarendon House, 100 Broad Street,  
London EC2M 2JF, London 0171 493 1238



## Finance Manager

### A Catalyst for Change

Cheltenham circa £35K + Car + Benefits

KRONE (UK) Technique Limited is an international leader in the design, development and manufacture of voice and data communications connectors throughout the world. As part of our strategy for growth, we have an opportunity for an ambitious finance professional at our Cheltenham site.

A radical business re-engineering project is now set to develop business processes throughout the organisation and re-emphasise our commitment to the highest quality standards - and our people. This new role is one of five business management positions created to help drive the changes. Managing an existing finance team, the emphasis will be on designing new systems that translate strategy into reality.

Your role will focus on performance management for which you'll need a genuine interest in developing and empowering your team. As an organisation we're committed to an open management style that encourages innovation and teamwork; you'll develop these principles within your team, ensuring the highest levels of motivation are maintained. Your brief will span risk management, decision support and developing new cost design and reduction strategies to enhance our competitive advantage.

A graduate qualified commercial accountant, you'll have at least five years' post qualification experience, preferably gained in a manufacturing environment. Your advanced technical knowledge will be essential to support a creative approach to problem solving. Just as important are highly developed people management skills and a flexible approach. A knowledge of German would be an advantage.

In addition to a competitive salary and executive benefits, you can look forward to excellent development opportunities within a company committed to developing people to their full potential.

Please write, enclosing your career history, including salary expectations and quoting reference 6201/FT to our retained Consultant Steven Vass at Wheale Thomas Hodgins plc, Executive Resourcing, 13 Berkeley Square, Clifton, Bristol BS8 1HG.

The closing date for applications is: 15th April 1996.



## KEY ROLES

### in FINANCIAL & ECONOMIC ANALYSIS

Telecoms Regulatory Strategy



Mercury Communications is succeeding by listening to what our customers want, providing solutions tailored to their needs and delivering exemplary service that exceeds their expectations.

To help us pursue an improved regulatory environment, we are seeking qualified professionals for the following key roles:

#### REGULATORY FINANCE London

You will provide financial analysis to support the development and implementation of our regulatory strategy, drafting submissions to regulatory bodies (principally OFTEL) in response to consultations. Representing Mercury at OFTEL meetings and working groups, and implementing relevant accounting and financial analyses will be key aspects of your role.

You should be a qualified Accountant, or hold an MBA/second degree in Economics. Significant experience in financial analysis and advanced financial accounting is essential. Ref: MNFT4105.

#### REGULATORY ECONOMICS London

Your role is to support the Senior Regulatory Manager in formulating and disseminating Mercury's regulatory strategy. You will bring your economic and commercial knowledge to bear on the formulation and testing of an industry telecoms model, developing and communicating

recommended regulatory policy to relevant audiences. Drafting submissions to regulatory bodies (mainly OFTEL), and providing ad hoc economic analyses, will be key responsibilities.

An Economics graduate with an MSc/PhD, you must have an understanding of finance and accounting issues and exposure to UK company and commercial law. Experience of applying industrial/microeconomics theory in practice is essential. Ref: MNFT3883.

There are two positions - the more senior of which will require a greater level of experience and knowledge.

All roles require the ability to produce high quality, complex financial documents clearly, logically and in a readily understandable style. A highly articulate and persuasive presentation manner is essential.

In addition to competitive salaries (commensurate with experience), you will enjoy comprehensive flexible benefits which can be tailored to your needs. Please send your full CV TYPED on white A4 paper, indicating your current salary, and quoting the appropriate reference to: The Resourcing Centre, Mercury Communications Ltd., Alpha Tower, Suffolk Street Queensway, Birmingham B1 1TT.

Mercury Communications is an equal opportunities employer. No agencies please.



WHEN YOU'RE READY TO WORK WITH US YOU'LL KNOW

So will we.

That's because the personality of the person we appoint to be SENIOR MANAGER IN CORPORATE PLANNING

is just as important as their experience and academic qualifications. We are looking for someone who can adapt to unusual and demanding tasks, someone who can propose solutions with creativity and flexibility. Someone who can assess and analyse the demands of workloads and personalities.

A candidate who has the communication and management skills, the charisma and assertiveness to look forward to succeeding to the General manager's role.

Based in Cologne you'll be responsible for a highly skilled team tasked with providing our group management in Europe and Japan with the information

they need for the successful operation of businesses with revenues in excess of DM11 billion across 20 countries.

Your academic background may lie in accounting or economics but you must have practical experience of corporate planning within a multi-national company and, ideally, both head office and line experience. You should be comfortable with both OLAP and ES tools and be able to create, implement and co-ordinate processes for the European reporting units.

You will have an excellent command of written and spoken English, a knowledge of German would be useful but not compulsory. If you think you are ready for this demanding assignment and the rewards it brings, send us your full CV with a covering letter including current salary details.

And we'll see if we agree.

STEVEN WATERHOUSE, MANAGER HUMAN RESOURCES, SONY EUROPE GMBH, HUGO-ECKENER-STRASSE 20, D-50829 COLOGNE.

SONY

### ACCOUNTANT

Degreed.

Fluent German & English. Reports to UK parent-3 years similar experience. Financial analysis; foreign exchange reports; assist in annual German budget and special projects. Good computer skills.

CV to Recruiter  
PO Box 55151  
Van Nuys,  
CA 91403 USA.  
Phone 818-981-2616  
Fax: 818-981-6505.

### Western Atlas Logging Services.

A division of Western Atlas International, a leading international company in the oil field service industry, is seeking a dynamic individual, aged 22-30 to fulfill the role of a Trainee Controller.

A finance or accounting background with auditing experience is preferred. Should be computer literate, willing to travel and open to relocation abroad (single status) in the future. Foreign language skills preferred. For details please contact

Brad Grove  
at 0181-585-4634.

### APPOINTMENTS WANTED

#### COMMERCIAL ACA (30)

Experience of Restructuring, Planning and Analysis. New Ventures Seeking new challenge. 0171 722 7242 High travel cost considered.

#### APPOINTMENTS ADVERTISING

appears in the UK edition every Wednesday & Thursday and in the International edition every Friday. For further information please call: Andrew Skarzynski on +44 0171 873 4054 Toby Finden-Crofts on +44 0171 873 4153



## Financial Controller

Cardiff

to £40,000 + car + bonus

Our client is a strong, well established and dynamic food business, bringing an innovative approach to the growth of a key sector of the industry.

With c. 1000 employees and a turnover of £44 million, the last few years have seen the company undertake changes that firmly position it for a successful entry into the new century.

At the heart of this achievement is a strong partnership at senior management level which makes good use of the genuine talent within it.

This role will bring you into this team, where you will work in close association with the Managing Director helping to turn shared vision into strategy. This will involve liaising with senior managers to gather information and give guidance, preparing analyses, budgets and forecasts - helping them develop accurate performance measures and implement business improvement programmes.

A key contributor to the business planning process, you will identify opportunities for business growth and help the company harness new IT and MIS solutions.

Ideally a Cost and Management Accountant from a progressive manufacturing environment, your skills should include financial planning, statutory accounts, current tax knowledge and a high level of computer literacy.

As the de facto number 2 in the company, you must have broader qualities including a participative management style and the intellectual strength to gain results by influence as well as direction. For the right person, a group structure offers tremendous development potential.

If you have the experience and drive that we are seeking, please write with a full CV to Chris Beer, KPMG, Marlborough House, Fitzalan Court, Cardiff CF2 1TE. Tel: 01222 468000. Fax: 01222 468200.

KPMG Selection & Search



## Vice President of Finance

Heathrow

Circa £60,000 + benefits

Our client is one of the premier global aftermarket supply organisations in the aviation industry, an organisation that buys, sells, leases and repairs aircraft, engines, and aircraft and engine parts. In 1995 global sales were \$451 million of which 42% were outside the domestic (US) market. Continuing geographical expansion and further penetration of selected markets has created a need for a Vice President of Finance for the European operation.

This is a high profile role reporting to the CFO of the US parent and with full responsibility for Europe. This position will include the identification of business opportunities and potential financial partners together with the assessment of credit risks and alternative financing sources. Part of the role will focus on the

production of financial data and compliance with company policies and procedures.

Candidates are likely to be aged between 35 and 45 with either an accountancy qualification and/or MBA. You are likely to come from an aviation, banking, leasing or commercial/industrial background. You will also require excellent communication and financial analysis skills and sufficient stature in order to function in an evolving environment and establish contacts with other European senior financial executives.

Interested candidates should send comprehensive CVs and salary details, quoting reference R425 to Janine Harper at KPMG Selection & Search, 2-2 Dorset Rise, Blackfriars, London EC4A 3AE.

KPMG Selection & Search

### APPOINTMENTS ADVERTISING

appears in the UK edition every Wednesday & Thursday and in the International edition every Friday.

For information on advertising in this section please call

Andrew Skarzynski  
on  
+44 0171 873 4054

Toby Finden-Crofts  
on  
+44 0171 873 4153

## Murex Biotech Ltd Vacancies in Finance

£Excellent + Benefits

Based Dartford, Kent

THE COMPANY: Murex Biotech Ltd, a subsidiary of the \$94m turnover International Murex Technologies Corporation, is a leading and successful supplier of medical diagnostic products to the world healthcare market. At Dartford, Kent it researches, develops, manufactures and markets a wide range of in-vitro test systems for diagnosing and monitoring infectious diseases and other medical conditions. Leading edge technology, combined with a commitment to customer satisfaction, quality and operational efficiency have led to increased success in its global markets. Internally the Company promotes empowerment, innovation, continuous learning and teamwork.

THE OPPORTUNITIES: The Finance Department currently have 2 vacancies:

#### HEAD OF FINANCE Ref. 004

The Company needs a dynamic and ambitious Chartered Accountant to lead a sophisticated Finance team of 11 staff. The job holder will be responsible for providing the Executive Committee and other management with strategic and operational finance information, meeting all statutory requirements, undertaking Company Secretary duties, as well as running the full range of accounting functions such as accounts payable and accounts receivable. The role will also require the development & implementation of a financial planning and budgeting process.

Ideal candidates will be Chartered Accountants with at least 8 years experience in a manufacturing organisation, who aspire to be a Finance Director.

If you are interested in either of the above positions, please post or fax your CV, quoting the ref. number, to Mrs J Nighthingale, Human Resources, Murex Biotech Ltd, Central Road, Temple Hill, Dartford, Kent DA1 5LR. Fax: +44 01322 282970. Closing date for applications is 26th April 1996.

#### FINANCE ANALYST Ref. 005

The Company is looking for an ambitious, commercially minded Accountant who will be required to provide support to the Commercial Marketing and Business Development functions of the business.

Ideal candidates will be recently qualified, or part-qualified ACA's, ACCA's, ACCA's or financially minded MBA's wishing to move into a commercial environment.

Candidates should be proficient at financial modelling, capital appraisal and have well developed PC skills.

murex





# IT Senior Appointments

## ING BARINGS

**PACKAGE £100,000K+**

**HONG KONG**

ING Barings offers a wide range of financial services to governments, international agencies, corporations and investment institutions through the developed and developing world. The emerging markets continue to be an important area of the group's business.

ING Barings is building on Barings' traditional strength in merchant banking, asset management, emerging markets securities and research, in conjunction with ING's complementary international positions in capital and corporate markets.

As a result of this strategic growth, they now seek a Head of Information Technology for the Asia Pacific Region. Managing a team of seventy, you will provide direction and leadership to the three IT organisations located in Hong Kong, Tokyo and Singapore, blending them into a cohesive unit in line with the global IT strategy.

You are a senior IT professional with a clear understanding of both Investment Banking and Equities broking. Although you will need exposure to a distributed technology environment, client server and object technology, of equal importance are your personal qualities. An obvious achiever, you can clearly demonstrate a track record of delivery both personally and through your Project Managers. Ideally, you will have experience of Asian markets and the sensitivity to adapt your approach to meet the needs of different cultures.

This is an exceptional opportunity to influence business success as part of the global IT management team.

To apply, please contact our advising consultants, Miller Associates, 6 Sloane Street, London SW1X 9LE. Tel: 0171 823 2222. Fax: 0171 823 2208. Please quote reference FT1007.



## IT Systems Services - Broadcast Television

**London**

Carlton UK Television is one of the largest terrestrial broadcasters in the UK, with a reputation and financial strength built on the effectiveness of our sales, and, above all, the quality and audience appeal of our programmes. Having recently carried out an extensive IS strategy review and re-organisation, IS now has a primary role in developing new systems to drive the company forward to meet the needs of an increasingly competitive market. There is now the requirement for three high calibre individuals to facilitate this growth.

**Technical Services Manager**  
To £45,000 + package

In this role you will be responsible for the delivery of a full range of IT infrastructure and support services across the company, to include managing the resources of helpdesk, operational support, network planning and desk-top support teams, as well as negotiating with and managing third-party suppliers.

You will have extensive experience in a similar role, to include knowledge of helpdesk operations, strong project management skills and familiarity with networking on distributed systems. You will have excellent staff management skills, together with an energetic, pragmatic and mature style, with the ability to operate in a fast moving environment in a robust manner. Ref: HN1906FT.

**Business Analyst**  
c. £30,000 + Benefits

Similar to the role opposite, but with a stronger focus on analysis leading to development of business requirements and proposals. You will have responsibility for the systems function, interacting with a demanding, IT literate user community. You should have the ability to grow into the BSM role quickly for this function. Ref: HN19140FT.

To apply, please write, enclosing your CV with current salary details and a daytime telephone number (if possible), to Harvey Nash Plc, Hasleby Manor, Warwick (Tel: 01203 537000. Fax: 01203 530156). Please quote the relevant reference number. Also apply via [http://taps.com/harvey\\_nash](http://taps.com/harvey_nash). Also apply via [http://taps.com/harvey\\_nash](http://taps.com/harvey_nash).

CARLTON UK Television

HARVEY NASH PLC

**Business Systems Manager**  
To £35,000 + Benefits

This role will provide customer led IS service to the corporate function, including the finance, payroll/personnel and legal areas. You will act as an internal account manager to, and agree all aspects of IS development and support with, the function managers. You will project manage small function-specific projects and provide input into the budget and business planning process.

Your background must include a sound understanding of business and experience of the finance function. You will have excellent business analysis skills, project leading experience and the ability to manage external suppliers. You should be an enthusiastic self-starter, with the tact and diplomacy to work at all levels, both internally and externally. You are likely to be of graduate calibre. Ref: HN1905FT.

These roles offer the opportunity to contribute to our rapidly growing organisation, where excellence is properly recognised. In return for your skills, commitment and professionalism, you will be offered an excellent salary and benefits package.

## Implementation Managers - Retail Systems

*International role covering Europe and Pacific Rim*

Salary: c. £40,000 + bonus

Location: U.K. based

We are Warner Bros., a highly successful American multinational, recognised as being one of the world leaders in the film and entertainment industries with diverse business interests across the globe.

The information systems team for our international operations is based in the UK. They support the process of expanding the distribution of Warner Brothers products into the retail environment across Europe and the Pacific Rim countries.

We require two Implementation Managers who can take responsibility for implementing supply control and store merchandising systems within each of the individual country markets. You will report to the Director of International Retail Systems, and your brief will be to work hand in hand with the business to identify the opportunities for supply control systems and then lead each implementation programme. Your objective is to ensure continued sales growth through the efficient and controlled supply of Warner Brothers products to retailer partners. To achieve these objectives you must successfully co-ordinate developments between local Warner Brothers Management, their distribution companies, the retailers and the information systems team.

To comply with our requirements, you should be of graduate calibre and have several years' experience working for a large scale retailer, or specialist entertainment outlet. It is essential that you have managed the implementation of stock management systems, from either a business or IT perspective which have subsequently proved successful in driving up sales and profitability.



Extensive international travel will be a feature of this position, so you must be highly mobile and able to communicate effectively in culturally diverse environments. Career opportunities are excellent within the growing UK division and longer term prospects could include opportunities in California. Salaries are negotiable for the right individual and the benefits package is excellent.

To apply please send your CV, including current salary details and a daytime telephone number to the advising consultants, Harvey Nash Plc, 13 Bruton Street, London W1X 7AH (Tel: 0171-333 0033 Fax: 0171-333 0032), quoting reference HN1913, or apply via [http://taps.com/harvey\\_nash](http://taps.com/harvey_nash)

HARVEY NASH PLC

## Divisional I.T. Consultancy & Systems Integration Director

*The World's Leading Supplier of Information Solutions*

Package to: £70,000 plus Executive Car and Benefits

London

Equifax Europe is part of the \$1.6 billion turnover Group, Equifax Inc, the world's largest provider of information based solutions and decision support services to the finance, insurance, utility, communications, healthcare and retailing industries.

This key new role has been created to develop technology-based functional solutions to fit closely within a vertical market sales strategy that integrates products from a number of existing and new Group companies. You will be responsible for formulating our future IT plans and will work closely with other divisional IT Directors, reporting to a Group Divisional Managing Director. The position attracts a budgetary responsibility of c.£3 million per annum with a team of 20+ IT Developers and Consultants reporting directly.

Our organisation operates almost as a Systems House and is extremely sales driven. IT is therefore at the forefront of our strong commercial and technical growth. It must deliver and be seen to be a key part of gaining the competitive business edge in our ever changing and dynamic marketplace. It is therefore a pre-requisite that the appointed candidate should have either current or recent past experience working for a services-led IT consultancy, systems integrator or software house where he or she will have managed a number of high profile IT systems integration projects, all of which in their own way were of strategic business importance.

Probably aged between early 30's and early 40's and preferably of graduate calibre, you will be familiar with PC based solutions, preferably gained in a strong, customer-focused commercial environment, using current Client/Server technologies, including database retrieval and possibly imaging techniques. As our organisation makes extensive use of Facilities Management for our mainframe and networking capabilities, exposure to outsourcing would be an appropriate asset, as would past experience in IBM mainframe-led systems development.

The culture of our organisation is one of a fast-moving and highly challenging commercial and technical environment. The successful candidate will therefore need to demonstrate considerable personal attributes, including the versatility to recommend and accept change, first class interpersonal and team playing skills, and the vision to be highly creative and innovative.

If you feel stimulated by this challenging, exciting and unique career opportunity, please send a covering letter and CV, including current salary details and daytime telephone number to our advising consultants at Harvey Nash Plc., 13 Bruton Street, London W1X 7AH (Tel: 0171-333 0033). Please quote reference number HN1938.

HARVEY NASH PLC

## UNPARALLELED OPPORTUNITY FOR EXCEPTIONAL BUSINESS DEVELOPMENT PROFESSIONAL

IT Outsourcing Services - Banking and Finance

OTE £80,000 + car and executive benefits

London

With worldwide revenues in excess of \$10 billion, this is arguably the world's largest IT services company, the spectrum of services provided ranges from business transformation and change management, through IT consultancy, systems integration and network services, to managed operations. Already established as the world's fastest growing outsourcing business, the company now intends to appoint a sales professional of the highest calibre to spearhead its growth in the banking and finance sector. The role will involve the sales of a wide array of services by scoping, proposing and winning outsourcing services business.

Candidates must demonstrate a first class record of achievement, both in winning new business and in forging long term client relationships. With extensive experience in the banking and finance sector, a successful track record in multi-level consultative selling and the proven ability to operate at CEO and senior management level, the best of them will have the presence, the confidence and the ability to flourish in a dynamic and entrepreneurial environment, taking full advantage of the opportunities already presenting themselves through the established account management pipeline. Please send full career details, quoting reference WE 6044 on both letter and envelope, to Jim Carroll, Ward Executive Limited, 4-6 George Street, Richmond-upon-Thames, Surrey TW9 1JY.

WARD EXECUTIVE LIMITED

## Head of IT

Oxon

£45,000 + Car

Our client is a medium sized, profitable, publicly quoted manufacturing, retail and distribution business which has undergone considerable expansion recently and plans to continue this growth both organically and through future acquisitions.

To support this development, a major project to identify and implement new business processes and systems is underway. Arising out of this is the requirement to strengthen the IT function with the recruitment of an experienced manager who will report to the Finance Director and head up the department of nine staff, ensuring that it provides effective support to all areas of the business. A prime objective will be to maintain the alignment between the IT and business strategies.

Candidates, probably aged around 35, should be able to demonstrate effective

staff management skills, a technical understanding of mid-range and networked systems and experience of supplier management and the running of a help desk. The chosen candidate will have a strong business focus, be able to interact effectively with Operational Managers and Directors including contributing to strategic development and change management. Experience of the retail or distribution sectors would be a distinct advantage.

Please send your curriculum vitae with current salary details and an explanation of how you meet these requirements to Carrie Andrews, Ernst & Young Management Resourcing, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH, quoting reference CA714.

ERNST & YOUNG

For Banking, Finance & General Appointments please turn to pages 30-34

or contact:

Robert Hunt +44 171 873 4153

Toby Finden-Crofts +44 171 873 3456

Andrew Skarzynski +44 171 873 4054

FT IT Recruitment appears each Wednesday in the UK edition, and each Friday in the international edition

For more information on how to reach the top IT professionals in business call:

Will Thomas +44 171 873 3779

Clare Bellwood +44 171 873 3351

Rec

# Net.Works

The FT IT Recruitment section is also available all week on [www.ft.com](http://www.ft.com)



# IT City Appointments

## NETWORK SYSTEM PROGRAMMER

**Middle East - Tax free expat package**  
Our client is a leading Gulf based bank with a progressive technology environment. They seek a qualified programmer with experience of SNA subnets and APPN; IBM 3174 configuration; installation and maintenance of VTAM in a multiple domain environment of MVS ESA, NCP 5.4, Netview and AON. Responsibilities also include network documentation and user guidance and staff training on SNA.

Please contact Philip Wright

## IT DEVELOPMENT MANAGER

**£40,000 + Benefits package**  
Our client is a major European bank which is seeking an IT Manager to be responsible for the design and maintenance of account systems supporting their increasingly active trading of derivatives products. Candidates must be highly numerate and a graduate in computer studies or a similar course. They should be capable of meeting demanding deadlines and effectively managing the bank's IT project team. Software knowledge should include at least one of Excel, C, Visual C, C++ or Pascal.

Please contact Brian Jarvis

## IT ANALYST £AAE + Banking benefits

This major international bank seeks an Analyst to gain an understanding of all of the bank's systems, especially unused functionality. You will define and document IT procedures and controls, detail and subsequently test any amendments having set timetables and liaised with staff on additional documentation required. Previous bank and AS400 experience essential.

Please contact Ian Dodd

## IT BUSINESS ANALYSTS

**£30-£45K + Banking benefits**  
Our client specialising in FX netting and risk management in the international banking sector requires two Analysts preferably with financial sector experience. You must have a degree, be highly numerate and have participated in a complete project life cycle. Working in a small team, you will have considerable flexibility to be involved in whole operation.

Please contact Ian Dodd

## Devonshire IT resources

International human resource consultants  
7 Birch Lane, London EC3V 9BY Tel: 0171 626 2150 Fax: 0171 626 2092 Email: [hr@devonshire.co.uk](mailto:hr@devonshire.co.uk)



SYSTEMS DEVELOPMENT & SUPPORT · TREASURY SUPPORT · TO £40K · EXCELLENT BENEFITS · LONDON

# ONE COMPANY CONSISTENTLY DELIVERS HIGH QUALITY FINANCIAL SYSTEMS SOLUTIONS: CITYMAX

In just over ten years Citymax, a wholly owned subsidiary of Credit Suisse, has emerged as one of the most successful systems houses. Focused exclusively on the financial services sector, we are widely regarded as the most innovative and effective solutions provider for our demanding industry.

We have attracted many of the most acute and creatively technical minds to our team. We have established ourselves as one of the principle pioneers in client

server technology. With a 'Who's Who' portfolio of clients in the Banking, Securities, Investment Management and Insurance worlds, we can provide a unique breadth of project experience.

This combination of strengths is calculated to attract our young IT professionals. People - with or without financial services experience - who want to make their mark on this challenging but immensely rewarding sector.

### SYSTEMS DEVELOPMENT & SUPPORT

In July, CREST - a real-time, paperless settlement system for the London financial markets - goes live. At the same time, we will be going live with our own unique solution - ARROW. This fully comprehensive system has been developed using leading edge, client server technologies... and this is your chance to get to grips with it.

We are offering you a wide variety of projects - interfacing with users to provide software design and development services that are precisely tailored to business needs. We also have opportunities in on-going support and testing roles. Whilst a background in financial services would be useful, it is certainly not essential. The vital skills are at least 18 months experience in a quality-driven, structured, UNIX and C environment. Ideally, we would also like to see evidence of GUI, SQL and relational database (preferably Oracle or Sybase) experience.

For these talented individuals, there is a real prospect of moving rapidly into major OO development projects.

### TREASURY SUPPORT

Citymax has been retained by Credit Suisse to provide all IT services for its Treasury operations, and opportunities now exist for high quality financial markets professionals.

These are critical interface roles, working directly with dealers on the trading floor. Our support teams analyse and specify user requirements, liaise with package suppliers and third party developers, undertake user acceptance and regression testing, implement systems as well as provide user training and support.

These very broad roles will appeal particularly to two types of candidate... Some will be technical support professionals with solid UNIX and SQL skills and proven problem-solving talents. They may not have any financial markets experience, but they will certainly want to become more business focused and will view the world of front-line banking as the greatest challenge.

Others could well come from a trading floor support background, and want to play a more analytical and proactive role in this dynamic and demanding technical environment.

To find out more, please telephone our consultant Conrad Hills on 0171-2517172 during office hours or on 0181-542 5724 evenings and weekends. Alternatively, write with full career details, quoting ref: 707, to him at JM Management Services Limited, Chandos House, 12-14 Berry Street, London EC1V 0AQ. Fax: 0171-253 0420. E-Mail: [jmm@jmm.co.uk](mailto:jmm@jmm.co.uk)

All agency enquiries should be directed to JMM.

CITYMAX

## MANDARIN CHINESE Analyst Programmer RPG 400

- New Business Development
- International Travel
- Global Financial Services Co.
- Location SE
- Excellent Salary & Benefits

Please call Mary Lou Hayes at

### GRADUATE APPOINTMENTS

Tel: 0171 379 0333  
Fax: 0171 379 0113

## RISK - Professionals



AMS's business is to partner with clients to achieve breakthrough performance through the intelligent use of information technology. AMS is a business and information technology consulting firm that provides a full range of services: business re-engineering, change management, systems integration and systems development and implementation. AMS, which completed its 26th consecutive year of growth, has 6,000 consultants working in 47 offices worldwide. AMS's European revenues have grown at an annual rate of 97%, making the firm the fastest growing consultancy in Europe.

The RISK practice of AMS is focused on larger financial institutions.

Through our 10 European offices, we assist our clients with a range of consulting services that help bridge the gap between best practices finance theory and current state. Our expertise includes mathematical concepts, organisational design, risk controlling and information technology.

Positions are now available to work initially in Europe on the design and implementation of Global Risk Management Systems. Our culture is driven by producing measurable results for our clients. We interface with all levels of the client organisation.

We deliver a range of tangible benefits such as data warehousing, VAR reports, risk engines and change management programs.

UK ♦ NETHERLANDS ♦ GERMANY ♦ FRANCE

### C++ Analyst Programmers £30-45,000

Analyst Programmers are required with a minimum of two years' financial systems development experience of Object Oriented design and development concepts using C++. Although Sybase Version 10 or other RDBMS would be ideal, it is not essential.

Working in highly focused business systems groups, your role will be to develop OO solutions for complex and dynamic risk systems. The ability to translate business ideas into re-usable components is critical.

You must have a basic understanding of trading products - primarily interest rate based and derivatives - with a working knowledge of Unix, preferably Solaris or HP-UX. Ideally you will have spent at least two years' in the areas of trading risk or front office systems with six months+ in front/middle office.

Ref: 055/96

### Senior Business Analysts £45-55,000

Senior Business Analysts must be able to show strong structured analytical experience preferably in an Object Oriented environment with an understanding of how large financial organisations identify and control risk. A good grasp of one or more of the following product areas is required: Fixed Income, Equity, Money Market and Foreign Exchange. You will have at least two years' experience of a number of front office trading systems with six months+ in front/middle office. In addition, a strong statistical background is required to assist in the definition of risk management methodologies.

Ref: 054/96

### Financial Engineers £45-55,000

You will typically have at least two years' experience in trading risk or front office environments with six months+ in front/middle office. In addition, a strong statistical background is required to assist in the definition of risk management methodologies. You must be capable of defining the mathematics behind one or more of the following product ranges: Fixed Income, Equity, Money Market and Foreign Exchange and their derivatives. Your skills will include structured analysis and design in an Object Oriented environment with knowledge of the use of MS Excel or other spreadsheets.

Ref: 052/96

### Database Architect - Sybase £30-45,000

A talented Database Architect is required with a detailed understanding of database development concepts and at least two years' financial systems experience, using all Sybase products including supporting development utilising Replication Server.

A background in trading risk or front office systems - primarily interest rate based and derivatives - with six months+ in front/middle office is also required.

Ref: 053/96

For a detailed discussion regarding any of the above positions please contact us quoting the appropriate reference.  
1 Grosvenor Court, Bow Lane, London EC4M 9EH. Tel: 0171 236 4288 or 0171 248 0393.  
Fax: 0171 236 4277. E-mail: [info@citelite.co.uk](mailto:info@citelite.co.uk) <http://www.citelite.co.uk>



## LEADING INVESTMENT BANK ANALYST/PROGRAMMERS - TRADING SYSTEMS

### CITY

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- Access, Visual Basic and Visual C++ on Windows NT.

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ROBERT WALTERS ASSOCIATES



## CONSULTING SERVICES TO ENTREPRENEURS

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You will be a graduate and very commercially aware. IT consultancy with an accountancy background or accounting qualifications (with a minimum of two years post qualification experience) are ideal attributes. Also essential is your burning ambition to succeed in a division where only the promotable are employed. A very competitive remuneration package is offered.

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MANAGEMENT ADVISORY SERVICES



# IT City Appointments

## NETWORK SYSTEM PROGRAMMER

**Middle East - Tax free expat package**  
Our client is a leading Gulf based bank with a progressive technology environment. They seek a qualified programmer with experience of SNA subnets and APPN; IBM 3174 configuration; installation and maintenance of VTAM in a multiple domain environment of MVS ESA, NCP 5.4, Netview and AON. Responsibilities also include network documentation and user guidance and staff training on SNA.  
Please contact Philip Wright

## IT DEVELOPMENT MANAGER

**£40,000 + Benefits package**  
Our client is a major European bank which is seeking an IT Manager to be responsible for the design and maintenance of account systems supporting their increasingly active trading of derivatives products. Candidates must be highly numerate and a graduate in computer studies or a similar course. They should be capable of meeting demanding deadlines and effectively managing the bank's IT project team. Software knowledge should include at least one of Excel, C, Visual C, C++ or Pascal.  
Please contact Brian Jarvis

## IT ANALYST £AAE + Banking benefits

This major international bank seeks an Analyst to gain an understanding of all of the bank's systems, especially unused functionality. You will define and document IT procedures and controls, detail and subsequently test any amendments having set timetables and liaised with staff on additional documentation required. Previous bank and AS400 experience essential.  
Please contact Ian Dodd

## IT BUSINESS ANALYSTS

**£30-£45K + Banking benefits**  
Our client specialising in FX netting and risk management in the international banking sector requires two Analysts preferably with financial sector experience. You must have a degree, be highly numerate and have participated in a complete project life cycle. Working in a small team, you will have considerable flexibility to be involved in whole operation.  
Please contact Ian Dodd

## Devonshire IT resources

International human resource consultants  
7 Birch Lane, London EC3V 9BY Tel: 0171 626 2150 Fax: 0171 626 2092 Email: [hr@devonshire.co.uk](mailto:hr@devonshire.co.uk)



SYSTEMS DEVELOPMENT & SUPPORT · TREASURY SUPPORT · TO £40K · EXCELLENT BENEFITS · LONDON

# ONE COMPANY CONSISTENTLY DELIVERS HIGH QUALITY FINANCIAL SYSTEMS SOLUTIONS: CITYMAX

In just over ten years Citymax, a wholly owned subsidiary of Credit Suisse, has emerged as one of the most successful systems houses. Focused exclusively on the financial services sector, we are widely regarded as the most innovative and effective solutions provider for our demanding industry.  
We have attracted many of the most acute and creatively technical minds to our team. We have established ourselves as one of the principle pioneers in client

server technology. With a 'Who's Who' portfolio of clients in the Banking, Securities, Investment Management and Insurance worlds, we can provide a unique breadth of project experience.  
This combination of strengths is calculated to attract our young IT professionals. People - with or without financial services experience - who want to make their mark on this challenging but immensely rewarding sector.

### SYSTEMS DEVELOPMENT & SUPPORT

In July, CREST - a real-time, paperless settlement system for the London financial markets - goes live. At the same time, we will be going live with our own unique solution - ARROW. This fully comprehensive system has been developed using leading edge, client server technologies... and this is your chance to get to grips with it.

We are offering you a wide variety of projects - interfacing with users to provide software design and development services that are precisely tailored to business needs. We also have opportunities in on-going support and testing roles. Whilst a background in financial services would be useful, it is certainly not essential. The vital skills are at least 18 months experience in a quality-driven, structured, UNIX and C environment. Ideally, we would also like to see evidence of GUI, SQL and relational database (preferably Oracle or Sybase) experience.  
For these talented individuals, there is a real prospect of moving rapidly into major OO development projects.

### TREASURY SUPPORT

Citymax has been retained by Credit Suisse to provide all IT services for its Treasury operations, and opportunities now exist for high quality financial markets professionals.

These are critical interface roles, working directly with dealers on the trading floor. Our support teams analyse and specify user requirements, liaise with package suppliers and third party developers, undertake user acceptance and regression testing, implement systems as well as provide user training and support.

These very broad roles will appeal particularly to two types of candidate... Some will be technical support professionals with solid UNIX and SQL skills and proven problem-solving talents. They may not have any financial markets experience, but they will certainly want to become more business focused and will view the world of front-line banking as the greatest challenge.

Others could well come from a trading floor support background, and want to play a more analytical and proactive role in this dynamic and demanding technical environment.

To find out more, please telephone our consultant Conrad Hills on 0171-2517172 during office hours or on 0181-542 5724 evenings and weekends. Alternatively, write with full career details, quoting ref: 707, to him at JM Management Services Limited, Chandos House, 12-14 Berry Street, London EC1V 0AQ. Fax: 0171-253 0420. E-Mail: [jmm@jmm.co.uk](mailto:jmm@jmm.co.uk)  
All agency enquiries should be directed to JMMMS.



## MANDARIN CHINESE Analyst Programmer RPG 400

- New Business Development
- International Travel
- Global Financial Services Co.
- Location SE
- Excellent Salary & Benefits

Please call Mary Lou Hayes at

### GRADUATE APPOINTMENTS

Tel: 0171 379 0333  
Fax: 0171 379 0113

## RISK - Professionals



AMS's business is to partner with clients to achieve breakthrough performance through the intelligent use of information technology. AMS is a business and information technology consulting firm that provides a full range of services: business re-engineering, change management, systems integration and systems development and implementation. AMS, which completed its 26th consecutive year of growth, has 6,000 consultants working in 47 offices worldwide. AMS's European revenues have grown at an annual rate of 97%, making the firm the fastest growing consultancy in Europe.

The RISK practice of AMS is focused on larger financial institutions.

Through our 10 European offices, we assist our clients with a range of consulting services that help bridge the gap between best practices finance theory and current state. Our expertise includes mathematical concepts, organisational design, risk controlling and information technology.

Positions are now available to work initially in Europe on the design and implementation of Global Risk Management Systems. Our culture is driven by producing measurable results for our clients. We interface with all levels of the client organisation.

We deliver a range of tangible benefits such as data warehousing, VAR reports, risk engines and change management programs.

UK ♦ NETHERLANDS ♦ GERMANY ♦ FRANCE

### C++ Analyst Programmers

£30-45,000

Analyst Programmers are required with a minimum of two years' financial systems development experience of Object Oriented design and development concepts using C++. Although Sybase Version 10 or other RDBMS would be ideal, it is not essential.

Working in highly focused business systems groups, your role will be to develop OO solutions for complex and dynamic risk systems. The ability to translate business ideas into re-usable components is critical.

You must have a basic understanding of trading products - primarily interest rate based and derivatives - with a working knowledge of Unix, preferably Solaris or HP-UX. Ideally you will have spent at least two years' in the areas of trading risk or front office systems with six months+ in front/middle office.  
Ref: 055/96

### Senior Business Analysts

£45-55,000

Senior Business Analysts must be able to show strong structured analytical experience preferably in an Object Oriented environment with an understanding of how large financial organisations identify and control risk. A good grasp of one or more of the following product areas is required: Fixed Income, Equity, Money Market and Foreign Exchange. You will have at least two years' experience of a number of front office trading systems with six months+ in front/middle office. In addition, a strong statistical background is required to assist in the definition of risk management methodologies.  
Ref: 054/96

### Financial Engineers

£45-55,000

You will typically have at least two years' experience in trading risk or front office environments with six months+ in front/middle office. In addition, a strong statistical background is required to assist in the definition of risk management methodologies. You must be capable of defining the mathematics behind one or more of the following product ranges: Fixed Income, Equity, Money Market and Foreign Exchange and their derivatives. Your skills will include structured analysis and design in an Object Oriented environment with knowledge of the use of MS Excel or other spreadsheets.  
Ref: 052/96

### Database Architect - Sybase

£30-45,000

A talented Database Architect is required with a detailed understanding of database development concepts and at least two years' financial systems experience, using all Sybase products including supporting development utilising Replication Server.

A background in trading risk or front office systems - primarily interest rate based and derivatives - with six months+ in front/middle office is also required.  
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